TODAY'S WRITING PRODUCTS LIMITED

Regd.Office : Survey No.251/2, Valsad Falia, Dadra (D & N.H.) - 306193

UNAUDITED STANDALONE FINANCIAL RESULTS

FOR THE QUARTER ENDED AS ON 31ST DECEMBER, 2010

Rs. In Lacs

1	a) Net Sales/Income from Operations	1,731.35	1,628.53	5,009.16	4,991.88	6,311.02
	b) Other Operating Income	12.03	1.50	15.94	8.47	19.76
	Total	**1,743.38**	**1,630.03**	**5,025.10**	**5,000.35**	**6,330.78**
2	**Expenditure**					
	a) Consumption of materials & Bought outs (Net)	1,056.80	1,126.19	3,264.82	3,446.64	4,105.65
	b) Employees Cost	144.95	84.07	366.42	299.15	476.98
	c) Depreciation	207.72	190.31	620.90	581.45	772.34
	d) Other expenditure	438.83	333.75	1,076.21	1,016.66	3,174.56
	Total	**1,848.30**	**1,734.32**	**5,328.35**	**5,343.92**	**8,529.53**
3	Profit from Operations before Other Income, Interest and Exception Items (1-2)	(104.92)	(104.29)	(303.25)	(343.57)	(2,198.75)
4	Other Income	0.07	-	0.07	3.50	292.38
5	Profit before Interest and Exceptional Items (3+4)	(104.85)	(104.29)	(303.18)	(340.07)	(1,906.37)
6	Interest	136.83	372.97	294.84	1,368.90	1,848.89
7	Profit after Interest but before Exceptional Items (5-6)	(241.68)	(477.26)	(598.02)	(1,708.97)	(3,845.26)
8	Exceptional Items	-	-	-	-	-
9	Profit (+)/Loss (-) from Ordinary Activities before tax (7-8)	(241.68)	(477.26)	(598.02)	(1,708.97)	(3,845.26)
10	Tax expenses	-	-			(391.47)
11	Net Profit (+)/Loss(-) from Ordinary Activities after tax (9-10)	(241.68)	(477.26)	(598.02)	(1,708.97)	(3,453.79)
12	Extraordinary item (Net of Tax expense)	-	-			
13	Net Profit (+)/Loss (-) for the period (11-12)	(241.68)	(477.26)	(598.02)	(1,708.97)	(3,453.79)
14	Paid-up Equity Share Capital (Face Value of Rs.10/- each)	1,281.33	1,281.33	1,281.33	1,281.33	1,281.33
15	Reserve excluding Revaluation Reserves as per balance sheet of previous accounting year					457.94
16	Earning per share (EPS)					
	a)Basis and diluted EPS before Extraordinary items for the period	(1.89)	(3.72)	(4.67)	(13.34)	(26.95)
	b)Basic and diluted EPS after Extraordinary items for the period	(1.89)	(3.72)	(4.67)	(13.34)	(26.95)
17	Public Shareholding					
	No. of Shares (In Lakhs)	11,055,088	6,800,251	11,055,088	6,800,251	8,994,759
	Percentage of Shareholding	86.28%	53.07%	86.28%	53.07%	70.20%
	Promoter Group Share Holding					
	a) Pledged/ Encumbered					
	Number of shares	200,000	5,134,814	200,000	5,134,814	2,345,431
	Percentage of shares (as a % of the total shareholding of Promoter Group)	11.38%	85.39%	11.38%	85.39%	61.42%
	Percentage of shares (as a % of the total share capital of the company)	1.56%	40.07%	1.56%	40.07%	18.30%
	b) Non - Encumbered					
	Number of shares	1,558,212	878,235	1,558,212	878,235	1,473,110
	Percentage of shares (as a % of the total shareholding of Promoter Group)	88.62%	14.61%	88.62%	14.61%	38.58%
	Percentage of shares (as a % of the total share capital of the company)	12.16%	6.85%	12.16%	6.85%	11.50%

NOTES

1) The above unaudited standalone results were reviewed by the Audit Committee and approved by the Board of Directors of the Company in the meeting held on 12th February, 2011. The above results do not include the results of the Company's subsidiaries which will form part of audited annual consolidated accounts.

2) The Limited Review as required under Clause 41 of the Listing Agreement has been carried out by the statutory auditors.

3) Figures have been re-grouped and re-arranged wherever necessary to facilitate comparison.

4) Interest on loans have been provided. However the interest on bank loans are provided to the extent the banks have charged interest.

5) The company operates only in one business segment i.e. Writing Instruments & Stationery Items in the context of Accounting Standard 17. Disclosure of segment information is not applicable.

6) Information on investors complaints under Clause 41 of the Listing Agreement for the quarter ended December 31, 2010

Opening Balance	Received during the Quarter	Resolved during the quarter	Closing Balance
0	0	0	0

For Today's Writing Products Ltd.

(Ronald Netto)

Managing Director

Place: Mumbai

Date : 12th February, 2011