

News Release



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Thomas Cook (India) Ltd appointed exclusive Official Travel Partner for Sunburn 2011

Special 3 night packages launched- inclusive of a range of accommodation near venue, breakfast, airport transfers and 3 day festival VIP/Regular pass

Mumbai, October 27, 2011: Thomas Cook (India) Limited, India's largest integrated travel and travel related financial services company, has been appointed the exclusive **Official Travel Partner for Sunburn 2011**.

Sunburn, the eclectic electronic music festival that plays host to an amalgamated celebration of music, entertainment, food and shopping, is back with a bang for its 5th edition, from December 27-29, 2011, at Candolim Beach, Goa!

With youth being the prime focus for the event, Thomas Cook (India) Ltd has designed exclusive 3 night packages aimed at the young adult, with an attractive and diverse range of options for hotel stays with breakfast at properties near the venue, return airport transfers and a choice of a 3 day VIP or regular festival pass. The lead in offer is a three-night stay in Goa, covering the main festival dates of December 27- 29, 2011. The packages are a great value offering and start at ₹15,500.

Thomas Cook (India) Limited's Managing Director, Mr. Madhavan Menon says, "We are delighted to partner with The Sunburn Festival in reaching out to our young worldwide audience. We have designed exclusive tailor-made packages, offering a range of accommodation, a 3 day festival pass and inclusions- at attractive price points. The bookings are open via our portal www.thomascook.in, our India Toll Free number 1800-2099-100 and our retail outlets pan India."

Sunburn, a 3-Day Electronic Dance Music Festival and initiated in 2007, is a synergy of music, entertainment, sports, food, shopping and lifestyle that attracts music tourism in Goa. In the past four years of existence, Sunburn has brought together renowned Indian and International DJs to entertain crowds of thousands over a three day period in the last week of December. With a variety of experiences to choose from, Sunburn caters to a wide Indian and International audience and highlights India as a Dance Festival destination to the world.

About Thomas Cook (India) Limited:

Thomas Cook is the largest integrated Travel and Travel related Financial Services Company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, and Travel Insurance. The Company set up its first office in India in 1881, and has been providing world-class travel service for 130 years. TCIL's footprint currently extends to over 209 locations in 78 cities across India, Mauritius & Sri Lanka and is supported by a strong partner network of 102 Gold Circle Partners and 180 Preferred Sales Agents in over 100 cities pan India.

For more information, please visit www.thomascook.in

About Thomas Cook Group plc:

Thomas Cook Group plc is one of the world's leading travel groups with FY 2010 sales of £8.9 billion and 22.5 million customers. The Group operates under six geographical segments in 21 countries, and is number one or two in all its core markets. Its business is supported by 31,000 employees, a fleet of 94 aircraft and a network of over 3,500 retail outlets. For further details please visit www.thomascookgroup.com

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