Today's™

Today's Writing Products Ltd.

TWPL/11-12/SEC/123

Date:- 11/08/2011

1)BOMBAY STOCK EXCHANGE LIMITED
CORPORATE RELATION DEPARTMENT
P.J. TOWER DALAL STREET,
FORT,
MUMBAI 400001

2) NATIONAL STOCK EXCHANGE OF INDIA LIMITED
EXCHANGE PLAZA
BANDRA KURLA COMPLEX
BANDRA (E)

Dear Sir,

Re: Outcome of Board Meeting

This is to inform you that Board of Directors have approved the Un-Audited Financial Results of the Company for the quarter ended on 30th June, 2011 in their Meeting held on 11th August , 2011.

This is for your information.

Thanking you,

For Today's Writing Products Limited

R J Nath

Director

Encl: UFR for the quarter ended on 30th June, 2011
Limited review report

TODAY'S WRITING PRODUCTS LTD.
Regd. Office & Factory: *Survey No. 251/2, Valsad Falia, Dadra - 396 193. D&NH (U.T.). INDIA.*
Ph: 91-260-2669 818/ 819/ 820, Fax: 91-260-2668 536.
Corporate Office: *201, Hari Om Chambers, B-16, New Link Road, Andheri (W), Mumbai - 400 053.*
Ph: 91-22-6695 4900/ 6606 0800, Fax: 91-22-6695 4910, Email: todays@todays-pens.com, Website: www.todays.co.in

TODAY'S WRITING PRODUCTS LIMITED

Regd.Office : Survey No.251/2, Valsad Falia, Dadra (D & N.H.) - 306193

UNAUDITED STANDALONE FINANCIAL RESULTS

FOR THE QUARTER ENDED AS ON 30TH JUNE, 2011

Rs. In Lacs

	Particulars	3 months ended on 6/30/2011 Unaudited	3 months ended on 6/30/2010 Unaudited	Financial year ended 3/31/2011 Audited
1	a) Net Sales/Income from Operations	1,654.94	1,536.03	6,700.89
	b) Other Operating Income	3.05	3.91	41.81
	Total	**1,657.99**	**1,539.94**	**6,742.70**
2	**Expenditure**			
	a) Consumption of materials & Bought outs (Net)	1,070.64	1,059.40	4,878.72
	b) Employees Cost	131.28	151.32	521.02
	c) Depreciation	205.05	200.50	827.54
	d) Other expenditure	315.49	229.81	2,460.19
	Total	**1,722.46**	**1,641.03**	**8,687.47**
3	Profit from Operations before Other Income, Interest and Exception Items (1-2)	(64.47)	(101.09)	(1,944.77)
4	Other Income	0.03	-	25.97
5	Profit before Interest and Exceptional Items (3+4)	(64.44)	(101.09)	(1,918.80)
6	Interest	252.26	61.60	1,235.21
7	Profit after Interest but before Exceptional Items (5-6)	(316.70)	(162.69)	(3,154.01)
8	Exceptional Items	-	-	-
9	Profit (+)/Loss (-) from Ordinary Activities before tax (7-8)	(316.70)	(162.69)	(3,154.01)
10	Tax expenses	-	-	285.49
11	Net Profit (+)/Loss(-) from Ordinary Activities after tax (9-10)	(316.70)	(162.69)	(3,439.50)
12	Extraordinary item (Net of Tax expense)	-	-	
13	Net Profit (+)/Loss (-) for the period (11-12)	(316.70)	(162.69)	(3,439.50)
14	Paid-up Equity Share Capital (Face Value of Rs.10/- each)	1,281.33	1,281.33	1,281.33
15	Reserve excluding Revaluation Reserves as per balance sheet of previous accounting year			(2,981.57)
16	Earning per share (EPS)			
	a)Basis and diluted EPS before Extraordinary items for the period	(2.47)	(1.27)	(26.84)
	b)Basic and diluted EPS after Extraordinary items for the period	(2.47)	(1.27)	(26.84)
17	Public Shareholding			
	No. of Shares (In Lakhs)	11,225,088	9,056,759	11,225,088
	Percentage of Shareholding	87.60%	70.68%	87.60%
	Promoter Group Share Holding			
	a) Pledged/ Encumbered			
	Number of shares	30,000	2,298,329	30,000
	Percentage of shares (as a % of the total shareholding of Promoter Group)	1.89%	61.18%	1.89%
	Percentage of shares (as a % of the total share capital of the company)	0.23%	17.94%	0.23%
	b) Non - Encumbered			
	Number of shares	1,558,212	1,458,212	1,558,212
	Percentage of shares (as a % of the total shareholding of Promoter Group)	98.11%	38.82%	98.11%
	Percentage of shares (as a % of the total share capital of the company)	12.16%	11.38%	12.16%

NOTES

1) The above unaudited standalone results were reviewed by the Audit Committee and approved by the Board of Directors of the Company in the meeting held on 11th August, 2011. The above results do not include the results of the Company's subsidiaries which will form part of audited annual consolidated accounts.

2) The Limited Review as required under Clause 41 of the Listing Agreement has been carried out by the statutory auditors.

3) Figures have been re-grouped and re-arranged wherever necessary to facilitate comparison.

4) Interest for CDR lenders has been provided as per CDR scheme. For others, it is provided to the extent charged by them.

5) The company operates only in one business segment i.e. Writing Instruments & Stationery Items in the context of Accounting Standard 17. Disclosure of segment information is not applicable.

6) Information on investors complaints under Clause 41 of the Listing Agreement for the quarter ended June 30, 2011

Opening Balance	Received during the Quarter	Resolved during the quarter	Closing Balance
0	0	0	0

For Today's Writing Products Ltd.

(Ronald Netto)
Managing Director

Place: Mumbai
Date : 11th August, 2011

AJAY SHOBHA & CO.
Chartered Accountants
5/4, Clive Row, 4th Floor, Room No.116, Kolkata - 700001.
Ph. No. (033) 32903554 Tele Fax - 22310133
E-mail: ca_ajaygupta@yahoo.com

Limited Review Report

Review Report
To the Board of Directors
Today's Writing Products Limited

We have reviewed the accompanying statement of unaudited financial results of **Today's Writing Products Limited** for the period ended **30th June, 2011** except for the disclosures regarding 'Public Shareholding' and 'Promoter and Promoter Group Shareholding' which have been traced from disclosures made by the management and have not been audited by us. This statement is the responsibility of the Company's Management and has been approved by the Board of Directors/ Committee of Board of Directors. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review in accordance with the Standard on Review Engagement (SRE) 2400, engagements to Review Financial Statements issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable accounting standards and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Clause 41 of the Listing Agreement including the manner in which it is to be disclosed, or that it contains any material misstatement.

AJAY SHOBHA & CO. CHARTERED ACCOUNTANTS

For Ajay Shobha & Co
Chartered Accountants

(Ajay Gupta)
Partner
(Membership No. 053071)

Place - Mumbai
Date - 11th August, 2011