

Thomas Cook (India) Ltd.
Thomas Cook Building
Dr. D. N. Road, Fort
Mumbai - 400 001.

Main No. 91-22-6160 3333
Fax No. : 91-22-6609 1454
91-22-2287 1069



April 24th, 2013

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001
Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1
G Block, Bandra - Kurla Complex, Bandra (E)
Mumbai - 400 051
Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

Dear Sir,

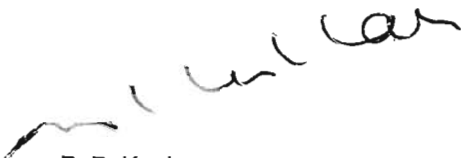
Sub: Press Release

We are enclosing herewith the Press Release dated April 24, 2013 titled "Thomas Cook India's Centre of Learning honoured as '2013 Top 10 South Asia IATA Authorized Training Center' second year in a row"

This is for your information. We request you to acknowledge the same.

Thanking you,

Yours faithfully,
For Thomas Cook (India) Limited


R. R. Kenkare
President & Head - Legal & Company Secretary

Encl. a/a



News Release



Thomas Cook Press Office: 022 66091380
Pressoffice@in.thomascook.com

Thomas Cook India's Centre of Learning honoured as '2013 Top 10 South Asia IATA Authorized Training Center' *second year in a row*

Mumbai, April 24, 2013: Centre of Learning, the education and training vertical of Thomas Cook (India) Limited, has been honoured with the prestigious **2013 Top 10 South Asia IATA Authorized Training Center** certification, by the highly reputed International Air Transport Association (IATA), for the second consecutive year.

This IATA certification is recognition of the outstanding contribution of Thomas Cook India's Centre of Learning towards developing human capital by reaching out to the next generation of leaders in the evolving tourism industry in India. Being selected from over 440 IATA training partners, IATA's citation strongly appreciated the unstinted efforts of Centre of Learning and highlighted its achievements in:

- Number of students trained in 2012 and quality of training
- Exam pass rate throughout 2012

The awards were presented by Ismail Albaidhani, Head of Global Partnerships & Learning Innovation, during the 2013 Global Training Partner Congress held in Abu Dhabi and felicitated at the IATA DG ATS Conference in Doha during the 7th World Cargo Symposium.

With the aim of providing educational and training programmes for the travel industry, Thomas Cook India's Centre of Learning (CoL) provides the industry with a unique inflow of well trained and skilled professionals, ready to be absorbed into the work force, thereby adding value to the organization through their well rounded knowledge and training, as also an infusion of fresh insights and creative ideas.

Centre of Learning offers **MBA in Tourism** through **Distance Learning**.

Centre of Learning has diversified its portfolio of educational programmes to include:

1. MBA – Tourism (Distance Learning) from Pondicherry University.
2. Travel Professional Program – a post graduate program in Travel and Tourism Management with MBA – Tourism from Pondicherry University.
3. Certificate Course in Domestic Tour Management.

Commenting on achieving this coveted certification for the 2nd year in a row, **Ms. Smeeta Gulvady, VP & Head – Centre of Learning, Thomas Cook (India) Ltd.** said, "*We are truly delighted on being*

certified by IATA as one of South Asia's Top Performing Authorised Training Centres for 2012 & 2013. This is indeed a reiteration of our company's dedication and focused delivery in the field of travel & tourism-centric education and training. We will continue to facilitate travel management and would strive to grow, harness and nurture the skill sets in the industry."

Ismail Albaidhani, Head, Global Partnerships & Learning Innovation, IATA Training & Development Institute said: *"IATA's major training & development activities happen out of the Indian region where talent is trained to support the growth of India's service-sector economy. Additionally, the IATA graduates in India are uniquely trained with transferable skills to fill critical positions in our industry around the world."*

Our partnership with Thomas Cook Centre of Learning in India is a great example of the work we are doing with our global partners to address the shortage of skilled workforce in our industry by attracting and developing the next generation of leaders in the travel & tourism sector. Congratulations once again to Thomas Cook India for the excellent achievement as IATA's Top-10 South Asia Training Center"

About Centre of Learning:

Centre of Learning is an initiative of Thomas Cook (India) Ltd. to develop talent for the organization as well as for the Travel Industry. In the context of high growth and increasing customer expectations, talent management will be one of the important challenges to the Travel Industry. This relates to both the shortage of actual numbers and the desired capability levels from both a technical and managerial perspective. Thomas Cook - Centre of Learning has been set up with the objective of proactively facilitating the talent management in the travel industry and would strive to grow, harness and nurture the skill sets in the industry.

About Thomas Cook (India) Limited:

Thomas Cook is one of the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. The Company set up its first office in India in 1881.

TCIL's footprint currently extends to over 250 locations (including 24 airport counters) in India, Mauritius & Sri Lanka and is supported by a partner network of 131 Gold Circle Partners and 165 Preferred Sales Agents in over 150 cities across India.

Thomas Cook (India) Ltd has been honoured with **The Most Trusted Brand in travel services by The Brand Trust Report™, India study 2012** and voted **Favourite Specialist Tour Operator** at the **Condé Nast Traveller Readers' Travel Awards 2011 & 2012**. In addition, TCIL has been chosen as the **Best Corporate Travel Management Company by World Travel Brands 2012**, the **Most Trusted Tour Operator Brand** by the **Times Travel Honours 2011** and also recognized as a "Consumer Superbrand" 2011-2012 by Superbrands for 'Travel Smooth'. The Company was also selected **Retailer of the Year – Leisure & Holidays for 2012 by ET NOW**. At the recently concluded **National Tourism Awards 2011-2012**, TCIL was honored with 3 prestigious awards: **Special Award for endeavors in launching new tourism products and exemplary performance during the year 2011-12**; **Tour Operator Promoting Niche Segments other than Adventure and MICE** and **Award of Excellence: Best Tourism Promotion Publicity Material 'Pure India – Luxurious Escapes'**.

Thomas Cook India's **Centre of Learning** has received **IATA accreditation** as **"Top 10 South Asia IATA Authorized Training Centers", 2012 & 2013**.

ICRA has assigned a long term rating of 'ICRA AA-/ Stable' and CRISIL has assigned a long term rating of CRISIL AA-/ stable outlook, to the non convertible debenture program.

For more information, please visit www.thomascook.in

Thomas Cook (India) Limited is promoted by Fairfax Financial Holdings Limited through its wholly-owned subsidiary, Fairbridge Capital. Fairbridge is responsible for the execution of acquisition and investment opportunities in the Indian subcontinent on behalf of the Fairfax family of companies.

About Fairfax Financial Holdings Limited:

Fairfax Financial Holdings is a Toronto-based financial services holding company with a global presence in insurance and reinsurance and a portfolio of assets in excess of \$30 billion invested worldwide. The Company, founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, has over the past 25 years, demonstrated a strong financial track record to achieve an annual appreciation in Book Value per Share of 24.7% annually.

Fairfax has almost 20 general insurance subsidiaries and joint ventures globally, including ICICI Lombard (India). The portfolio also includes several market leading insurance companies such as Odyssey Re (USA), Crum & Forster (USA), First Capital (Singapore), Fairfax Brasil (Brazil), Gulf Insurance (Kuwait).

Fairfax is engaged in long term investments from its own resources, with a focus to delivering long term capital appreciation through a flexible and value oriented approach.

For Media Enquiries please contact:

Thomas Cook (India) Limited

Suzanne Pereira – B: +91-22-61603333; D: +91-22-66091380; M: +91-9820297665;
suzanne.pereira@in.thomascook.com

Perfect Relations

Movit Ramwani – M: +91 9920737228 – mramwani@perfectrelations.com