

Thomas Cook (India) Ltd.
Thomas Cook Building
Dr. D. N. Road, Fort
Mumbai - 400 001.

Main No.: 91-22-6160 3333
Fax No. : 91-22-6609 1454
91-22-2287 1069



3rd July, 2012

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001
Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

Dear Sir,

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No.C/1
G Block, Bandra-Kurla Complex, Bandra (E)
Mumbai - 400 051
Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

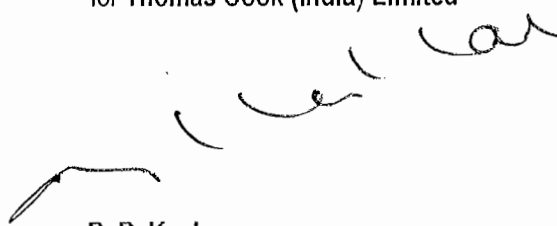
Sub: Press Release

We are enclosing herewith the Press Release dated 3rd July 2012 titled: "Thomas Cook India expands presence in Bihar - New dedicated Foreign Exchange Branch opened in Siwan"

This is for the information of the exchange and its members. We request you to acknowledge the same.

Thank you,

Yours faithfully,
for Thomas Cook (India) Limited


R. R. Kenkare
President & Head - Legal & Company Secretary

Encl.: a/a



www.thomascook.in

Registered Office : Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400 001.

News Release



Thomas Cook Press Office: 022 66091380
Pressoffice@in.thomascook.com

Thomas Cook India expands presence in Bihar **- New dedicated Foreign Exchange Branch opened in Siwan -**

Mumbai July 3rd, 2012: Thomas Cook (India) Ltd, India's largest integrated travel and travel related financial services company, **launched its dedicated Foreign Exchange Branch in Siwan, Bihar** today. The Foreign Exchange Operations was inaugurated by Mr. Md. Saquib Ashraf (Chief Manager of SBI Siwan (main branch)).

The Siwan branch will provide a diverse range of services such as Inward remittances via MoneyGram and Xpress Money, products such as currency note in 26 global currencies, travellers cheque, drafts and wires. The branch will also offer ticketing facilities. As a special gesture to its customers, a special promotion of a free gift is on offer on every MoneyGram (inward remittance) transaction.

Commenting on the opening of the Siwan branch, **Mr. Madhavan Menon, Managing Director, Thomas Cook (India) Ltd** said, *"Bihar is an emerging market with migrant traffic growing exponentially at 68% (Regional Passport Office data 2011). Siwan offers unique potential in the inward remittance segment as it is one of the fastest growing markets in India. We hope to offer convenience and access to this valuable customer base and our MoneyGram agent partners via our new branch."*

Siwan branch Address:

Thomas Cook (India) Ltd.
Ahmed Market
Rajendra Path
Babunia More,
Siwan- 841226
Bihar.
Phone: 06154-243033/44/55.

Contact Persons:

Ashish Kumar 09006686429
Akash Sharma 08092001410
Saurabh Kumar 09006444443

About Thomas Cook (India) Limited:

Thomas Cook is the largest integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. The Company set up its first office in India in 1881, and has been providing world-class travel service for 131 years.

TCIL's footprint currently extends to over 206 locations (including 25 airport counters) in 78 cities across India, Mauritius & Sri Lanka and is supported by a strong partner network of 112 Gold Circle Partners and 166 Preferred Sales Agents in over 100 cities pan India.

Thomas Cook (India) Ltd has been honoured with the "Favourite Specialist Tour Operator" award at the **Condé Nast Traveller Readers' Travel Awards 2011** and was also conferred with the **CNBC AWAAZ - "Best company providing foreign exchange"** in India for the third year in a row. In addition, Thomas Cook (India) Ltd has been awarded the **'Most Trusted Tour Operator Brand'** by the **Times Travel Honours 2011** and also recognized as a **"Superbrand" 2011-2012** by consumers for excellence in travel services.

CRISIL has reaffirmed Thomas Cook (India) Limited with the **'CRISIL A1+ and AA- rating'**. The Brand Trust Report™, India study 2012, has ranked Thomas Cook (India) Ltd as **The most Trusted Brand in Services**. Recently, TCIL was awarded the prestigious **National Tourism Award (2010-2011)** for **'Outstanding Performance'** as an 'Inbound Tour Operator' in Category I, third position. For more information, please visit www.thomascook.in

For Media Enquiries please contact:**Thomas Cook (India) Limited**

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