

Thomas Cook (India) Ltd.
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Dr. D. N. Road, Fort
Mumbai - 400 001.

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4th December, 2012

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001
Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

Dear Sir,

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1
G Block, Bandra - Kurla Complex, Bandra (E)
Mumbai - 400 051
Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

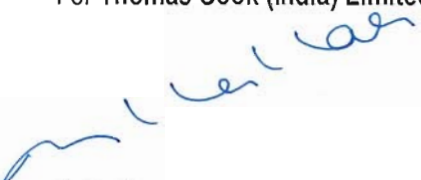
Sub: Press Release

We are enclosing herewith the Press Release dated 4th December, 2012 titled: Thomas Cook India voted favourite "Specialist Tour Operator" at the Condé Nast Traveller Readers' Travel Awards 2012, for the second consecutive year.

This is for your information. We request you to acknowledge the same.

Thanking you,

Yours faithfully,
For **Thomas Cook (India) Limited**


R. R. Kenkare
President & Head – Legal & Company Secretary


Encl. a/a



News Release



Thomas Cook Press Office: 022 66091380
Pressoffice@in.thomascok.com

Thomas Cook India voted favourite “Specialist Tour Operator” at the *Condé Nast Traveller* Readers' Travel Awards 2012, for the second consecutive year.

Mumbai, December 4, 2012: Thomas Cook (India) Limited, India's largest integrated travel and travel related financial services company, was chosen as the “**Specialist Tour Operator**” at the ***Condé Nast Traveller* Readers' Travel Awards 2012**, for the **second consecutive year**.

The *Condé Nast Traveller* Readers' Travel Awards, recognized internationally as a benchmark for excellence in travel and tourism, is widely acknowledged as the most prestigious awards in the travel industry. Its discerning and well travelled audience was asked to determine the finest that India has to offer, and Thomas Cook (India) Ltd was voted number one, again.

The Favourite Tour Operator award is based on the following criteria:

First-hand knowledge of destination • Flexibility of arrangements • Level of expertise • Range of accommodation • Reliability • Service/staff • Value for money • Variety of destinations offered

Mr. Madhavan Menon, Managing Director, Thomas Cook (India) Ltd said, “It is an honour to receive this prestigious award, and to be acknowledged by Condé Nast's highly discerning and sophisticated travelers, as the best Specialist Tour Operator in India. The award is recognition of our sustained endeavours through innovation in product development and excellence in service delivery.”

He added, “At Thomas Cook India, our customer is always at the heart of every initiative, and our people strive relentlessly to ensure customer delight. Given that this was the only Tour Operator category, being voted numero-uno, and by Conde Nast's undoubtedly demanding audience, is high praise indeed for our exceptional people.”

“With a pioneering heritage as the inventor of the world's first package holiday (1841), we have consistently set benchmarks for the industry, and we welcome 2013 as an opportunity for us to further raise the bar.”

About Thomas Cook (India) Limited:

Thomas Cook is the largest integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. The Company set up its first office in India in 1881, and has been providing world-class travel service for 132 years.

TCIL's footprint currently extends to over 249 locations (including 26 airport counters) in 100 cities across India, Mauritius & Sri Lanka and is supported by a strong partner network of 122 Gold Circle Partners and 172 Preferred Sales Agents in over 100 cities pan India.

The Brand Trust Report™, India study 2012, has ranked Thomas Cook (India) Ltd as **The most Trusted Brand in Travel Services**. Thomas Cook India has also been honoured with the prestigious "Favourite Specialist Tour Operator" award at the Condé Nast Traveller Readers' Travel Awards 2011 and was conferred with the CNBC AWAAZ - "Best company providing foreign exchange" in India for the third year in a row. In addition, Thomas Cook (India) Ltd has been awarded the 'Most Trusted Tour Operator Brand' by the Times Travel Honours 2011 and also recognized as a "Superbrand" 2011-2012 by consumers for excellence in travel services. TCIL was awarded the prestigious National Tourism Award (2010-2011) for 'Outstanding Performance' as an 'Inbound Tour Operator' in Category I, third position.

CRISIL has reaffirmed Thomas Cook (India) Limited with the 'CRISIL A1+ and AA- rating'. For more information, please visit www.thomascook.in

About Fairfax Financial Holdings Limited:

Fairfax Financial Holdings is a Toronto-based financial services holding company with a global presence in insurance and reinsurance and a portfolio of assets in excess of \$30 billion invested worldwide. The Company, founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, has over the past 25 years, demonstrated a strong financial track record to achieve an annual appreciation in Book Value per Share of 24.7% annually.

Fairfax has almost 20 general insurance subsidiaries and joint ventures globally, including ICICI Lombard (India). The portfolio also includes several market leading insurance companies such as Odyssey Re (USA), Crum & Forster (USA), First Capital (Singapore), Fairfax Brasil (Brazil), Gulf Insurance (Kuwait).

Fairfax is engaged in long term investments from its own resources, with a focus to delivering long term capital appreciation through a flexible and value oriented approach.

For Media Enquiries please contact:

Thomas Cook (India) Limited

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