TTK Healthcare
LIMITED

TTKH:SECL:GJ:153:12 **November 09, 2012**

Madras Stock Exchange Ltd.
Exchange Building
Post Box 183
11, Second Line Beach
Chennai 600 001

FAX NO. 044 – 25218206

Scrip Code: TTKHEALTH

Dear Sirs,

Re : Updates

We bring to your kind notice the following developments:

1. **Foods Business:**

The Company's recent investments in modernization and expansion of the Food Division's manufacturing facilities have started yielding improved and innovative products. The Company is vigorously pursuing innovation activities to bring new products as well as improvements in existing products. The Company is also bringing in focus on branded Pellets (Pappads). With the Division now earning profits, the Company will be making further investments in the region of Rs.40 crores in the next couple of years in setting up new facilities. The investment will largely be funded by free cash and internal accruals.

2. **Distribution of Condoms:**

TTK Group is buying out the entire interest of its foreign collaborator in TTK-LIG Limited, a Joint Venture which had the license to manufacture Kohinoor and Durex condoms and these brands have been distributed by the Company for the last several years. As a result of the termination of the Joint Venture, the Company will immediately cease distributing Kohinoor and Durex branded condoms. The Company will now focus on creating and distributing branded condoms manufactured by TTK-LIG Limited. While there may be a transient impact at contribution levels due to cessation of distribution of Kohinoor and Durex, the same is expected to be made up over a period of time by new branded condoms as well as growth sectors like foods and other consumer products.

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Email : info@ttkhealthcare.com

(Factory : 5, Old Trunk Road, Pallavaram, Chennai - 600 043, INDIA.)

3. **Publications Business:**

A decision has been taken not to further focus on Publications Division due to changing scenario in this business. This will enable the Company to focus on other growing and profitable businesses.

Kindly take the above information on record.

Thanking you,

Yours faithfully
For TTK Healthcare Limited

(S KALYANARAMAN)
President - Commercial &
Company Secretary

Cc : Bombay Stock Exchange Limited, Mumbai

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