



SEC 53 /2014

National Stock Exchange of India Ltd  
Exchange Plaza,  
Bandra-Kurla Complex,  
Bandra East,  
MUMBAI -400 051

30<sup>th</sup> October 2014

Kind Attn: Manager - Listing

Dear Sir,

Sub: Unaudited Financial Results (stand alone) for the second quarter and half year ended 30<sup>th</sup> September 2014

At the Board Meeting of the Company held today, the Unaudited Financial Results (stand alone) for the second quarter and half year ended 30<sup>th</sup> September 2014 was considered and approved.

A copy of the financial results is enclosed.

The Statutory Auditors of the Company, Deloitte Haskins & Sells have carried out a Limited Review for the quarter ended 30<sup>th</sup> September 2014 and a copy thereof is annexed herewith.

The above information is being furnished pursuant to Clause 41 of the Listing Agreement.

Thank you.

Yours faithfully,  
For TITAN COMPANY LIMITED

A R Rajaram  
Head - Legal & Company Secretary

Encl. As stated

**INDEPENDENT AUDITORS' REVIEW REPORT  
TO THE BOARD OF DIRECTORS OF  
TITAN COMPANY LIMITED**

1. We have reviewed the accompanying Statement of Standalone Unaudited Financial Results of **TITAN COMPANY LIMITED** ("the Company") for the quarter and six months ended 30 September 2014 ("the Statement"), being submitted by the Company pursuant to the requirement of Clause 41 of the Listing Agreements with the Stock Exchanges, except for the disclosures in Part II - Select Information referred to in paragraph 4 below. This Statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on the Statement based on our review.
2. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 'Review of Interim Financial Information Performed by the Independent Auditor of the Entity', issued by the Institute of Chartered Accountants of India. This Standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement. A review is limited primarily to inquiries of Company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and, accordingly, we do not express an audit opinion.
3. Based on our review conducted as stated above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the Accounting Standards specified under the Companies Act, 1956 (which are deemed to be applicable as per Section 133 of the Companies Act, 2013, read with Rule 7 of the Companies (Accounts) Rules, 2014) and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of Clause 41 of the Listing Agreements with the Stock Exchanges, including the manner in which it is to be disclosed, or that it contains any material misstatement.
4. Further, we also report that we have traced the number of shares as well as the percentage of shareholding in respect of the aggregate amount of public shareholding and the number of shares as well as the percentage of shares pledged/ encumbered and non-encumbered in respect of the aggregate amount of promoters and promoter group shareholding in terms of Clause 35 of the Listing Agreements with the Stock Exchanges and the particulars relating to investor complaints disclosed in Part II - Select Information for the quarter and six months ended 30 September 2014 of the Statement, from the details furnished by the Management/Registrars.

For **DELOITTE HASKINS & SELLS**  
Chartered Accountants  
(Firm Registration No.008072S)



**V. Srikumar**  
Partner  
(Membership No. 84494)

**BANGALORE**, October 30, 2014  
VS/ MNB/ UB/ 2014



# TITAN COMPANY LIMITED

(formerly known as TITAN INDUSTRIES LIMITED)

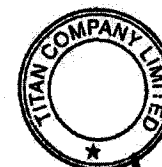
CIN: L74999TZ1984PLC001456

3, SIPCOT INDUSTRIAL COMPLEX, HOSUR 635 126.

UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND SIX MONTHS ENDED 30 SEPTEMBER 2014

|                                                                                             | Quarter ended<br>30-09-2014<br>(Unaudited) | Quarter ended<br>30-08-2014<br>(Unaudited) | Quarter ended<br>30-09-2013<br>(Unaudited) | Half year ended<br>30-09-2014<br>(Unaudited) | Half year ended<br>30-9-2013<br>(Unaudited) | Year ended<br>31-3-2014<br>(Audited) |
|---------------------------------------------------------------------------------------------|--------------------------------------------|--------------------------------------------|--------------------------------------------|----------------------------------------------|---------------------------------------------|--------------------------------------|
| PART I                                                                                      |                                            |                                            |                                            |                                              |                                             |                                      |
| Statement of Standalone Unaudited/Audited Results                                           |                                            |                                            |                                            |                                              |                                             |                                      |
| 1 Income from operations                                                                    |                                            |                                            |                                            |                                              |                                             |                                      |
| (a) Net sales / Income from operations (Net of excise duty)                                 | 356,467                                    | 285,366                                    | 229,002                                    | 641,833                                      | 537,781                                     | 1,081,508                            |
| (b) Other operating income                                                                  | 2,840                                      | 3,778                                      | 3,895                                      | 6,618                                        | 5,883                                       | 10,071                               |
| Total income from operations (Net)                                                          | 359,307                                    | 289,144                                    | 232,897                                    | 648,451                                      | 543,664                                     | 1,091,579                            |
| 2 Expenses                                                                                  |                                            |                                            |                                            |                                              |                                             |                                      |
| (a) Cost of materials consumed                                                              | 246,152                                    | 181,045                                    | 195,788                                    | 427,197                                      | 373,807                                     | 655,878                              |
| (b) Purchase of stock-in-trade                                                              | 29,397                                     | 30,795                                     | 47,693                                     | 60,192                                       | 98,166                                      | 158,142                              |
| (c) Changes in inventories of finished goods, work in progress and stock-in-trade           | (4,420)                                    | 4,084                                      | (83,502)                                   | (338)                                        | (68,810)                                    | (9,957)                              |
| (d) Employee benefits expense                                                               | 16,393                                     | 14,819                                     | 13,458                                     | 31,012                                       | 26,515                                      | 53,449                               |
| (e) Advertising                                                                             | 16,583                                     | 9,825                                      | 9,435                                      | 20,508                                       | 19,902                                      | 40,443                               |
| (f) Depreciation and amortisation expense                                                   | 1,987                                      | 2,434                                      | 1,480                                      | 4,421                                        | 2,951                                       | 6,559                                |
| (g) Other expenses                                                                          | 27,896                                     | 21,238                                     | 23,852                                     | 49,134                                       | 45,418                                      | 87,780                               |
| Total expenses                                                                              | 327,988                                    | 264,140                                    | 208,214                                    | 582,128                                      | 495,949                                     | 993,284                              |
| 3 Profit from operations before other income and finance costs                              | 31,319                                     | 25,004                                     | 24,683                                     | 56,323                                       | 47,715                                      | 98,295                               |
| 4 Other income                                                                              | 1,780                                      | 2,540                                      | 3,038                                      | 4,320                                        | 6,882                                       | 12,019                               |
| 5 Profit before finance costs                                                               | 33,099                                     | 27,544                                     | 27,721                                     | 60,643                                       | 54,577                                      | 110,304                              |
| 6 Finance costs                                                                             | 1,088                                      | 3,497                                      | 1,995                                      | 4,585                                        | 3,698                                       | 8,711                                |
| 7 Profit before taxes                                                                       | 32,011                                     | 24,047                                     | 25,726                                     | 56,058                                       | 50,879                                      | 101,593                              |
| 8 Tax expense                                                                               |                                            |                                            |                                            |                                              |                                             |                                      |
| - Current                                                                                   | 7,962                                      | 6,813                                      | 7,203                                      | 14,575                                       | 14,246                                      | 26,300                               |
| - Deferred                                                                                  | 51                                         | (283)                                      | (142)                                      | (242)                                        | (280)                                       | (131)                                |
| - Taxes of earlier years                                                                    | -                                          | -                                          | -                                          | -                                            | -                                           | 1,310                                |
| 9 Profit after taxes                                                                        | 23,998                                     | 17,227                                     | 18,665                                     | 41,725                                       | 36,913                                      | 74,114                               |
| 10 Paid-up equity share capital (face value: ₹1 per share)                                  | 8,878                                      | 8,878                                      | 8,878                                      | 8,878                                        | 8,878                                       | 8,878                                |
| 11 Reserves excluding revaluation reserves as per balance sheet of previous accounting year |                                            |                                            |                                            |                                              |                                             | 243,518                              |
| 12 Basic and diluted earnings per equity share (₹) (Not annualised)                         | 2.70                                       | 2.00                                       | 2.10                                       | 4.70                                         | 4.16                                        | 8.35                                 |

See accompanying note to the financial results



# TITAN COMPANY LIMITED

(formerly known as TITAN INDUSTRIES LIMITED)

CIN : L74999TZ1984PLC001456

3 SIPCOT INDUSTRIAL COMPLEX, HOSUR 535 126

UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND SIX MONTHS ENDED 30 SEPTEMBER 2014

|  | Quarter ended<br>30-09-2014<br>(Unaudited) | Quarter ended<br>30-06-2014<br>(Unaudited) | Quarter ended<br>30-09-2013<br>(Unaudited) | Half year ended<br>30-09-2014<br>(Unaudited) | Half year ended<br>30-9-2013<br>(Unaudited) | Year ended<br>31-3-2014<br>(Audited) |
|--|--------------------------------------------|--------------------------------------------|--------------------------------------------|----------------------------------------------|---------------------------------------------|--------------------------------------|
|  |                                            |                                            |                                            |                                              |                                             | ₹ lakhs                              |

## PART II

Select information for the quarter and six months ended 30 September 2014

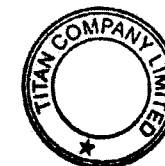
### A PARTICULARS OF SHAREHOLDING

|                                                                                 |             |             |             |             |             |             |
|---------------------------------------------------------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|
| 1 Public shareholding                                                           | 416,778,240 | 416,778,240 | 416,778,240 | 416,778,240 | 416,778,240 | 416,778,240 |
| - Number of shares                                                              | 46.9%       | 46.9%       | 46.9%       | 46.9%       | 46.9%       | 46.9%       |
| - Percentage of shareholding                                                    |             |             |             |             |             |             |
| 2 Promoters and Promoter group shareholding                                     |             |             |             |             |             |             |
| a) Pledged / Encumbered                                                         | 2,559,589   | 2,559,589   | 2,559,589   | 2,559,589   | 2,559,589   | 2,559,589   |
| - Number of shares                                                              | 0.5%        | 0.5%        | 0.5%        | 0.5%        | 0.5%        | 0.5%        |
| - % of shares (as a % of the total shareholding of promoter and promoter group) | 0.3%        | 0.3%        | 0.3%        | 0.3%        | 0.3%        | 0.3%        |
| - % of shares (as a % of the total share capital of the Company)                |             |             |             |             |             |             |
| b) Non-encumbered                                                               | 468,448,331 | 468,448,331 | 468,448,331 | 468,448,331 | 468,448,331 | 468,448,331 |
| - Number of shares                                                              | 99.5%       | 99.5%       | 99.5%       | 99.5%       | 99.5%       | 99.5%       |
| - % of shares (as a % of the total shareholding of promoter and promoter group) | 52.8%       | 52.8%       | 52.8%       | 52.8%       | 52.8%       | 52.8%       |
| - % of shares (as a % of the total share capital of the Company)                |             |             |             |             |             |             |

| Particulars                                    | Quarter ended<br>30-09-2014 |
|------------------------------------------------|-----------------------------|
| B INVESTOR COMPLAINTS                          |                             |
| Pending at the beginning of the quarter        | 1                           |
| Received during the quarter                    | 18                          |
| Disposed of during the quarter                 | 14                          |
| Remaining unresolved at the end of the quarter | 2                           |

### Segment Results

|                                                         |         |         |         |         |         |           |
|---------------------------------------------------------|---------|---------|---------|---------|---------|-----------|
| Net sales / Income from segments                        | 52,746  | 43,985  | 43,907  | 96,741  | 83,775  | 179,080   |
| Watches                                                 | 292,836 | 232,527 | 177,739 | 525,465 | 436,400 | 863,203   |
| Jewellery                                               | 13,790  | 12,783  | 11,403  | 26,573  | 23,721  | 46,979    |
| Others                                                  | 1,813   | 2,379   | 2,886   | 3,992   | 5,630   | 11,336    |
| Corporate(Unallocated)                                  | 361,087 | 291,684 | 235,935 | 652,771 | 550,528 | 1,103,598 |
| Total                                                   |         |         |         |         |         |           |
| Profit / (Loss) from segments before interest and taxes | 6,867   | 4,821   | 4,314   | 11,478  | 8,159   | 18,892    |
| Watches                                                 | 26,618  | 21,776  | 22,021  | 48,694  | 42,325  | 85,353    |
| Jewellery                                               | 84      | 48      | (28)    | 132     | 248     | 379       |
| Others                                                  | 33,559  | 26,645  | 26,306  | 60,204  | 50,732  | 104,824   |
| Total                                                   | 1,088   | 3,497   | 1,995   | 4,985   | 3,698   | 8,711     |
| Less : Finance costs                                    | 460     | (899)   | (1,415) | (439)   | (3,845) | (5,840)   |
| Unallocable expenditure net of unallocable income       | 32,011  | 24,047  | 25,726  | 56,668  | 50,879  | 101,583   |
| Profit before taxes                                     |         |         |         |         |         |           |
| Capital Employed                                        | 67,817  | 61,787  | 59,268  | 67,817  | 59,268  | 58,157    |
| Watches                                                 | 248,844 | 134,399 | 104,052 | 248,844 | 104,052 | 164,864   |
| Jewellery                                               | 23,372  | 21,452  | 18,822  | 23,372  | 18,822  | 21,425    |
| Others                                                  | 47,874  | 93,628  | 110,871 | 47,874  | 110,871 | 87,842    |
| Corporate(Unallocated)                                  | 387,907 | 311,266 | 293,113 | 387,907 | 293,113 | 332,088   |
| Total                                                   |         |         |         |         |         |           |



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3, SIPCOT INDUSTRIAL COMPLEX, HOSUR 635 126.

UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND SIX MONTHS ENDED 30 SEPTEMBER 2014

Notes :

## 1 STANDALONE STATEMENT OF ASSETS AND LIABILITIES

₹ lakhs

| Particulars                                | As at<br>30-9-2014 | As at<br>31-3-2014 |
|--------------------------------------------|--------------------|--------------------|
|                                            | (Unaudited)        | (Audited)          |
| <b>A EQUITY AND LIABILITIES</b>            |                    |                    |
| <b>1 Shareholders' Funds</b>               |                    |                    |
| (a) Share Capital                          | 8,878              | 8,878              |
| (b) Reserves and Surplus                   | 287,600            | 243,518            |
| <b>Sub-total - Shareholders' funds</b>     | <b>296,478</b>     | <b>252,396</b>     |
| <b>2 Non-Current Liabilities</b>           |                    |                    |
| Long-term provisions                       | 7,639              | 7,176              |
| <b>Sub-total - Non-current liabilities</b> | <b>7,639</b>       | <b>7,176</b>       |
| <b>3 Current Liabilities</b>               |                    |                    |
| (a) Short-term borrowings                  | 92,606             | 80,627             |
| (b) Trade payables                         | 130,909            | 85,773             |
| (c) Other current liabilities              | 34,376             | 153,610            |
| (d) Short-term provisions                  | 11,649             | 31,120             |
| <b>Sub-total - Current liabilities</b>     | <b>269,540</b>     | <b>351,130</b>     |
| <b>TOTAL - EQUITY AND LIABILITIES</b>      | <b>573,657</b>     | <b>610,702</b>     |
| <b>B ASSETS</b>                            |                    |                    |
| <b>1 Non-current assets</b>                |                    |                    |
| (a) Fixed assets                           | 68,098             | 62,911             |
| (b) Non-current investments                | 3,032              | 2,657              |
| (c) Deferred tax asset ( net)              | 1,177              | 935                |
| (d) Long-term loans and advances           | 24,317             | 20,372             |
| <b>Sub-total - Non-current assets</b>      | <b>96,624</b>      | <b>86,875</b>      |
| <b>2 Current assets</b>                    |                    |                    |
| (a) Inventories                            | 395,856            | 386,719            |
| (b) Trade receivables                      | 16,524             | 15,202             |
| (c) Cash and cash equivalents              | 19,486             | 88,893             |
| (d) Short-term loans and advances          | 44,839             | 31,342             |
| (e) Other current assets                   | 528                | 1,671              |
| <b>Sub-total - Current assets</b>          | <b>477,033</b>     | <b>523,827</b>     |
| <b>TOTAL - ASSETS</b>                      | <b>573,657</b>     | <b>610,702</b>     |



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## TITAN COMPANY LIMITED

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CIN : L74999TZ1984PLC001456

3, SIPCOT INDUSTRIAL COMPLEX, HOSUR 635 126.

### UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND SIX MONTHS ENDED 30 SEPTEMBER 2014

- 2 The name of the Company was changed from Titan Industries Limited to Titan Company Limited with effect from 1 August 2013.
- 3 The Company's primary segments consist of Watches, Jewellery and Others, where 'Others' include Eye wear, Precision Engineering, Machine Building, Clocks and Accessories.  
Due to regulatory changes during 2013-14 in relation to purchase and funding of gold, the Company has reviewed the definition of operating assets and operating liabilities and as required by Accounting Standard (AS) 17 - Segment Reporting, has revised the allocation of certain assets to the business segments to reflect the current business practices.
- 4 Consequent to the applicability of the Companies Act, 2013 with effect from 1st April 2014, depreciation for the six month ended 30 September 2014 has been calculated based on the useful life as specified under Schedule II of the said Act, except for furniture & fixtures and vehicles.  
On account of the above, the depreciation for the six month ended 30 September 2014 debited to the statement of profit and loss is higher by Rs.945.29 lakhs.  
In terms of Schedule II of the Companies Act, 2013 an amount of Rs.415.24 lakhs (net of tax) has been debited to the opening balance of the retained earnings as at 1st April 2014 towards the carrying amount of assets, where the remaining useful life of these assets are Nil.
- 5 During the quarter, Favre Leuba AG (a subsidiary of Titan Company Limited) has acquired Titan Watch Company Limited, Hongkong for HKD 10,000.
- 6 The figures of the previous period have been regrouped/recast, where necessary.
- 7 The financial results were reviewed by the Board Audit Committee and were approved by the Board of Directors at their meeting on 30 October 2014.
- 8 The Auditors have carried out a limited review of the financial results for the period ended on 30 September 2014, as required by the Listing Agreement.

For and on behalf of the Board of Directors

BHASKAR BHAT  
Managing Director

Bangalore, 30 October 2014

