

News Release



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Thomas Cook India appointed sole GSA for AMET Cruises, the First Indian Cruise Line

Mumbai, Nov 10, 2011: Thomas Cook (India) Ltd, India's largest integrated travel and travel related financial services Company, has been appointed the General Sales Agent (GSA) of AMET Cruises for North, East and West India. AMET Cruises has the unique distinction of being the first domestic cruise line to operate under an Indian flag.

Thomas Cook (India) Ltd will offer its customers a range of exciting sailings departing from Cochin, including: a one-night sailing experience on the high seas, a 2 night/3 days package and a 3 night/4 days option to Lakshadweep, a 4 night/5 days sailing to Maldives. The Amet cruise packages have been priced attractively and offer great value, starting at merely INR 4990 plus taxes, per person on a twin share basis.

Thomas Cook (India) Ltd (TCIL) has also introduced special air-inclusive domestic packages - **"Serene Kerala with cruise to Lakshadweep"**. These packages are available for departures from Mumbai, Delhi and Hyderabad.

This unique partnership will open up new avenues for AMET Cruises via TCIL's large customer base across segments covering MICE, Corporate Travel and Leisure Travel .

Speaking on the association, **Nancy D' Almeida, AVP – Leisure Travel (Cruises)** said "It is truly an honour having Thomas Cook (India) Ltd chosen to market India's first cruise liner. We have designed special cost-effective packages for our customers- with sailing opportunities for exotic destinations like Lakshadweep & Maldives. Our alliance with AMET cruises is a step towards showcasing cruising as a delightful new holiday option in India. Thanks to Thomas Cook India's extensive network we hope to make dream cruise vacations in India, a reality!"

As part of the agreement, Thomas Cook (India) Ltd has obtained exclusive rights to market AMET Cruises -via its strong network of Retail Branches, Gold Circle Partner Outlets and Preferred Sales Agents; also online through its web portal, www.thomascook.in

AMET Cruises is equipped with a delightful range of cabins, including luxury Spa Cabins. Activities onboard are designed to appeal to all age groups, with an activity corner for kids, a Boat Club, casino, Karaoke Lounge, recreational activities like magic shows, fashion and dance shows and live performance every night to make the journey a memorable experience. A variety of menus covering Indian, Jain and International Cuisine are on offer.

About Thomas Cook (India) Limited:

Thomas Cook is the largest integrated Travel and Travel related Financial Services Company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, and Travel Insurance. The Company set up its first office in India in 1881, and has been providing world-class travel service for 130 years.

TCIL's footprint currently extends to over 213 locations in 78 cities across India, Mauritius & Sri Lanka and is supported by a strong partner network of 102 Gold Circle Partners and 180 Preferred Sales Agents in over 100 cities pan India. For more information, please visit www.thomascook.in

About AMET Cruises

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