



October 30, 2025

The Secretary, Listing Department  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalai Street,  
Mumbai - 400 001,  
Maharashtra, India.  
Scrip Code: 505854

The Manager, Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza, 5<sup>th</sup> Floor, Plot No. C/1,  
G Block, Bandra-Kurla Complex, Bandra (E),  
Mumbai - 400 051.  
Maharashtra, India.  
Symbol: TRF

Dear Madam, Sir(s),

**Sub: Newspaper Advertisement – Results for the quarter and half year ended  
September 30, 2025**

Please find enclosed herewith the newspaper advertisement for the financial results of TRF Limited for the quarter and half year ended September 30, 2025 published in the following newspapers:

- 1 Financial Express (English)
- 2 Hindustan (Hindi)

This is for your information and records.

Yours faithfully,  
**TRF LIMITED**

**Prasun Banerjee**  
Company Secretary

Encl: As above



TPNODL

TP Northern Odisha Distribution Limited  
(A Tata Power & Odisha Govt. Joint Venture)  
Regd. Off: Corp Office, Jangangj, Remuna Golei, Balasore, Odisha-756019  
CIN No.: U40106OR2021SGC035951; Website: www.tpnodl.com

NOTICE INVITING TENDER (NIT) 30th October 2025

TP Northern Odisha Distribution Limited invites tender from eligible Bidders for the following		
Sl. No.	Tender Enquiry No.	Work Description
1	TPNODL/OT/2025-26/2500001080	Rate Contract for Supply of HT & LT Studs
2	TPNODL/OT/2025-26/2500001076	Rate Contract for Supply of Transformer Oil

\* MSMEs registered in the State of Odisha shall pay tender fee of Rs. 1,000/- including GST.  
\*\* EMD is exempted for MSMEs registered in the State of Odisha.  
For more details like bid due date, EMD, tender fee, bid opening date etc. of the Tenders, please visit  
“Tender” section TPNODL website <https://tpnodl.com>. All tenders will be available on TPNODL website.  
Future communication / corrigendum to tender documents, if any, shall be available on website.  
Chief- Contracts & MM



Guwahati Metropolitan Development Authority

STATFED Building, Bhangagarh, Guwahati - 781005  
Website: [www.gmda.assam.gov.in](http://www.gmda.assam.gov.in) Tel: 0361-2529650/9824  
E-mail: [ceogmdaghy@gmail.com](mailto:ceogmdaghy@gmail.com) Fax: 0361-2529991

No. GMDA/DEV/50/2025/3 Dated: 29-10-2025  
**NOTICE INVITING E-TENDER**

The Chief Executive Officer, Guwahati Metropolitan Development Authority, Bhangagarh, Guwahati-05 invites bids through e-Procurement system from contractors registered under APWD/equivalent in appropriate Class (as applicable) and having requisite experience in executing similar nature of work.

Sl. No.	Name of Work	Value (in ₹)	Bid Security (₹ in Lakh)	Cost of Bid (in ₹)	Completion Period
1.	Waterbody development at 10 <sup>th</sup> APBn, Kahilipara	7,19,68,770.00	2% of Bid value (1% only for the tenderer belonging to ST, SC, OBC & UGE)	14,000.00	12 Months

The detailed tender documents can be downloaded from the e-procurement portal <https://assamtenders.gov.in> from 30-10-2025. Interested bidders are required to create their own user ID & password in the e-tendering portal. Amendment/ Addendum to the tender, and further notifications, if any, shall appear in the website <https://assamtenders.gov.in>.

Sd/- Chief Executive Officer  
Guwahati Metropolitan Dev. Authority  
Bhangagarh, Guwahati - 781005

A **TATA** Enterprise **TRF LIMITED**  
Regd. Office : 11, Station Road, Burmahines, Jamshedpur - 831 007  
CIN : L74210JH1962PLC000700

EXTRACT OF CONSOLIDATED FINANCIAL RESULTS FOR THE QUARTER AND SIX MONTHS ENDED 30TH SEPTEMBER, 2025					Rs. lakhs
Sl. No.	Particulars	Quarter ended 30.09.2025 Unaudited	Six months ended 30.09.2025 Unaudited	Quarter ended 30.09.2024 Unaudited	
1.	Total Income from operations (Net)	2,234.06	4,575.77	3,269.50	
2.	Net Profit/(Loss) from ordinary activities before exceptional items, & tax	455.27	805.86	602.37	
3.	Net Profit/(Loss) from ordinary activities after tax and Minority Interest	(680.81)	(330.22)	602.37	
4.	Other Comprehensive Income	158.79	492.38	382.23	
5.	Total Comprehensive Income [Comprising Profit/(Loss) after tax, Minority Interest and Other Comprehensive Income (after tax)]	(522.02)	162.16	984.60	
6.	Paid up Equity Share Capital	1,100.44	1,100.44	1,100.44	
7.	Earnings/(Loss) per share (of Rs.10/- each) - not annualised (Rs)	(6.19)	(3.00)	5.47	
8.	Diluted Earnings/(Loss) per share (of Rs.10/- each) - not annualised (Rs)	(6.19)	(3.00)	5.47	

Notes :  
1. The information of the Company on standalone basis is as follows : Rs. lakhs

Sl. No.	Particulars	Quarter ended 30.09.2025 Audited	Six months ended 30.09.2025 Audited	Quarter ended 30.09.2024 Audited	
1.	Total Income from operation (Net)	2,234.06	4,575.77	3,269.50	
2.	Net Profit/(Loss) before exceptional items & tax	464.01	803.04	634.37	
3.	Other Comprehensive Income	0.35	(24.67)	(20.23)	
4.	Total Comprehensive Income [Comprising Profit/(Loss) after tax and Other Comprehensive Income (after tax)]	(666.59)	(352.58)	614.14	
5.	Basic EPS - not annualised (Rs)	(6.06)	(2.98)	5.77	
6.	Diluted EPS - not annualised (Rs)	(6.06)	(2.98)	5.77	

2. The above is an extract of the detailed format of Quarterly Financial Results filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the Financial Results are available on the Company's website [www.trf.co.in](http://www.trf.co.in) and also on the websites of Stock Exchanges at [www.bseindia.com](http://www.bseindia.com) and [www.nseindia.com](http://www.nseindia.com)



For and on behalf of the Board  
Sd/-  
**Umesh Kumar Singh**  
Managing Director

VIVRITI CAPITAL LIMITED

(CIN - U65929TN2017PLC117196)  
Regd. Office: Prestige Zackria Metropolitan, No. 200/1-8, 2nd Floor, Block-1, Anna Salai, Chennai - 600002.

Unaudited Standalone Financial Results for the quarter ended 30 September 2025

[Regulation 52 (8), read with Regulation 52 (4), of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015]

Sl. No	Particulars	Quarter ended September 30, 2025	Quarter ended September 30, 2024	Year ending March 31, 2025
		(Unaudited)	(Unaudited)	(Audited)
1	Total Income from Operations	41,044.89	32,325.88	1,34,711.18
2	Net Profit / (Loss) for the period (before Tax, Exceptional and/or Extraordinary items)	7,203.89	7,515.92	29,063.38
3	Net Profit / (Loss) for the period before tax (after Exceptional and / or Extraordinary items)	7,203.89	7,515.92	29,063.38
4	Net Profit / (Loss) for the period after tax (after Exceptional and/or Extraordinary items)	5,364.19	5,622.32	22,004.08
5	Total Comprehensive Income for the period Comprising Profit / (Loss) for the period (after tax) and Other Comprehensive Income (after tax)	4,705.52	5,617.85	22,597.22
6	Paid up Equity Share Capital	1,820.09	1,781.69	1,804.08
7	Reserves (excluding Revaluation Reserve)	81,818.86	59,622.43	71,863.51
8	Securities Premium Account	1,32,162.58	1,31,618.73	1,31,929.82
9	Net worth	2,24,895.56	2,02,116.87	2,14,691.43
10	Paid up Debt Capital / Outstanding Debt	8,68,568.12	6,76,736.43	8,01,114.58
11	Outstanding Optionally convertible redeemable preference shares	-	-	-
12	Debt Equity Ratio	3.83	3.19	3.48
13	Earnings Per Share (of Rs.10/- each) (for continuing and discontinued operations)	Not Annualised	Not Annualised	Annualised
	1. Basic:	5.58	5.87	22.91
	2. Diluted:	5.48	5.79	22.50
14	Capital Redemption Reserve	Nil	Nil	Nil
15	Debenture Redemption Reserve	Nil	Nil	Nil
16	Debt Service Coverage Ratio	NA	NA	NA
17	Interest Service Coverage Ratio	NA	NA	NA

Notes :  
a) The above is an extract of the detailed format of the quarterly financial results filed with the Stock Exchanges under Regulation 52 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the quarterly financial results is available on the websites of the Stock Exchange(s) and the listed entity. (BSE: [www.bseindia.com](http://www.bseindia.com)) and Company's website ([www.vivriticapital.com](http://www.vivriticapital.com)).  
b) For the items referred in Regulation 52 (4) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the pertinent disclosures have been made to the Stock Exchange (BSE) and can be accessed on the URL ([www.bseindia.com](http://www.bseindia.com)).

For Vivriti Capital Limited

Sd/-  
**Vineet Kumar**  
Managing Director,  
DIN 06848801

Place : Chennai  
Date : 28 October 2025

"IMPORTANT"

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Groww  
MUTUAL FUND

Investment Manager: Groww Asset Management Ltd.  
(CIN - U65991KA2008PLC180894)

Corporate Office: 505 - 5th Floor, Tower 2 B, One World Centre, Jupiter Mills Compound, Senapati Bapat Marg, Near Prabhadevi Railway Station, Prabhadevi (W), Mumbai - 400 013.  
Registered Office: Vaishnavi Tech Park, South Tower, 3rd Floor, Survey No.16/1 and 17/2, Ambalipura Village, Varthur Hobli, Bellandur, Bangalore South, Bangalore - 560103, Karnataka, India.

Notice No. 36/2025 - 2026

Disclosure / Hosting of Half Yearly Unaudited Financials of the Schemes of Groww Mutual Fund

All unit holders of Groww Mutual Fund are requested to note that in terms of Regulation 59 of SEBI (Mutual Funds) Regulations, 1996 and SEBI circulars issued in this regard from time to time, the Half Yearly Unaudited Financials for the period ended September 30, 2025 of Schemes of Groww Mutual Fund have been hosted on the website of Groww Mutual Fund at <https://www.growwmf.in/financials/half-yearly-unaudited-financials-&-portfolio> in a user friendly and downloadable format.

As per the Go Green Initiative, investors are encouraged to register/update their email id and mobile number with us to support paper less communications.

For Groww Asset Management Ltd.  
(Investment Manager to Groww Mutual Fund)

Sd/-  
Authorised Signatory

Place : Mumbai  
Date : October 29, 2025

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES NOR IS IT A PROSPECTUS ANNOUNCEMENT. **NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY, OUTSIDE INDIA.**  
INITIAL PUBLIC OFFERING OF EQUITY SHARES OF IMAGINE MARKETING LIMITED ON THE MAIN BOARD OF THE BSE LIMITED ("BSE") AND THE NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE"), AND TOGETHER WITH BSE, THE "STOCK EXCHANGES" IN COMPLIANCE WITH CHAPTER II AND II-A OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED ("SEBI ICDR REGULATIONS")

PUBLIC ANNOUNCEMENT



(Please scan this QR code to view the UDRHP - I)



IMAGINE MARKETING LIMITED

Our Company was incorporated as 'Imagine Marketing Private Limited' as a private limited company under the Companies Act, 1956, pursuant to the certificate of incorporation dated November 1, 2013, issued by the Registrar of Companies, Maharashtra at Mumbai ("RoC"). Our Company was subsequently converted into a public limited company pursuant to the resolution passed by our Board of Directors on January 18, 2022, and special resolution passed by our Shareholders on January 18, 2022, and the name of our Company was changed to 'Imagine Marketing Limited' and a fresh certificate of incorporation dated January 24, 2022, was issued by the RoC. For details in relation to the changes in the name and registered office of our Company, see "History and Certain Corporate Matters - Brief History of our Company" on page 226 of the Updated Draft Red Herring Prospectus - I dated October 28, 2025 ("UDRHP-I").

Registered and Corporate Office: Unit no. 204 & 205, 2nd floor, D-wing & E-wing, Corporate Avenue, Andheri Ghatkopar Link Road, Mumbai-400 093, Maharashtra, India

Telephone: +91 22 6210 2400 / +91 22 6210 1300; Contact Person: Shreekant Jayram Sawant, Company Secretary and Compliance Officer

E-mail: [iml.secretarial@imaginemarketingindia.com](mailto:iml.secretarial@imaginemarketingindia.com); Website: [www.boat-lifestyle.com](http://www.boat-lifestyle.com), Corporate Identity Number: U52300MH2013PLC249758

PROMOTERS OF OUR COMPANY: SAMEER ASHOK MEHTA, AMAN GUPTA AND SOUTH LAKE INVESTMENT LTD

INITIAL PUBLIC OFFERING OF UP TO [•] EQUITY SHARES OF FACE VALUE OF ₹1 EACH ("EQUITY SHARES") OF IMAGINE MARKETING LIMITED (OUR "COMPANY" OR THE "COMPANY") FOR CASH AT A PRICE OF ₹[•] PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹[•] PER EQUITY SHARE) ("OFFER PRICE") AGGREGATING UP TO ₹15,000.00 MILLION (THE "OFFER") COMPRISING A FRESH ISSUE OF UP TO [•] EQUITY SHARES OF FACE VALUE OF ₹1 EACH AGGREGATING UP TO ₹5,000.00 MILLION (THE "FRESH ISSUE") AND AN OFFER FOR SALE OF UP TO [•] EQUITY SHARES OF FACE VALUE OF ₹1 EACH AGGREGATING UP TO ₹10,000.00 MILLION (THE "OFFER FOR SALE"), CONSISTING OF UP TO [•] EQUITY SHARES OF FACE VALUE OF ₹1 EACH AGGREGATING UP TO ₹8,000.00 MILLION BY THE PROMOTER SELLING SHAREHOLDERS (AS DEFINED HEREINAFTER) AND UP TO [•] EQUITY SHARES OF FACE VALUE OF ₹1 EACH AGGREGATING UP TO ₹2,000.00 MILLION BY THE INVESTOR SELLING SHAREHOLDERS (AS DEFINED HEREINAFTER) (COLLECTIVELY, THE "SELLING SHAREHOLDERS" AND SUCH EQUITY SHARES, THE "OFFERED SHARES").

THE OFFER PRICE IS [•] TIMES THE FACE VALUE OF THE EQUITY SHARES. THE PRICE BAND AND THE MINIMUM BID LOT SHALL BE DECIDED BY OUR COMPANY, IN CONSULTATION WITH THE BRLMS AND WILL BE ADVERTISED IN ALL EDITIONS OF FINANCIAL EXPRESS (A WIDELY CIRCULATED ENGLISH NATIONAL DAILY NEWSPAPER), ALL EDITIONS OF JANSATTA (A WIDELY CIRCULATED HINDI NATIONAL DAILY NEWSPAPER), AND MUMBAI EDITION OF NAVSHAKTI (A WIDELY CIRCULATED MARATHI NEWSPAPER, MARATHI BEING THE REGIONAL LANGUAGE OF MAHARASHTRA, WHERE OUR REGISTERED AND CORPORATE OFFICE IS LOCATED), EACH WITH WIDE CIRCULATION, AT LEAST TWO WORKING DAYS PRIOR TO THE BID/ OFFER OPENING DATE AND SHALL BE MADE AVAILABLE TO THE STOCK EXCHANGES FOR THE PURPOSE OF UPLOADING ON THEIR RESPECTIVE WEBSITES IN ACCORDANCE WITH THE SEBI ICDR REGULATIONS.

OUR COMPANY AND OUR PROMOTERS, IN CONSULTATION WITH THE BRLMS, MAY CONSIDER A PRE-IPO PLACEMENT AGGREGATING UP TO ₹1,000.00 MILLION, PRIOR TO FILING OF THE RED HERRING PROSPECTUS WITH THE ROC. THE PRE-IPO PLACEMENT, IF UNDERTAKEN, WILL BE AT A PRICE TO BE DECIDED BY OUR COMPANY, IN CONSULTATION WITH THE BRLMS. IF THE PRE-IPO PLACEMENT IS COMPLETED, THE AMOUNT RAISED PURSUANT TO THE PRE-IPO PLACEMENT WILL BE REDUCED FROM THE FRESH ISSUE, SUBJECT TO COMPLIANCE WITH RULE 19(2)(B) OF THE SCRR. THE PRE-IPO PLACEMENT, IF UNDERTAKEN, SHALL NOT EXCEED 20% OF THE SIZE OF THE FRESH ISSUE. PRIOR TO THE COMPLETION OF THE OFFER, OUR COMPANY SHALL APPROPRIATELY INTIMATE THE SUBSCRIBERS TO THE PRE-IPO PLACEMENT, PRIOR TO ALLOTMENT PURSUANT TO THE PRE-IPO PLACEMENT, THAT THERE IS NO GUARANTEE THAT OUR COMPANY MAY PROCEED WITH THE OFFER OR THE OFFER MAY BE SUCCESSFUL AND WILL RESULT INTO LISTING OF THE EQUITY SHARES ON THE STOCK EXCHANGES. FURTHER, RELEVANT DISCLOSURES IN RELATION TO SUCH INTIMATION TO THE SUBSCRIBERS TO THE PRE-IPO PLACEMENT (IF UNDERTAKEN) SHALL BE APPROPRIATELY MADE IN THE RELEVANT SECTIONS OF THE RED HERRING PROSPECTUS AND PROSPECTUS.

In case of any revision in the Price Band, the Bid/ Offer Period will be extended by at least three additional Working Days after such revision in the Price Band, subject to the Bid/ Offer Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company and our Promoters, in consultation with the BRLMs, may, for reasons to be recorded in writing, extend the Bid/ Offer Period for a minimum of one Working Day, subject to the Bid/ Offer Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/ Offer Period, if applicable, shall be widely disseminated by notification to the Stock Exchanges, by issuing a public notice, and also by indicating the change on the respective websites of the BRLMs and at the terminals of the Syndicate Member(s) and by intimation to the Self-Certified Syndicate Banks ("SCSBs"), other Designated Intermediaries and the Sponsor Bank(s), as applicable.

This is an Offer in terms of Rule 19(2)(b) of the SCRR read with Regulation 31 of the SEBI ICDR Regulations. This Offer is being made through the Book Building Process in compliance with Regulation 6(2) of the SEBI ICDR Regulations wherein not less than 75% of the Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs" and such portion the "QIB Portion") provided that our Company, in consultation with the BRLMs, may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations ("Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the price at which Equity Shares will be allocated to the Anchor Investors ("Anchor Investor Allocation Price"). In accordance with the SEBI ICDR Regulations. In the event of under-subscription or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the QIB Portion (excluding the Anchor Investor Portion) ("Net QIB Portion"). Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs (other than Anchor Investors) including Mutual Funds, subject to valid Bids being received at or above the Offer Price. If at least 75% of the Offer cannot be Allotted to QIBs, then the entire Bid Amount (as defined hereinafter) will be refunded forthwith. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining QIB Portion for proportionate allocation to QIBs. Further, not more than 15% of the Offer shall be available for allocation to Non-Institutional Bidders ("NIBs") of which (a) one-third portion shall be reserved for NIBs with application size of more than ₹200,000 and up to ₹1,000,000; and (b) two-thirds of the portion shall be reserved for NIBs with application size of more than ₹1,000,000, provided that the unsubscribed portion in either of such sub-categories may be allocated to Bidders in other sub-category of the NIBs in accordance with SEBI ICDR Regulations, subject to valid Bids being received above the Offer Price and not more than 10% of the Offer shall be available for allocation to Retail Individual Bidders ("RIB") in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Offer Price. All Bidders (except Anchor Investors) are required to mandatorily utilise the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBA accounts and UPI ID (in case of UPI Bidders (defined hereinafter) using the UPI Mechanism), in which case the corresponding Bid Amounts will be blocked by the SCSBs or under the UPI Mechanism, as applicable to participate in the Offer. Anchor Investors are not permitted to participate in the Anchor Investor Portion of the Offer through the ASBA process. For details, see "Offer Procedure" on page 433 of the UDRHP-I. This Updated Draft Red Herring Prospectus - I is filed with SEBI and the Stock Exchanges under Chapter II A of the SEBI ICDR Regulations.

This public announcement is being made in compliance with the provisions of Regulation 59C(9) and 59C(10) of the SEBI ICDR Regulations to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offering of its Equity Shares pursuant to the Offer and has filed the UDRHP-I with SEBI and the Stock Exchanges on October 28, 2025. Pursuant to Regulation 59C(9) and 59C(10) of the SEBI ICDR Regulations, the UDRHP-I filed with SEBI and the Stock Exchanges has been made public for comments, if any, for a period of at least 21 days from the date of publication of this public announcement by hosting it on the website of SEBI at [www.sebi.gov.in](http://www.sebi.gov.in), websites of the Stock Exchanges i.e. BSE and NSE at [www.bseindia.com](http://www.bseindia.com) and [www.nseindia.com](http://www.nseindia.com), respectively, on the website of the Company at [www.boat-lifestyle.com](http://www.boat-lifestyle.com) and on the website of the Book Running Lead Managers ("BRLMs"), i.e. ICICI Securities Limited, Goldman Sachs (India) Securities Private Limited, JM Financial Limited and Nomura Financial Advisory and Securities (India) Private Limited at [www.icicisecurities.com](http://www.icicisecurities.com), [www.goldmansachs.com](http://www.goldmansachs.com), [www.jmfi.com](http://www.jmfi.com) and <http://www.nomuraholdings.com/company/group/asia/india/index.html>, respectively. Our Company hereby invites the public to give their comments on the UDRHP-I filed with SEBI and the Stock Exchanges, with respect to disclosures made in the UDRHP-I. The members of the public are requested to send a copy of the comments to SEBI and/or the Company Secretary and Compliance Officer of our Company and/or the BRLMs at their respective addresses mentioned herein. All comments must be received by SEBI and/or our Company and/or the Company Secretary and Compliance Officer of our Company and/or the BRLMs on or before 5.00 p.m. on the 21<sup>st</sup> day from the date of publication of this public announcement.

Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the Offer unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Offer. For taking an investment decision, investors must rely on their own examination of our Company and the Offer, including the risks involved. The Equity Shares in the Offer have not been recommended or approved by SEBI, nor does SEBI guarantee the accuracy or adequacy of the contents of the Updated Draft Red Herring Prospectus-I. Specific attention of the investors is invited to "Risk Factors" on page 28 of the UDRHP-I.

Any decision to invest in the Equity Shares described in the UDRHP-I may only be taken after the Red Herring Prospectus ("RHP") has been filed with the RoC and must be made solely on the basis of such RHP. The Equity Shares, when offered through the RHP, are proposed to be listed on Stock Exchanges.

For details of the share capital and capital structure, the names of the signatories to the memorandum of association of our Company ("MoA") and the number of shares subscribed by them of our Company, please see the section titled "Capital Structure" beginning on page 90 of the UDRHP-I. The liability of the members of our Company is limited. For details of the main objects of our Company as contained in the MoA, please see the section titled "History and Certain Corporate Matters - Brief History of our Company" on page 226 of the UDRHP-I.

BOOK RUNNING LEAD MANAGERS TO THE OFFER				REGISTRAR TO THE OFFER
<b>ICICI Securities Limited</b> ICICI Venture House, Appasaheb Marathe Marg, Prabhadevi, Mumbai - 400 025, Maharashtra, India Tel: +91 22 6807 7100 Email: <a href="mailto:iml ipo@icicisecurities.com">iml ipo@icicisecurities.com</a> Website: <a href="http://www.icicisecurities.com">www.icicisecurities.com</a> Investor Grievance ID: <a href="mailto:customer care@icicisecurities.com">customer care@icicisecurities.com</a> Contact Person: Ashik Jaisar / Tanya Tiwari SEBI Registration Number: INM000011179	<b>Goldman Sachs (India) Securities Private Limited</b> 9 <sup>th</sup> and 10 <sup>th</sup> Floor, Ascent-Worli, Sudam Kalu Ahire Marg, Worli, Mumbai - 400 025, Maharashtra, India Tel: +91 22 6616 9000 Email: <a href="mailto:gs-imaginemarketingipo@gs.com">gs-imaginemarketingipo@gs.com</a> Website: <a href="http://www.goldmansachs.com">www.goldmansachs.com</a> Investor Grievance ID: <a href="mailto:india-client-support@gs.com">india-client-support@gs.com</a> Contact Person: Srishiti Srivastava / Suchismita Ghosh SEBI Registration Number: INM000011054	<b>JM Financial Limited</b> 7 <sup>th</sup> Floor, Cnergy, Appasaheb Marathe Marg, Prabhadevi, Mumbai - 400 025, Maharashtra, India Tel: +91 22 6630 3030 / 3262 Email: <a href="mailto:boat ipo@jmfi.com">boat ipo@jmfi.com</a> Website: <a href="http://www.jmfi.com">www.jmfi.com</a> Investor Grievance ID: <a href="mailto:grievance.id@jmfi.com">grievance.id@jmfi.com</a> Contact Person: Prachee Dhuri SEBI Registration Number: INM000010361	<b>Nomura Financial Advisory and Securities (India) Private Limited</b> Ceejay House, Level 11 Plot F, Shivsagar Estate Dr. Annie Besant Road, Worli, Mumbai - 400 018, Maharashtra, India Tel: +91 22 4037 4037 E-mail: <a href="mailto:imaginemarketingipo@nomura.com">imaginemarketingipo@nomura.com</a> Website: <a href="http://www.nomuraholdings.com/company/group/asia/india/index.html">http://www.nomuraholdings.com/company/group/asia/india/index.html</a> Investor Grievance ID: <a href="mailto:investorgrievances-in@nomura.com">investorgrievances-in@nomura.com</a> Contact Person: Vishal Kanjani / Chirag Shah SEBI Registration No.: INM000011419	<b>MUFG Intime India Private Limited</b> (formerly known as Link Intime India Private Limited) C-101, 1 <sup>st</sup> Floor, 247 Park, L.B.S. Marg, Vikhroli West, Mumbai - 400 083, Maharashtra, India Tel: +91 810 811 4949 Website: <a href="http://www.linkintime.co.in">www.linkintime.co.in</a> Investor Grievance ID: <a href="mailto:imagine ipo@linkintime.co.in">imagine ipo@linkintime.co.in</a> Contact Person: Shanti Gopalakrishnan SEBI Registration Number: INR000004058

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the UDRHP-I.

For IMAGINE MARKETING LIMITED  
On behalf of the Board of Directors  
Sd/-  
**Shreekant Jayram Sawant**  
Company Secretary and Compliance Officer

Place: Mumbai, Maharashtra  
Date: October 29, 2025

IMAGINE MARKETING LIMITED is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to make an initial public offering of its Equity Shares ("Offer") and has filed the UDRHP-I with SEBI and the Stock Exchanges on October 28, 2025. The UDRHP-I shall be available on the website of the SEBI at [www.sebi.gov.in](http://www.sebi.gov.in), the websites of the Stock Exchanges at [www.bseindia.com](http://www.bseindia.com) and [www.nseindia.com](http://www.nseindia.com), respectively, the website of the Company at [www.boat-lifestyle.com](http://www.boat-lifestyle.com) and on the website of the Book Running Lead Managers ("BRLMs"), i.e. ICICI Securities Limited, Goldman Sachs (India) Securities Private Limited, JM Financial Limited and Nomura Financial Advisory and Securities (India) Private Limited at [www.icicisecurities.com](http://www.icicisecurities.com), [www.goldmansachs.com](http://www.goldmansachs.com), [www.jmfi.com](http://www.jmfi.com) and <http://www.nomuraholdings.com/company/group/asia/india/index.html>, respectively. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to such risk, see "Risk Factors" beginning on page 28 of the UDRHP-I. Potential investors should not rely on the UDRHP-I filed with SEBI and the Stock Exchanges, and should rely on their own examination of our Company and the Offer, including the risks involved, for making any investment decision.

This announcement is not an offer of securities for sale in the United States or elsewhere. This announcement has been prepared for publication in India only and is not for publication or distribution, directly or indirectly, in or into the United States. The equity shares described in this announcement have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act") or any other applicable law of the United States and, unless so registered, may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable U.S. state securities laws. Accordingly, the equity shares of the Company are being offered and sold (i) within the United States only to persons reasonably believed to be "qualified institutional buyers" (as defined in Rule 144A of the U.S. Securities Act), and (ii) outside the United States in "offshore transactions", as defined in and in reliance on, Regulation S of the U.S. Securities Act and the applicable laws of the jurisdictions where those offers and sales occur. There will be no public offering of securities in the United States.

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