News Release

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Thomas Cook India rolls out Holiday Summer Sale Road Show

Launches with Pune, Aurangabad & Nashik
To cover 160 locations in over 50 cities, pan India

Mumbai, January 13, 2012: Thomas Cook (India) Ltd (TCIL), India's largest integrated travel and travel related financial services company, rolls out its pioneering Thomas Cook Holiday Summer Sale Road Show for the 5th consecutive year and will cover 160 locations in over 50 cities across India. The three month long road show will be launched in Pune on January 14, 2012 and will continue across two days at their Bhandarkar Road, Shivaji Nagar, Pimpri, Wanowari and Baner outlets; also included will be two outlets each at Aurangabad and Nashik.

TCIL's unique annual road show has become a benchmark in the travel industry, bringing an exciting spread of summer holiday deals and destinations, both domestic and international, to travellers across India. Customers are offered an ideal opportunity to interact with travel experts from Thomas Cook to help them plan and book their summer holidays.

Commenting on the Summer Sale Road Show **Mr. Madhav Pai, Chief Operating Officer-Leisure Travel (Outbound), Thomas Cook (India) Ltd**, said, "In keeping with our promise to deliver a diverse and delightful range of holiday options right at the consumer's doorstep, we are flagging off our hugely successful Annual Summer Sale Road Show for the 5th year in a row. This year we are back bigger and better than before! We have extended our Road Show to cover 160 locations across over 50 cities, making sure we reach out to our Tier II and Tier III consumers too."

He further added, "With our umbrella of travel related services on offer at the road shows, our customers can book their complete holiday in a matter of minutes and ensure a hassle free, smooth travel experience."

About Thomas Cook (India) Limited:
Thomas Cook is the largest integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. The Company set up its first office in India in 1881, and has been providing world-class travel service for over 130 years.

TCIL's footprint currently extends to over 216 locations (including 26 airport counters) in 78 cities across India, Mauritius & Sri Lanka and is supported by a strong partner network of 107 Gold Circle Partners and 180 Preferred Sales Agents in over 100 cities pan India.

Thomas Cook has been awarded with the prestigious "**Favourite Specialist Tour Operator"** award at the **Condé Nast Traveller Readers'** Travel Awards 2011 and was also conferred with the **CNBC AWAAZ - " Best company providing foreign exchange"** in India for the third year in a row. In addition, Thomas Cook (India) Ltd has been awarded the **'Most Trusted Tour Operator Brand' by the Times Travel Honours** 2011 and also recognized as a **"Superbrand" 2011-2012** by the consumers for excellence in travel services.
For more information, please visit www.thomascook.in

About Thomas Cook Group plc:
Thomas Cook Group plc is one of the world's leading travel groups with FY 2010 sales of £8.9 billion and 22.5 million customers. The Group operates under six geographical segments in 21 countries, and is number one or two in all its core markets. Its business is supported by 31,000 employees, a fleet of 94 aircraft and a network of over 3,500 retail outlets. For further details please visit www.thomascookgroup.com

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