

Date: Monday, January 07, 2013

Tree House Education & Accessories Limited

702 C, Morya House
Off New Link Road
Andheri (West)
Mumbai, Maharashtra – 400 053

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

National Stock Exchange of India Limited

Exchange Plaza, Plot No. C/1, G Block
Bandra Kurla Complex
Mumbai – 400 051

Sub: Disclosure under Regulation 31(1) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Scrip code: 533540/TREEHOUSE

Dear Sir,

Please see enclosed the details of disclosures required in terms of Regulation 31(1) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 for the pledge of equity shares of Tree House Education & Accessories Limited ("**Company**") by the promoters/promoters group of the Company.

Kindly acknowledge the receipt of the same.

Thanking you,

Yours sincerely,



Mrs. Geeta Bhatia

Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company(TC)				Treehouse Education & Accessories Limited			
Name of the Promoter(s) on whose shares encumbrance was created(✓)/ invoked/ released (tick the relevant one)				Mrs. Geeta Bhatia			
Date of reporting				January 7, 2013			
Names of the stock exchanges where the shares of the target company are listed				National Stock Exchange of India Limited BSE Limited			
Details of the promoters' holding: (The term "event" indicates creation/ invocation/ release of encumbrance, as the case may be)							
Promoter (s) or PACs with him	Pre-event holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		(*) Details of encumbrance (pledge/lien or others-give details
Names	Number	% of total share capital	Type - creation/ invocation/ release	Date (s)	Number	% of total share capital	
Mrs. Geeta Bhatia	60,25,000	16.75	Creation of pledge	December 26, 2012	55,25,000	15.36	Pledge has been created by way of collateral for loan availed from Kotak Mahindra Prime Limited by Mr.Rajesh Bhatia.

(*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.

Signature of the Authorized Signatory


(Mrs. Geeta Bhatia)

Place: Mumbai

Date: January 7, 2013