



Dated: 2nd September, 2024

To,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra-Kurla Complex,
Bandra (E), Mumbai -400051

<i>Symbol- TOUCHWOOD</i>	<i>ISIN- INE486Y01013</i>	<i>Series- EQ</i>
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Sub: Press Release

Dear Sir/Ma'am,

Pursuant to the Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015, we are enclosing herewith the Press Release issued by the Company, Touchwood Entertainment Limited.

The Press Release will also be made available on the website of the Company i.e. www.touchwood.in
This is for your information and records.

Thanking You
Yours faithfully,

For Touchwood Entertainment Ltd.

Ritika Vats
Company Secretary & Compliance Officer
Membership No. A73991

Encl: As above

TOUCHWOOD ENTERTAINMENT LIMITED

CIN: L92199DL1997PLC088865 | ISO 9001 :2015 | UAM No. DL10F0009354

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Touchwood Entertainment Limited

"Celebrated The Gourmet Fest 2024: A Triumphant Return Celebrating Culinary Excellence"

New Delhi, India, September 2, 2024 - Touchwood Entertainment Limited (NSE: TOUCHWOOD), India's premier event management company, proudly heralds the triumphant return of The Gourmet Fest (TGF) in its fifth edition. Renowned for setting the highest standards in the Indian catering industry, this prestigious culinary event once again captivated food enthusiasts with its luxurious and elegant offerings. The two-day extravaganza delivered an unparalleled culinary journey, establishing new benchmarks for excellence and leaving an indelible mark on all attendees.

The **Gourmet Fest (TGF)** is recognized as India's foremost platform exclusively dedicated to gourmet catering. Since its inception in 2018, through a partnership between Touchwood Entertainment Limited and A-Dot, TGF has been a celebration of the culinary artistry and dedication of the country's finest catering professionals. It serves as a dynamic nexus for caterers, wedding planners, event managers, hoteliers, and direct clients, fostering collaboration and innovation within the F&B industry. TGF epitomizes the evolution of India's F&B landscape, offering participants immersive and authentic culinary experiences.

This year, **The Gourmet Fest (TGF)** was hosted at **The Leela Ambience, Gurugram, and NEVAEH - The Heavenly Experience, New Delhi, from August 30th to 31st, 2024**. Each day was meticulously crafted around a unique theme, featuring a variety of engaging activities that enhanced the event's allure, providing a rich and unforgettable culinary experience.

Key highlights of The Gourmet Fest, 2024:

Day 1, August 30, 2024

- ✚ The Gourmet Fest 2024 commenced with grand flair, featuring an array of mesmerizing performances that instantly ignited the atmosphere with energy and excitement. These captivating displays not only enthralled the audience but also set the stage for an unforgettable experience. The lively and dynamic ambiance created by these performances was instrumental in building anticipation and enthusiasm among attendees, ultimately paving the way for the event's resounding success.
- ✚ A session titled "**Evolving from Startup to Business Hawk**" featured founders of renowned startups, offering invaluable insights into scaling and transforming a startup into a dominant business force.

- ✦ The **“Healthy Indulgence”** session provided an insightful exploration into enjoying delicious foods while prioritizing health. Led by expert chefs and nutritionists, the workshop showcased how to create nutritious yet indulgent dishes, blending flavor with wellness. Attendees learned about incorporating wholesome ingredients, natural sweeteners, and healthy fats into their meals. The session featured live cooking demonstrations and interactive discussions, allowing participants to taste innovative recipes and receive practical tips for making health-conscious yet satisfying choices. By the end, attendees understood how to indulge without compromising on their health goals.
- ✦ **Celebrity chefs** Ms. Amrita Raichand, Mr. Rakesh Sethi, and Mr. Rahul Akerkar – pioneers in the revival of Indian cuisine – came together with Mr. Vijay Arora, Whole-Time Director of Touchwood, for an intimate session titled **“Where Food Meets Art.”** This exclusive event provided attendees with a rare chance to interact with these culinary legends in a casual and enjoyable atmosphere, blending insightful discussions with the artistry of food.
- ✦ The event was further elevated by the presence of esteemed guests, including Mr. Arif Patel, Hotelier from New Delhi; Dr. Gaurav Grover, Chairman of India Luxury Foundation; Mr. Hemant Kale, Wedding Planner from Mumbai; Ms. Nidhi Poddar, Wedding Planner from Kolkata; Mr. Rajat Sogani, Wedding Planner from Ahmedabad; Mr. Shravan Madiraju, Wedding Planner from Hyderabad; Mr. Pritesh Sharma of Mapsor Advertising & Events Pvt. Ltd.; Mr. Tony Singh, Event Planner; Mr. Rituraj Khanna, Entrepreneur at QEvents; Ms. Neema Lath; Mr. Karan Kapur, Head of Indian and International Food Services at K Hospitality Corp; and Mr. Varesh Kalra, Managing Director at Momentz. Their participation added immense value and depth to the event’s sessions, enriching the overall experience.
- ✦ The participation of our distinguished jury members was a standout feature of the event. We were privileged to have Jury Chair Mr. Hemant Oberoi, CEO and Founder of Oberoi Hospitality, alongside a panel of luminaries including Mr. Saransh Goila, Celebrity Chef and Founder of Goila Butter Chicken; Mr. Kunal Vijayakar, Food Writer, Author, Actor, TV Personality, and Founder of Kahana Mein Kya Hai?; Ms. Rakhi Kankaria, Founder of Rachnoutsav Events; Mr. Manjit Gill, Managing Director at Ecogreen Hospitality Private Limited; Ms. Manika Garg, Vice President at E-Factor Experiences Ltd.; Mr. Regi Mathew, Co-owner and Culinary Director at Kappa Chakka Kandhari; Mr. AD Singh, Founder & MD at Olive Bar and Kitchen; and Mr. Jamal Shaikh, Chief Operating Officer, Lifestyle Media Business at RP Sanjiv Goenka Group. Their presence added immense credibility and prestige to the event.
- ✦ The gathering was characterized by dynamic and thought-provoking discussions, the exchange of experiences, and the sharing of valuable insights.
- ✦ Attendees had the exceptional chance to immerse themselves in the allure of weddings thoughtfully curated by Touchwood over the years. The presentations brought to life dazzling

decorations, creative themes, gourmet culinary delights, and unforgettable moments, collectively showcasing Touchwood's unrivaled mastery in event management and wedding planning.

- ✦ **Mr. Mika Singh and Mr. Jasbir Jassi** were the esteemed guests of honor and delivered unforgettable performances that became the highlight of the day. Their dynamic stage presence and exceptional musical talents captivated the audience, establishing them as the undeniable stars of the event. Their electrifying performances created a truly memorable experience, drawing widespread admiration and leaving the crowd in awe.
- ✦ **The performance by Dilli Velvet and Two-Gather**, two exciting new bands under Touchwood, at the TGF Gala Night was truly outstanding. Their flawless fusion of artistry and energy captivated the audience, adding an exceptional vibrancy to the event. Every moment they spent on stage showcased their extraordinary talent, leaving a profound impact on all who attended. Their remarkable presence transformed the evening into an unforgettable experience.
- ✦ **Magik Touch**, a team of esteemed luxury photographers known for their unparalleled expertise. With their exceptional eye for detail and artistry, they ensured that every memorable moment was preserved with elegance and precision, turning fleeting instants into timeless treasures. Their presence added a layer of sophistication, guaranteeing that the event's essence was not only seen but felt through each carefully crafted image.
- ✦ **Awards Gala Night** garnered substantial interest and participation, with an impressive 140 entries, underlining the event's recognition and engagement from a wide spectrum of culinary enthusiasts and professionals.

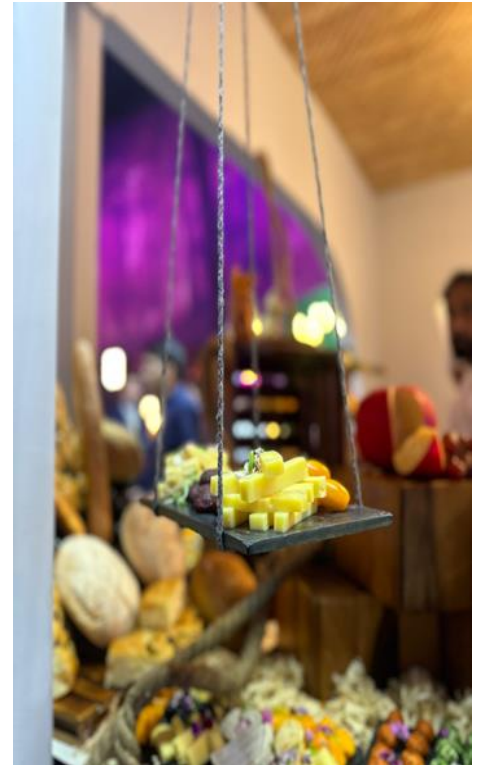
Day 2, August 31, 2024

- ✦ The final day commenced with a warm welcome extended to all the exhibitors at TGF 2024. In his opening remarks, Mr. Vijay Arora set the tone for the day's activities, conveying deep gratitude for the exhibitors' involvement and highlighting their crucial contribution to the event's success.
- ✦ This was followed by an awards ceremony that honored the remarkable achievements and excellence of the participants. The celebration then transitioned into a series of captivating performances, which brought vibrant energy and entertainment to the festivities, culminating in a truly memorable and engaging finale to the event.
- ✦ The session titled "**Shake, Stir & Sell Right**" featuring participants such as Shiv Fruit Mart, De Luscious Fruits, Mr. Coconut, Sweet N Juicy, and The Juice Art, provided a comprehensive exploration of the art and science of mixology and beverage sales. Led by industry experts, this

engaging workshop delved into the techniques and strategies essential for mastering cocktail creation and optimizing beverage sales.

- ✦ Participants learned about the latest trends in mixology, from crafting innovative cocktails to perfecting classic recipes. The session also covered the intricacies of balancing flavors, using high-quality ingredients, and presenting drinks in a visually appealing manner. Emphasis was placed on the importance of customer experience, including how to effectively market and sell beverages to enhance guest satisfaction and drive sales.
- ✦ The session led by **Mr. Walid Baz**, a distinguished figure in event management, offered profound insights into the intricacies of **"What It Takes to Create a Brand."** As an expert in his field, Mr. Baz shared his extensive knowledge and experience, providing attendees with actionable strategies and valuable advice on brand development. His in-depth discussion covered key elements such as brand identity, market positioning, and effective branding techniques, making it an essential learning opportunity for any dedicated event manager. The session not only enriched participants' understanding but also equipped them with practical tools to elevate their own branding efforts.
- ✦ The event presented an impressive array of stalls, each offering a unique and unforgettable experience. From innovative food and beverage options to interactive displays and hands-on activities, every stall was designed to captivate and engage attendees. Visitors had the opportunity to explore a variety of themes and specialties, each contributing to a rich tapestry of experiences that showcased the event's diversity and creativity. The carefully curated stalls ensured that every aspect of the event was both distinct and memorable, creating a vibrant and dynamic atmosphere throughout.
- ✦ **"Rock the Night with Lakhwinder Wadali"** featuring the esteemed Indian Qawwali singer and music composer, emerged as the highlight of the day. His stellar performance took center stage, captivating the audience with his exceptional talent and magnetic presence. His dynamic show not only entertained but also profoundly engaged the crowd, infusing the evening with remarkable energy. Lakhwinder Wadali's contribution left a lasting impression, ensuring that the event was an unforgettable experience for all who attended.
- ✦ **Mr. Navraj Hans** delivered a truly spectacular performance that enthralled the audience from start to finish. His dynamic stage presence and powerful vocal delivery created an immersive experience, capturing the crowd's attention and keeping them engaged throughout.
- ✦ The final day of the event concluded with a high-energy after-party, featuring DJs Ishy, DAnsh, and Harsh Pawar. Their remarkable performances had everyone dancing and reveling in the music. The DJs' exceptional talent and the infectious energy of their sets created a vibrant, festive atmosphere, providing a lively and memorable finale to the Gourmet Fest experience.





Touchwood at a Glance:

Headquartered in Delhi, Touchwood Entertainment Limited, established in 1997, specializes in a variety of event facilities, ranging from event planning & marketing to production services for the events.

Touchwood is known for its larger than life, awe-inspiring setups and formats and completely personalized service to clients. It provides end-to-end solutions for all kinds of events – be it corporate, social or political. Touchwood team is comprised of 42 professionals with a fully developed and functional in-house production facility. It has a panel of skilled craftsmen and band of highly qualified designers add the extra edge to its deliverables.

For more information, please contact:

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Safe Harbour:

This release contains statements that are “forward looking statements” including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating to Touchwood’ future business developments and economic performance. While these forward-looking statements indicate our assessment and future expectations concerning the development of our business, a number of risks, uncertainties and other unknown factors could cause actual developments and results to differ materially from our expectations. These factors include, but are not limited to, general market, macro-economic, governmental and regulatory trends, movements in currency exchange and interest rates, competitive pressures, technological developments, changes in the financial conditions of third parties dealing with us, legislative developments, and other key factors that could affect our business and financial performance. Touchwood undertakes no obligation to publicly revise any forward-looking statements to reflect future / likely events or circumstances.