Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400 001
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Thomas Cook Travel Smooth thomascook.in
A FAIRFAX Company

3rd July, 2014

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001
Scrip Code: 500413
NCD Scrip Code: 949099
Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No.C/1
G Block, Bandra-Kurla Complex, Bandra (E)
Mumbai – 400 051
Scrip Code: THOMASCOOK
NCD Symbol: THC10.52
Fax No.: 2659 8237/38

Dear Sir,

Sub: Press Release

We are enclosing herewith the Press Release dated July 3, 2014 titled "Thomas Cook India partners Manya Abroad– The Princeton Review to provide comprehensive solutions for students travelling abroad".

This is for your information. We request you to acknowledge the same.

Thank you,

Yours faithfully
for **Thomas Cook (India) Limited**

R. R. Kenkare
President & Head - Legal & Company Secretary

Encl.: a/a

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News Release

Thomas Cook Press Office: 022 66091380
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Thomas Cook India partners Manya Abroad– The Princeton Review
to provide comprehensive solutions for students travelling abroad

Mumbai, July 3, 2014: **Thomas Cook (India) Ltd.**, India's leading integrated travel and travel related financial services company, has signed a pan-India partnership with **Manya Abroad–The Princeton Review,** India's trusted foreign education admissions service provider to offer students a comprehensive end-to-end service, from counseling, course selection, assistance with admission application to travel and travel related services and payment solutions including fees for application and tuition; also personal expenses.

Thomas Cook India's internal customer research has highlighted both a significant increase in the number of Indians travelling abroad for education, as also the need for trustworthy professional academic guidance and expert travel assistance. Thomas Cook India's collaboration with Manya Abroad-The Princeton Review is hence aimed at ensuring a smooth and hassle-free process for students.

Thomas Cook India's partnership would enhance Manya Abroad-The Princeton Review's service expertise of professional academic guidance, private tutoring and test preparation with the Thomas Cook India **"U – Special"** student product of travel and travel related financial services- from student air-tickets, excess baggage, foreign exchange to student insurance.

Commenting on the association, **Mr. Mahesh Iyer, Chief Operating Officer - Foreign Exchange, Thomas Cook (India) Ltd.** said, *"Thomas Cook India's legacy in providing world class travel & foreign exchange solutions when combined with the expertise of Manya Abroad–The Princeton Review, gives Indian students significant value and ensures a comprehensive and unparalleled student product offering. Our unique U-Special student product portfolio caters to all the travel and foreign exchange related needs of students, including, special student air tickets and excess baggage, our multi-currency Borderless Prepaid Card, remittances, foreign currency drafts and student insurance. This pioneering initiative is aimed at giving students quality services covering the entire gamut from test preparation to travel and foreign exchange services."*

Reiterating the student benefits, **Ms. Aradhana Khaitan, Co-founder and Managing Director, Manya Abroad–The Princeton Review** said, *"We are delighted to announce our partnership with Thomas Cook India, the undisputed leader in travel and foreign exchange solutions. It is a big move for students to travel abroad to study and they often find it difficult to make the requisite arrangements or receive the right guidance. We believe that this association will provide students with a one-stop shop solution to meet all their travel, foreign exchange and education related needs."*

About Manya Abroad – The Princeton Review:
Manya Abroad is India's leading service provider to Indian study abroad aspirants (for MBA, MS, UG and Phd). In addition to study abroad counseling services & test preparation, it also provides Campus Recruitment Training and Admissions counseling for IIMs, ISB, Great Lakes cater to students interested in pursuing higher education in India. The company recently commenced offering ACT and AP preparation for students in India interested in applying to colleges in USA. With a phenomenal foreign university placement record it invites students to seek its one-to-one and comprehensive admissions counseling service and quality guidance through multiple course options, for standardized tests like GMAT®, GRE®, SAT®, IELTS®, TOEFL®, SAT II®, PSAT®. Manya Abroad is also the largest franchise partner of The Princeton Review USA.

Thomas Cook India's Student Portfolio:
U-Special: student discounted air fares, excess baggage, insurance, foreign exchange services, including-

- Sending money abroad to over 120 countries with its foreign currency nostro accounts in 10 currencies
- Remittances for application & tuition fees to Universities
- Multicurrency Borderless Prepaid Card (8 currencies) along with benefits like free emergency cash; global toll free assistance.

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About Thomas Cook (India) Limited:

Thomas Cook (India) Ltd is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. The company set up its first office in India in 1881.

TCIL's footprint currently extends to over 235 locations (including 17 airport counters) in 99 cities across India, Mauritius & Sri Lanka and is supported by a strong partner network of 111 Gold Circle Partners and 165 Preferred Sales Agents in over 136 cities across India.

Thomas Cook (India) Ltd has been voted as **Best Tour Operator - Outbound for two consecutive years** at the **CNBC AWAAZ Travel Awards 2014 & 2013 and Best Company providing Foreign Exchange** at the **CNBC AWAAZ Travel Awards 2014; Best Tour Operator at the Lonely Planet Travel Awards 2013, Favourite Specialist Tour Operator** at the **Condé Nast Traveller Readers' Travel Awards 2013, 2012 & 2011** and recognized for two years in succession as a "**Consumer Superbrand**" 2013-14 & 2012-2013. In addition, TCIL has been chosen as the **Best Corporate Travel Management Company by World Travel Brands 2012**,. At the **National Tourism Awards 2012-2013**, TCIL was the recipient of 3 prestigious awards. Thomas Cook India's **Centre of Learning** has received **IATA accreditation** as "**Top 10 South Asia IATA Authorized Training Centers**", **2013 & 2012**.

For more information, please visit www.thomascook.in

Thomas Cook (India) Limited is promoted by Fairfax Financial Holdings Limited through its wholly-owned subsidiary, Fairbridge Capital (Mauritius) Limited. Fairbridge is responsible for the execution of acquisition and investment opportunities in the Indian subcontinent on behalf of the Fairfax family of companies.

About Fairfax Financial Holdings Limited:
Fairfax Financial Holdings Limited is a Toronto-based financial services holding company with a global presence in insurance and reinsurance and a portfolio of assets in excess of $30 billion invested worldwide. The Company, founded in 1985 by the present Chairman and Chief Executive Officer, PremWatsa, has over the past 25 years, demonstrated a strong financial track record to achieve an annual appreciation in Book Value per Share of 24.7% annually.

Fairfax has almost 20 general insurance subsidiaries and joint ventures globally, including ICICI Lombard (India).

Fairfax is engaged in long term investments from its own resources, with a focus to delivering long term capital appreciation through a flexible and value oriented approach.

Fairfax Financial Holdings through Thomas Cook (India) Ltd. owns 74.85% on a fully diluted basis of the IKYA Group, a provider of specialised Human Resource related Services.

About IKYA Group:
The IKYA Group, established in 2007, has over the last 6 years, evolved into a diversified provider of Business Services with interests in Human Resources (Recruitment & General Staffing), IT Staffing & Services, Facilities Management, Food & Hospitality services and Training & Skill Development through a combination of organic and inorganic methods. The Group operates out of 33 offices across 22 cities and employs 65,000 personnel.

About Sterling Holiday Resorts (India) Limited:
Sterling Holiday Resorts (India) Limited, a pioneer in vacation ownership and a leading leisure hospitality company in India, was incorporated in 1986 with the vision of delivering great holiday experiences to Indian families. Sterling Holidays' network includes 1512 rooms across 19 resorts in 16 scenic holiday destinations pan India. The company also has 15 additional sites where it plans to add new resorts in the coming years.
For more information visit: www.sterlingholidays.com

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