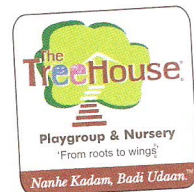


Tree House Education & Accessories Ltd.

301, Embassy Chambers, 3rd Road, Khar (W),
Mumbai - 400052. Tel.: 022-64512384 / 64572730
www.treehouseplaygroup.net

Registered Office:
702, Morya House, 'C' Wing, Near Infinity Mall,
Off. Link Road, Andheri (W), Mumbai - 400 053.



Date: June 20, 2013

To,

Bombay Stock Exchange Ltd.

Phiroze Jeejeebhoy Towers,

Dalal Street, Mumbai - 400 001

National Stock Exchange of India Ltd.

Exchange Plaza, Plot no. C/1, G Block,

Bandra - Kurla Complex, Bandra (East),

Mumbai - 400 051

Sub.: Press Release dated June 20, 2013

Scrip Code : 533540/ TREEHOUSE

Dear Sirs,

Please see enclosed press release dated June 20, 2013 of our Company.

We request you to kindly take the same on your record and update the same on your website.

Thanks and Regard,

For **Tree House Education & Accessories Limited**

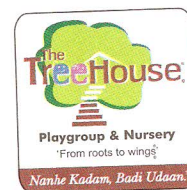

Deepali Hanchate Koneri
Compliance Officer



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PRESS RELEASE DATED JUNE 20, 2013

COMPLETION OF BRAINWORKS ACQUISITION ON 19th JUNE 2013

Tree House Education & Accessories Limited has successfully completed the Business Purchase Transaction with Brainworks Learning Systems Private Limited on 19th June 2013 for a consolidated all cash value of INR 5 crs (INR 50 Million).

With this transaction, Tree House has gained ownership of the Brainworks brand along with all its assets. All centers running under the Brainworks brand will now be a part of Tree House.

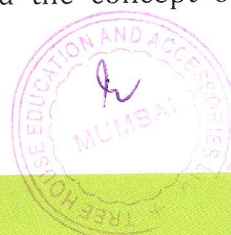
Commenting on the occasion, Mr. Rajesh Bhatia, Managing Director of Tree House Education & Accessories Limited commented: "The Brainworks transaction reinforces our belief of consolidation happening in favour of quality players in the pre-school sector. We believe that progressively Tree House will emerge as the dominant player in the preschool sector. The Brainworks network ensures presence in new geographies where we are not present. Brainworks has 13 self-operated centres and 51 franchisee centres operating under the "Brainworks" brand. We believe that as they absorb the Tree House method of education, curriculum and functioning, each of these centers will see significant improvement across all their operating parameters. Also cultural integration and human resource alignment will give a significant impetus to both brands.

Brainworks is a welcome addition to our portfolio of offerings to parents. We believe that our offering in pre-school space is three-fold and completes the entire gamut of operations. The Tree House brand focuses on self-operated pre-schools, the Brainworks brand will focus on franchising and the Global Champs brand will focus on a self operated model to the urban and rural community helpers. This ensures a complete 360 degree product offering to every section of the community and society at large.

Our Acquisition for a consideration of INR 5 Crs (INR 50 Million) will be Cash accreditive from year one. We believe that the Brainworks business shall pay-back the total amount invested over the next 36 months. Tree House has always believed and worked towards Shareholder value and wealth enhancement. This is a step-forward in the same direction."

Tree House Education & Accessories Limited

Tree House Education & Accessories Limited (NSE code: TREE HOUSE; BSE code: 533540) runs quality preschools and also provides educational services to K-12 schools throughout the country. Tree House has revolutionized the concept of pre-school



pedagogy in India through the use of innovative teaching methods and child-focused personal care.

For day to day updates on what's happening at our centers, follow us on Facebook at [www.facebook.com/Tree House.playgroup](https://www.facebook.com/TreeHouse.playgroup)

For more updates and information on the Company, please log on to www.treehouseplaygroup.net

