TITAN
COMPANY

11th September 2014

National Stock Exchange of India Ltd
Exchange Plaza,
Bandra-Kurla Complex,
Bandra East,
MUMBAI -400 051

Kind Attn: General Manager
DCS - CRD

Dear Sir,

The Company's Watch Business has over the years excelled at product development as well as manufacturing achieving global standards as evidenced by the acceptance of TITAN Watches across the world.

We are pleased to inform you that a brand new Stainless Steel Case manufacturing facility has been commissioned at Kallapalayam, Palladam – Cochin Frontier Road, Coimbatore, Tamilnadu. This plant has been set up with technical assistance from SEIKO EPSON, Japan to manufacture high-end Stainless Steel Cases meeting global standards of quality with an investment in excess of Rs.75 crores. The initial capacity of the facility is 1 million cases / annum scalable to 2 million / annum and an employment potential of 250 people.

Thank you.

Yours truly,
For TITAN COMPANY LIMITED

A.R. Rajaram
Head – Legal & Company Secretary