Thomas Cook (India) Ltd.
Thomas Cook Building
Dr. D. N. Road, Fort
Mumbai - 400 001.

Main No. 91-22-6160 3333
Fax No. : 91-22-6609 1454
91-22-2287 1069

3rd May, 2013

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001
Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1
G Block, Bandra-Kurla Complex, Bandra (E)
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

Dear Sir,

Re: Clause 31 of the Listing Agreement

Enclosed herewith please find 6 copies each of the advertisement published in "Business Standard" (English), "Navshakti" (Marathi) & "Business Standard" (Hindi) on Friday, 3rd May, 2013 regarding issue opening date and closing date under Institutional Placement Programme.

Kindly acknowledge receipt of the same.

Thanking you,

Yours faithfully,
for Thomas Cook (India) Limited

R. R. Kenkare
President & Head - Legal & Company Secretary

Encl.: a/a

मुंबई
3 मई 2013, शुक्रवार
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बिज़नेस स्टैंडर्ड

(This is an advertisement for information purposes only and may not be published or distributed, directly or indirectly outside India or in the United States, and is not a Prospectus announcement)

THOMAS COOK (INDIA) LIMITED

(Our Company was originally incorporated as 'Thomas Cook (India) Private Limited' on October 21, 1978 in the Republic of India under the Companies Act, 1956, our Company's name was changed to 'Thomas Cook (India) Limited' on March 12, 1979)

Registered & Corporate Office: Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400001.
Tel: +91-22-6163333; Fax: +91-22-22844529; email: sharedept@in.thomascook.com; Website: www.thomascook.in

Issue of up to **31,254,188** equity shares of face value ₹1 each (the "**Equity Shares**") of Thomas Cook (India) Limited (the "**Company**"), at Clearing Prices, with a right, exercisable by the Company in consultation with the Book Running Lead Managers, to Allot up to 3,125,418 additional Equity Shares in case of over subscription at Clearing Prices determined according to the Allotment Criteria aggregating to ₹ [•] (the "Issue"). The Company has obtained the approval of the Securities and Exchange Board of India ("**SEBI**") in accordance with its letters dated March 8, 2013 and April 15, 2013 ("**SEBI Approval**"), for the issue and allotment of up to 34,379,606 Equity Shares by way of this Issue. For further details, please see 'Issue Procecure – SEBI Approval'.

PRICE BAND: ₹50.50 TO ₹53.50 PER EQUITY SHARE OF FACE VALUE ₹1 EACH.
THE FLOOR PRICE IS 50.5 TIMES THE FACE VALUE AND
THE CAP PRICE IS 53.5 TIMES THE FACE VALUE

The Company, in consultation with the BRLMs, has decided the Price Band and the Floor Price in accordance with the conditions stipulated by SEBI in the SEBI Approval. Furthermore, in accordance with the conditions stipulated in the SEBI Approval, the minimum number of Allotees in the Issue would be in compliance with the requirements of Regulations 87 of the SEBI Regulations. For further details, please refer "Issue Procedure – SEBI Approval" and "Issue Procedure – Number of Allotees" on pages 128 and 130 of the Preliminary Offer Document, respectively. ASBA Application by Eligible Qualified Institutional Buyers should be submitted within the Price Band.

ISSUE ONLY TO ELIGIBLE QUALIFIED INSTITUTIONAL BUYERS UNDER THE INSTITUTIONAL PLACEMENT PROGRAMME

ASBA Applications by Eligible Qualified Institutional Buyers should be submitted within the Price Band and each ASBA Application is required to be for such number of Equity Shares and at such price per Equity Share such that the minimum Application Amount exceeds ₹200,000.

The Issue is being made by way of an institutional placement programme, wherein at least 25% of the aggregate number of Equity Shares to be Allotted in the Issue shall be Allocated and Allotted to Mutual Funds and Insurance Companies, subject to valid ASBA Applications being received at or above the Clearing Prices, provided that if this portion or any part thereof to be Allotted to Mutual Funds and Insurance Companies remains unsubscribed, such minimum portion or part thereof may be Allotted to other Eligible QIBs. Eligible QIBs may participate in this Issue only through an application supported by blocked amount ("ASBA") providing details about the ASBA Account which will be blocked by the Self Certified Syndicate Bank. For further details, see "Issue Procedure" on page 128 of the Preliminary Offer Document.

ISSUE OPENS AND CLOSES TODAY

ASBA Applications and Revision Forms shall be accepted and uploaded from 10 a.m. to 5 p.m. IST

Promoter of the Company: Fairbridge Capital (Mauritius) Limited

Applicants should note that in case the DP ID, Client ID and PAN mentioned in the ASBA Application and entered into the electronic bidding system of the Stock Exchanges by the Syndicate/ SCSBs do not match with the DP ID, Client ID and PAN available in the database of Depositories, the ASBA Application is liable to be rejected.

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The Preliminary Offer Document has not been reviewed or approved by the SEBI, the Reserve Bank of India ("RBI"), the NSE or the BSE and is intended only for use by Eligible QIBs.

A copy of the Preliminary Offer Document has been delivered to the Stock Exchanges and SEBI and for registration to the Registrar of Companies, Mumbai, Maharashtra (the "RoC"). Copies of the Offer Document will be filed with the Stock Exchanges, SEBI and ROC. The Preliminary Offer Document will only be circulated or distributed to Eligible QIBs, and will not constitute an offer or an invitation to offer to any other class of investors in India or in any other jurisdiction.

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BOOK RUNNING LEAD MANAGERS		REGISTRAR TO THE ISSUE
ICICI Securities Limited ICICI Centre, H.T. Parekh Marg, Churchgate, Mumbai - 400020, Maharashtra Tel: +91 22 22882460 / 70 Fax: +91 22 2282 6580 Contact person: Mr. Gaurav Goyal / Mr. Mangesh Ghogle Website: www.icicisecurities.com Email: tcil.ipp@icicisecurities.com	India Infoline Limited IIFL Centre, Kamala City, Senapati Bapat Marg, Lower Parel (West), Mumbai - 400013, Maharashtra Tel: +91 22 4646 4600 Fax: +91 22 2493 1073 Contact person: Mr. Sachin Kapoor Website: www.iiflcap.com Email: tcil.ipp@iiflcap.com	TSR Darashaw Private Limited 6-10, Haji Moosa Patrawala Industrial Estate, 20, Dr. E. Moses Road, Mahalaxmi, Mumbai - 400011, Maharashtra Tel: + 91 22 6656 8484 Fax: + 91 22 6656 8494 Contact Person: Ms. Nandini Nair Website: www.tsrdarashaw.com Email: tcil_ipp@tsrdarashaw.com

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Investors can contact the Compliance Officer or the Registrar to the Issue in case of any pre or post-Issue related problems related to Allotment, credit of Allotted Equity Shares in the respective beneficiary account or unblocking of funds in the ASBA Accounts.

AVAILABILITY OF PRELIMINARY OFFER DOCUMENT: Investors are advised to refer to the Preliminary Offer Document and the Risk Factors contained therein before applying in the Issue. The Preliminary Offer Document is available at the websites of NSE & BSE i.e. www.nseindia.com and www.bseindia.com, respectively, and on the website of the Company, i.e. www.thomascook.in

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Date: 02.05.2013

For Thomas Cook (India) Ltd.
on behalf of Board of Directors
Sd/-
Managing Director

Thomas Cook (India) Limited is proposing, subject to market conditions and other considerations, to undertake an institutional placement of its equity shares and has filed a Preliminary Offer Document with the Registrar of Companies, the Securities and Exchange Board of India, BSE Limited and the National Stock Exchange of India Limited.

The Preliminary Offer Document is available on the website of Thomas Cook (India) Limited and the websites of BSE Limited and the National Stock Exchange of India Limited at www.thomascook.in, www.bseindia.com and www.nseindia.com. Investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, see 'Risk Factors' in the aforementioned offer document.

No action has been taken or will be taken that would permit a public offering to occur in any jurisdiction other than India. Accordingly, neither the Preliminary Offer Document nor any offering materials or advertisements in connection with the offering may be distributed or published in or from any country or jurisdiction except under circumstances that will result in compliance with any applicable rules and regulations of any such country or jurisdiction. Each purchaser of the equity shares in the offering will be deemed to have made acknowledgments and agreements as described under "Transfer Restrictions" in the Preliminary Offer Document.

The equity shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act"), and may not be offered or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. Accordingly, the equity shares are being offered and sold (a) in the United States only to persons reasonably believed to be "qualified institutional buyers" (as defined in Rule 144A under the Securities Act) in transactions pursuant to section 4(a)(2) of the Securities Act, and (b) outside the United States in offshore transactions in reliance on Regulation S under the Securities Act and the applicable laws of each jurisdiction where such offers and sales occur.

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Thomas Cook (India) Limited is proposing, subject to market conditions and other considerations, to undertake an institutional placement of its equity shares and has filed a Preliminary Offer Document with the Registrar of Companies, the Securities and Exchange Board of India, BSE Limited and the National Stock Exchange of India Limited.

The Preliminary Offer Document is available on the website of Thomas Cook (India) Limited and the websites of BSE Limited and the National Stock Exchange of India Limited at www.thomascook.in, www.bseindia.com and www.nseindia.com. Investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, see 'Risk Factors' in the aforementioned offer document.

No action has been taken or will be taken that would permit a public offering to occur in any jurisdiction other than India. Accordingly, neither the Preliminary Offer Document nor any offering materials or advertisements in connection with the offering may be distributed or published in or from any country or jurisdiction except under circumstances that will result in compliance with any applicable rules and regulations of any such country or jurisdiction. Each purchaser of the equity shares in the offering will be deemed to have made acknowledgments and agreements as described under "Transfer Restrictions" in the Preliminary Offer Document.

The equity shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act"), and may not be offered or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. Accordingly, the equity shares are being offered and sold (a) in the United States only to persons reasonably believed to be "qualified institutional buyers" (as defined in Rule 144A under the Securities Act) in transactions pursuant to section 4(a)(2) of the Securities Act, and (b) outside the United States in offshore transactions in reliance on Regulation S under the Securities Act and the applicable laws of each jurisdiction where such offers and sales occur.