



Playgroup & Nursery
'From roots to wings'

**TREE HOUSE EDUCATION
& ACCESSORIES LTD.**

702 'C', Morya House,
Off New Link Road,
Near Infinity Mall, Andheri(W)
Mumbai 400053
Ph: 64512384

<http://www.treehouseplaygroup.net>
email : contact@treehouseplaygroup.net

THEAL/BSE-NSE/2011/001

Date: August 26th, 2011

The Manager

Listing Department

Bombay Stock Exchange Limited

25th Floor, P.J. Towers,

Dalal Street, Mumbai 400001

The Manager

Listing Department

National Stock Exchange of India Ltd

Exchange Plaza, BKC

Bandra(E), Mumbai 400051

Scrip Code: 533540

CM Code: TREEHOUSE

Sub: Issue of Press Release dated August 26th, 2011

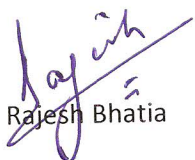
Dear Sir/Madam,

Please find attached herewith a copy of the press release to be issued by the Company

This is for your information and record

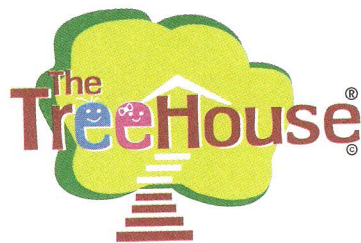
Thanking you,

For Tree House Education & Accessories Limited


Rajesh Bhatia

Managing Director





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Press Release

Tree House signs up 7 new centers, 6 in Mumbai and 1 in Nagpur, taking the total number of preschools upto 230 as on 26th August 2011.

Mumbai, 26th August, 2011: Tree House Education & Accessories Limited which is running the largest number of self-operated preschools in India (Source : CRISIL Research Industry Report on Pre-school and K-12 Education in India, December 2010) has signed up a total of 7 new centers , out of which 6 new centers are in Mumbai (5 self operated and 1 franchised) and 1 new center is in Nagpur(self operated). This initiative takes the total number of preschools upto 230 as on 26th August 2011.

"Keep Smiling, you are at the Treehouse" is the message you will read when you visit most Tree House preschools. Tree House endeavors to give every child and parent who is part of the Tree House family a unique experience. Tree House is also pleased to announce the opening of a 3rd batch from 4:00 p.m. to 6:00 p.m. for preschool children across a few centers in the cities of Mumbai and Ahmedabad.

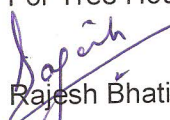
According to **Mr. Rajesh Bhatia, Promoter and Managing Director, Tree House Education & Accessories Limited**, "The signing up of new centers reflects the core philosophy and guiding values of The Tree House to meet the demand of young children and their parents towards quality preschool education and to endeavor to give them an experience which is etched in their minds for a lifetime. The teachers, staff and employees at The Tree House work with dedication and commitment towards endeavoring to making Tree House a preferred choice for young parents in their selection of a preschool for their little ones"

Tree House Education & Accessories Limited

Treehouse Education and Accessories Limited (NSE code: TREEHOUSE; BSE code: 533540) runs quality preschools throughout the country and also provides educational services to K-12 schools. The company successfully completed its maiden public offering in August 2011. As on June 15, 2011, the company had a total of 223 preschools across 33 cities in India, out of which 149 were self operated. The company also provides school management services to twelve K-12 schools as on March 31, 2011.

For more updates and information on the Company, please log on to www.treehouseplaygroup.net

For Tree House Education & Accessories Ltd.


Rajesh Bhatia
Managing Director

