

Tree House Education & Accessories Ltd.

301, Embassy Chambers, 3rd Road, Khar (W),
Mumbai - 400052. Tel.: 022-64512384 / 64572730
www.treehouseplaygroup.net

Registered Office:
702, Morya House, 'C' Wing, Near Infinity Mall,
Off. Link Road, Andheri (W), Mumbai - 400 053.



Date: October 25, 2012

To,
Bombay Stock Exchange Ltd.
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400 001

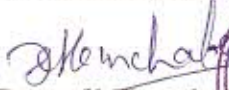
To,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051

Sub.: Intimation of Execution of the Business Purchase Agreement
Scrip Code: TREEHOUSE/533540

This is to inform you that, Tree House Education & Accessories Limited has entered into a Business Purchase Agreement on October 25, 2012 with MT Educare Limited for the purchase of Play School Business of MT Educare Limited including all the rights and liabilities relating to the play school division, assets, intellectual property rights and all ancillary and consequential rights arising therefrom.

The completion of the purchase of the Play School Business is subject to approval of the shareholders of MT Educare Limited.

Thanking You,
For **Tree House Education & Accessories Limited**


Deepali Hanchate
Compliance Officer

