Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400 001
Tel. : +91-22-6160 3333
Fax No. : +91-22-22871069
Email id : enquiry@in.thomascook.com
CIN No. : L63040MH1978PLC020717

www.thomascook.in

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thomascook.in

A FAIRFAX Company

23rd June, 2014

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001
Scrip Code: 500413
NCD Scrip Code: 949099
Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No.C/1
G Block, Bandra-Kurla Complex, Bandra (E)
Mumbai – 400 051
Scrip Code: THOMASCOOK
NCD Symbol: THC10.52
Fax No.: 2659 8237/38

Dear Sir,

Sub: Press Release

We are enclosing herewith the Press Release dated June 23, 2014 titled "Thomas Cook India honoured with two prestigious awards at the **CNBC AWAAZ TRAVEL AWARDS 2014**".

This is for your information. We request you to acknowledge the same.

Thank you,

Yours faithfully
for **Thomas Cook (India) Limited**

R. R. Kenkare
President & Head - Legal & Company Secretary

Encl.: a/a

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News Release

Thomas Cook Press Office: 022 66091380
Pressoffice@in.thomascook.com

Thomas Cook India honoured with two prestigious awards at the CNBC AWAAZ TRAVEL AWARDS 2014

Mumbai, June 23, 2014: **Thomas Cook (India) Ltd**: India's leading integrated travel and travel related financial services company, has been awarded a double honour as the **"Best Tour Operator – Outbound"** and **"Best Company Providing Foreign Exchange"** at the **CNBC Awaaz Travel Awards 2014** established to honour the best in class travel services and to set benchmarks for the tourism industry

The methodology involved a comprehensive consumer survey across multi-media platforms featuring the previous category winner and approved CNBC Awaaz commendations; votes being then internally audited to ensure validity of each individual vote; followed by finalisation by an esteemed jury presided over by Mr Amitabh Kant – Secretary- DIPP - Govt. of India.

At a spectacular ceremony at Bhopal, Madhya Pradesh, Indian travellers were unanimous in their choice of their favourite travel company- Thomas Cook India- once again. This is the second time in a row that Thomas Cook India has received the distinction of being chosen the **"Best Tour Operator – Outbound".** In addition, this year, Thomas Cook India was also conferred the award of the **"Best Company Providing Foreign Exchange"**.

Commenting on the honour of the double achievement, **Mr. Madhavan Menon, Managing Director, Thomas Cook (India) Ltd** said, *"We are delighted to be honoured with the two prestigious awards of "Best Tour Operator – Outbound" and "Best Company Providing Foreign Exchange" at the highly acclaimed CNBC Awaaz Travel Awards 2014. With the winners being selected by both discerning travel consumers and an expert panel of captains of government and industry, this award is a strong reaffirmation of Thomas Cook India's leadership position in the travel and tourism industry."*

He added, "*Thomas Cook India draws from its pioneering heritage of over 132 years, to bring expertise and innovation to the ever evolving Indian traveller. With our diverse portfolio of travel and travel related financial services (corporate travel, holidays, in-house visa and travel insurance processing, foreign exchange, Meetings, Incentives, Conferences & Events (MICE) to tourism education & training), our Company will continue to deliver on excellence.*"

He acknowledged with delight, "*This double honour is testament to the* spirit of *innovation and sustained delivery of our truly exceptional people at Thomas Cook India, and I salute my Teams!"*

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About Thomas Cook (India) Limited:

Thomas Cook (India) Ltd is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. The company set up its first office in India in 1881.

TCIL's footprint currently extends to over 235 locations (including 19 airport counters) in 99 cities across India, Mauritius & Sri Lanka and is supported by a strong partner network of 114 Gold Circle Partners and 165 Preferred Sales Agents in over 150 cities across India.

Thomas Cook (India) Ltd has been voted **Best Tour Operator at the Lonely Planet Travel Awards 2013**, **Favourite Specialist Tour Operator** at the **Condé Nast Traveller Readers' Travel Awards 2013 & 2012** and **Best Tour Operator - Outbound** at the **CNBC AWAAZ Travel Awards 2013 & 2014 and Best Company providing Foreign Exchange** at the **CNBC AWAAZ Travel Awards 2014**. In addition, TCIL has been chosen as the **Best Corporate Travel Management Company by World Travel Brands 2012**, and recognized as a "**Consumer Superbrand**" 2012-2013 & 2013-14. At the **National Tourism Awards 2012-2013**, TCIL was the recipient of 3 prestigious awards. Thomas Cook India's **Centre of Learning** has received **IATA accreditation** as "**Top 10 South Asia IATA Authorized Training Centers**", **2013 & 2012**.
For more information, please visit www.thomascook.in

Thomas Cook (India) Limited is promoted by Fairfax Financial Holdings Limited through its wholly-owned subsidiary, Fairbridge Capital (Mauritius) Limited. Fairbridge is responsible for the execution of acquisition and investment opportunities in the Indian subcontinent on behalf of the Fairfax family of companies.

About Fairfax Financial Holdings Limited:
Fairfax Financial Holdings Limited is a Toronto-based financial services holding company with a global presence in insurance and reinsurance and a portfolio of assets in excess of $30 billion invested worldwide. The Company, founded in 1985 by the present Chairman and Chief Executive Officer, PremWatsa, has over the past 25 years, demonstrated a strong financial track record to achieve an annual appreciation in Book Value per Share of 24.7% annually.

Fairfax has almost 20 general insurance subsidiaries and joint ventures globally, including ICICI Lombard (India).

Fairfax is engaged in long term investments from its own resources, with a focus to delivering long term capital appreciation through a flexible and value oriented approach.

Fairfax Financial Holdings through Thomas Cook (India) Ltd. owns 74.85% on a fully diluted basis of the IKYA Group, a provider of specialised Human Resource related Services.

About IKYA Group:
The IKYA Group, established in 2007, has over the last 6 years, evolved into a diversified provider of Business Services with interests in Human Resources (Recruitment & General Staffing), IT Staffing & Services, Facilities Management, Food & Hospitality services and Training & Skill Development through a combination of organic and inorganic methods. The Group operates out of 33 offices across 22 cities and employs 65,000 personnel.

About Sterling Holiday Resorts (India) Limited:
Sterling Holiday Resorts (India) Limited, a pioneer in vacation ownership and a leading leisure hospitality company in India, was incorporated in 1986 with the vision of delivering great holiday experiences to Indian families. Sterling Holidays' network includes 1512 rooms across 19 resorts in 16 scenic holiday destinations pan India. The company also has 15 additional sites where it plans to add new resorts in the coming years.
For more information visit: www.sterlingholidays.com

For Media Enquiries please contact:

Thomas Cook (India) Limited
Suzanne Pereira –D: +91-22-66091380; M: +91-9820297665; suzanne.pereira@in.thomascook.com

Perfect Relations
Anuya Chakravarthi – M: +91-9820491896 – achakravarthi@perfectrelations.com