

Thomas Cook (India) Ltd.
Thomas Cook Building
Dr. D. N. Road, Fort
Mumbai - 400 001.

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7th, May 2013

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001
Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1
G Block, Bandra - Kurla Complex, Bandra (E)
Mumbai - 400 051
Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

Dear Sir,

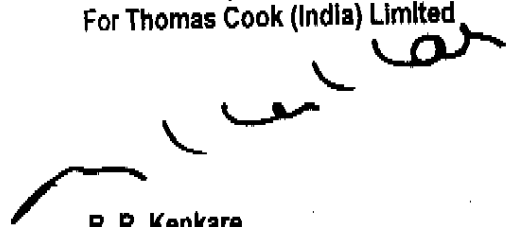
Sub: Press Release

We are enclosing herewith the Press Release dated May 7, 2013 titled "Thomas Cook India launches 'Xplorer' for the adventurous Indian traveller! - Adventure Packages with an aim to explore India like never before."

This is for your information. We request you to acknowledge the same.

Thanking you,

Yours faithfully,
For Thomas Cook (India) Limited


R. R. Kenkare
President & Head - Legal & Company Secretary

Encl. a/a



www.thomascook.in

Registered Office: Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400 001.

News Release



Thomas Cook Press Office: 022 66091380
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Thomas Cook India launches 'Xplorer' for the adventurous Indian traveller!

- Adventure Packages with an aim to explore India like never before-

Mumbai, May 7, 2013: Thomas Cook (India) Ltd, one of India's largest integrated travel and travel related financial services company, introduces a new product for Indian adventure travellers called 'Xplorer'. Crafted for all age groups, this vibrant product has been designed to bring out the spirit of the voyager, the adventurer in oneself.

While adventure travel has historically been restricted to the youth segment, Thomas Cook India's launch of 'Xplorer', aims to change this. And Xplorer's 3 product categories have been carefully designed to appeal to the pioneering explorer in every traveller:

- **FamilyTrails** – Designed for the novice adventurer with an interesting mix of nature, culture & unusual sightseeing
- **MildVentures** – Created for those who have had a previous brush with adventure and are keen on taking it to the next level
- **GrandVentures** – Specially crafted for professional adrenaline aficionados

The Thomas Cook India product team of 'Xplorer' has spent time listening to customer feedback and the outcome- a delightful combination of experiential itineraries at destinations carefully handpicked to enthuse the avid adventure traveller. Keeping the unique interests of India's adventure travellers in mind, 'Xplorer' offers exhilarating and engaging activities like trekking, rappelling, white water rafting, skiing, jungle safaris, ice climbing, kayaking, paragliding and more. Experimental off-beat journeys to undiscovered Indian destinations with that unique adrenalin rush form a hallmark of the 'Xplorer' product line.

Xplorer has been intentionally restricted to domestic destinations to promote local tourism and also to ensure that the Indian traveller gets to experience a yet undiscovered facet of our beautiful country.

Mr. Rajeev Kale, COO – MICE, Domestic, Sports Holidays & Cruises, Thomas Cook (India) Ltd said, "At Thomas Cook (India) Ltd, we've been observing with delight the growing interest of Indian travellers in adventure activities. Their hunger for non traditional, experiential travel has been the driver of our new initiative, Xplorer. With its diversity of experiences and expertise levels, we hope to delight a wide spectrum of segments, whether amateur or professional, across youth, young couples, families, corporate executives and the explorer-at-heart!

He added, "Innovative activities will add to its appeal and we are confident that Xplorer from Thomas Cook, will address the latent need for dedicated adventure tours within our country."

About Thomas Cook (India) Limited:

Thomas Cook is one of the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. The Company set up its first office in India in 1881.

TCIL's footprint currently extends to over 250 locations (including 24 airport counters) in 101 cities across India, Mauritius & Sri Lanka and is supported by a strong partner network of 131 Gold Circle Partners and 165 Preferred Sales Agents in over 150 cities across India.

Thomas Cook (India) Ltd has been honoured with **The Most Trusted Brand in travel services** by **The Brand Trust Report™, India study 2012** and voted **Favourite Specialist Tour Operator** at the **Condé Nast Traveller Readers' Travel Awards 2011 & 2012**. In addition, TCIL has been chosen as the **Best Corporate Travel Management Company by World Travel Brands 2012**, the **Most Trusted Tour Operator Brand** by the **Times Travel Honours 2011** and also recognized as a "Consumer Superbrand" 2011-2012 by Superbrands for 'Travel Smooth'. The Company was also selected **Retailer of the Year – Leisure & Holidays** by **ET NOW**. At the recently concluded **National Tourism Awards 2011-2012**, TCIL was honored with 3 prestigious awards: **Special Award for endeavors in launching new tourism products and exemplary performance during the year 2011-12**; **Tour Operator Promoting Niche Segments other than Adventure and MICE** and **Award of Excellence: Best Tourism Promotion Publicity Material 'Pure India – Luxurious Escapes'**

Thomas Cook India's **Centre of Learning** has received **IATA accreditation** as "**Top 10 South Asia IATA Authorized Training Centers**", **2012 & 2013**.

ICRA has assigned a long term rating of '**ICRA AA-/ Stable**' and CRISIL has assigned a long term rating of **CRISIL AA-/ stable outlook**, to the non convertible debenture program.

For more information, please visit www.thomascook.in

Thomas Cook (India) Limited is promoted by Fairfax Financial Holdings Limited through its wholly-owned subsidiary, Fairbridge Capital. Fairbridge is responsible for the execution of acquisition and investment opportunities in the Indian subcontinent on behalf of the Fairfax family of companies.

About Fairfax Financial Holdings Limited:

Fairfax Financial Holdings is a Toronto-based financial services holding company with a global presence in insurance and reinsurance and a portfolio of assets in excess of \$30 billion invested worldwide. The Company, founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, has over the past 25 years, demonstrated a strong financial track record to achieve an annual appreciation in Book Value per Share of 24.7% annually.

Fairfax has almost 20 general insurance subsidiaries and joint ventures globally, including ICICI Lombard (India). The portfolio also includes several market leading insurance companies such as Odyssey Re (USA), Crum & Forster (USA), First Capital (Singapore), Fairfax Brasil (Brazil), Gulf Insurance (Kuwait).

Fairfax is engaged in long term investments from its own resources, with a focus to delivering long term capital appreciation through a flexible and value oriented approach.

For Media Enquiries please contact:

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Disclaimer:

Thomas Cook (India) Limited is proposing, subject to market conditions and other considerations, to undertake an institutional placement of its equity shares and has filed a Offer Document with the Registrar of Companies, the Securities and Exchange Board of India, BSE Limited and the National Stock Exchange of India Limited.

The Offer Document is available on the website of Thomas Cook (India) Limited and the websites of BSE Limited and the National Stock Exchange of India Limited at www.thomascook.in, www.bseindia.com and www.nseindia.com. Investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, see 'Risk Factors' in the aforementioned Offer Document.

No action has been taken or will be taken that would permit a public offering to occur in any jurisdiction other than India. Accordingly, neither the Offer Document nor any offering materials or advertisements in connection with the offering may be distributed or published in or from any country or jurisdiction except under circumstances that will result in compliance with any applicable rules and regulations of any such country or jurisdiction. Each purchaser of the equity shares in the offering will be deemed to have made acknowledgments and agreements as described under "Transfer Restrictions" in the Offer Document.

The equity shares have not been and will not be registered under the US Securities Act of 1933, as amended (the "Securities Act"), and may not be offered or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. Accordingly, the equity shares are being offered and sold (a) in the United States only to persons reasonably believed to be "qualified institutional buyers" (as defined in Rule 144A under the Securities Act) in transactions pursuant to section 4(a)(2) of the Securities Act, and (b) outside the United States in offshore transactions in reliance on Regulation S under the Securities Act and the applicable laws of each jurisdiction where such offers and sales occur.