

Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400 001
Board: +91-22-6160 3333

A FAIRFAX Company



4th December, 2013

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001
Scrip Code: 500413
NCD Scrip Code: 949099
Fax No.: 2272 2037/39/41/61

Dear Sir,

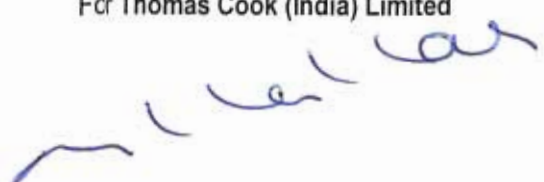
Sub: Press Release

We are enclosing herewith the Press Release dated December 4, 2013 titled "Thomas Cook India establishes presence in Puducherry".

This is for your information. We request you to acknowledge the same.

Thanking you,

Yours faithfully,
For Thomas Cook (India) Limited


R. R. Kenkare
President & Head - Legal & Company Secretary

Encl. a/a

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1
G Block, Bandra - Kurla Complex, Bandra (E)
Mumbai - 400 051
Scrip Code: THOMASCOOK
NCD ISIN: INE332A08014
Fax No.: 2659 8237/38

News Release

Thomas Cook Press Office: 022 66091380

Pressoffice@in.thomascook.com

Thomas Cook India establishes presence in Puducherry

- Mr. N. Rangaswamy – Chief Minister (Puducherry) inaugurates branch strengthening South India presence -

Puducherry, December 4, 2013: Thomas Cook (India) Limited, India's leading integrated travel and travel related financial services company, expanded its footprint in South India with the launch of its new branch outlet in Puducherry today.

The Thomas Cook branch was inaugurated by – **Mr. N. Rangaswamy – Chief Minister (Puducherry), Mr. P. Rajavelu, Welfare Minister (Puducherry), Mr. G. Nehru, MLA, Government Whip (Puducherry) and Vaiyapuri Manikandan, PTDC Chairman (Puducherry).**

This new branch in Puducherry is centrally located on MG Road, and will cater to the travel needs of the people in Puducherry, providing the premium service quality that is consistently associated with Thomas Cook India. Consumers can expect a range of foreign exchange products and services including prepaid cards, money transfers as well as holiday products (domestic and international packages, individual and group tours), cruises, visa, & insurance.

Commenting on the inauguration of the branch, **Mr. Madhavan Menon, Managing Director, Thomas Cook (India) Ltd.**, said, *"The launch of this new branch, is part of Thomas Cook's strategic intent to expand our footprint in South India - which offers strong potential to grow. Our focus has always been to be easily accessible by all our customers and focused network expansion plays a critical role in achieving this. As India's largest integrated travel services company, we offer a variety of services to customers across segments – inbound tourists, families, honeymooners, special interest groups, young adults, NRIs, students, business professionals and more – and this new branch is just another step in our constant efforts to serve our valuable customers in Puducherry better!"*

Thomas Cook (India) Ltd.
Shop No – 351,
M.G. Road,
Next to Petite Seminaire School,
Puducherry – 605001
Contact: 9944072332

About Thomas Cook (India) Limited:

Thomas Cook (India) Ltd is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. The company set up its first office in India in 1881.

TCIL's footprint currently extends to over 240 locations (including 23 airport counters) in 99 cities across India, Mauritius & Sri Lanka and is supported by a strong partner network of 134 Gold Circle Partners and 165 Preferred Sales Agents in over 150 cities across India.

Thomas Cook (India) Ltd has been voted **Best Tour Operator at the Lonely Planet Travel Awards 2013**, **Favourite Specialist Tour Operator at the Condé Nast Traveller Readers' Travel Awards 2013 & 2012** and **Best Tour Operator - Outbound at the CNBC AWAAZ Travel Awards 2013**. In addition, TCIL has been chosen as the **Best Corporate Travel Management Company by World Travel Brands 2012**, and recognized as a "Consumer Superbrand" 2012-2013 by Superbrands. At the **National Tourism Awards 2011-2012**, TCIL was the recipient of 3 prestigious awards. Thomas Cook India's **Centre of Learning** has received **IATA accreditation as "Top 10 South Asia IATA Authorized Training Centers", 2013 & 2012**.

ICRA has assigned a long term rating of 'ICRA AA-/ Stable' and CRISIL has assigned a long term rating of CRISIL AA-/ stable outlook, to the non convertible debenture program.

For more information, please visit www.thomascook.in

Thomas Cook (India) Limited is promoted by Fairfax Financial Holdings Limited through its wholly-owned subsidiary, Fairbridge Capital. Fairbridge is responsible for the execution of acquisition and investment opportunities in the Indian subcontinent on behalf of the Fairfax family of companies.

About Fairfax Financial Holdings Limited:

Fairfax Financial Holdings is a Toronto-based financial services holding company with a global presence in insurance and reinsurance and a portfolio of assets in excess of \$30 billion invested worldwide. The Company, founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, has over the past 25 years, demonstrated a strong financial track record to achieve an annual appreciation in Book Value per Share of 24.7% annually.

Fairfax has almost 20 general insurance subsidiaries and joint ventures globally, including ICICI Lombard (India).

Fairfax is engaged in long term investments from its own resources, with a focus to delivering long term capital appreciation through a flexible and value oriented approach.

Fairfax Financial Holdings through Thomas Cook (India) Ltd. owns 74% of the IKYA Group, a provider of HR Recruitment Services.

About IKYA Group

The IKYA Group, established in 2007, has over the last 6 years, evolved into a diversified provider of Business Services with interests in Human Resources (Recruitment & General Staffing), IT Staffing & Services, Facilities Management, Food & Hospitality services and Training & Skill Development through a combination of organic and inorganic methods. The Group operates out of 33 offices across 22 cities and employs 65,000 personnel.

For Media Enquiries please contact:

Thomas Cook (India) Limited

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A **FAIRFAX** Company



Travel Smooth
thomascook.in

Perfect Relations

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Holidays | Foreign Exchange | Business Travel | Visas | Insurance

Registered Office: Thomas Cook (India) Ltd. Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400 001.