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TRIDENT/CS/2025
September 09, 2025

National Stock Exchange of India Limited

Exchange Plaza, Plot No.C/1, G Block

Bandra Kurla Complex, Bandra (E), Mumbai – 400 051

Scrip Code: TRIDENT

BSE Limited

Phiroze Jeejeebhoy Towers

Dalal Street, Mumbai – 400 001

Scrip Code: 521064

Sub: Press Release: “Trident Celebrates the Festive Season with Shareholders through Exclusive Gifts and Heartfelt Appreciation”

Dear Sir/ Madam,

In terms of the provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that, on the occasion of Festive Season 2025, as a token of love, the Company has sent the special discount vouchers to its shareholders for purchase of Company's products.

A copy of the press release is enclosed herewith.

The same is also available on the website of the Company at www.tridentindia.com under the category: Investor Relations → Other Statutory Disclosures → Press Release.

Thanking you

Yours faithfully

For Trident Limited

(Sushil Sharma)

Company Secretary

ICSI Membership No-F6535

Encl: as above

Disclaimer :- The details of the authorised signatories are uploaded on the official website of the Company. You may authenticate the authority of the signatory before relying upon the contents of this communication by visiting <https://www.tridentindia.com/authority-matrix/> or may write to us on corp@tridentindia.com.

09/09/2025

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PRESS RELEASE

Trident Celebrates the Festive Season with Shareholders Through Exclusive Gifts and Heartfelt Appreciation

Barnala, India, September 09, 2025: As we welcome the Festive Season - 2025 with great pleasure, Trident Limited extends warm festive greetings to its valued shareholders, acknowledging their unwavering trust and support over the years.

In the true spirit of gratitude and togetherness, Trident is pleased to offer a **Special Festive Season Gift— an exclusive 40% discount voucher** redeemable on its premium e-commerce platform, **myTrident**. This gesture is a token of appreciation for the enduring partnership that has helped shape Trident's journey.

Shareholders can enjoy this festive benefit by using the unique coupon code shared via their registered email addresses. The voucher unlocks access to Trident's exquisite range of bed and bath linen, home decor, and lifestyle products, crafted to bring comfort and elegance into every home.

myTrident, the flagship brand of Trident Group, is renowned for its luxurious and sustainable home furnishings. From everyday essentials to premium indulgences, the brand offers a thoughtfully curated collection including bedsheets, towels, bathrobes, rugs, and more. Each product reflects Trident's commitment to quality, innovation, and customer satisfaction.

Trusted by leading hospitality chains across India, myTrident continues to set benchmarks in the home textile industry. With a seamless online shopping experience at www.mytrident.com customers can explore and enjoy the comfort and craftsmanship that define the brand.

This festive season, Trident celebrates not just tradition and joy, but also the meaningful relationships that fuel its success. Here's to a season filled with warmth, celebration, and shared prosperity.

About Trident:

Trident Limited is the flagship company of Trident Group, an Indian business conglomerate and global player. Headquartered in Ludhiana, Punjab, Trident Limited is a vertically integrated textile (Yarn, Bath & Bed Linen) Paper (Wheat Straw-based) and Chemical manufacturer.

Trident's yarn, bath & bedlinen, and paper businesses have earned global recognition and are delighting millions of customers across India and the world. Trident is one of the largest players in home textiles in India.

Supplying national, captive, and retailer-owned brands, the organization is highly decorated with awards and accolades from its customers, vendors, and various government entities in recognition of advancing the highest standards in product quality, social responsibility, and environmental stewardship.

The company operates in three major business segments: Textile (Yarn, Bath & Bed Linen), Paper (Wheat Straw-based) and Chemical, with its manufacturing facilities in Punjab and Madhya Pradesh.

INVESTOR RELATIONS CONTACT

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Company Secretary and Head – Investor Relations

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