

Thomas Cook (India) Ltd.
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Mumbai - 400 001.

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9th January, 2013

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001
Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1
G Block, Bandra - Kurla Complex, Bandra (E)
Mumbai - 400 051
Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

Dear Sir,

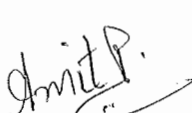
Sub: Press Release

We are enclosing herewith the Press Release dated Jan 9, 2013, titled: Thomas Cook India awarded "Best Corporate Travel Management Company" by World Travel Brands.

This is for your information. We request you to acknowledge the same.

Thanking you,

Yours faithfully,
For **Thomas Cook (India) Limited**


R. R. Kenkare
President & Head - Legal & Company Secretary
Encl. a/a





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Thomas Cook India awarded “Best Corporate Travel Management Company” by World Travel Brands

Mumbai, Jan 9, 2013: Thomas Cook (India) Limited, India's largest integrated travel and travel related financial services company was chosen the “**Best Corporate Travel Management Company**” by **World Travel Brands**.

The World Travel Brands is one of the most coveted of Travel Awards, honouring powerful brands, exceptional individuals & innovative businesses from the Travel, Tourism & Hospitality industries, that have excelled in customer service and developed innovative ways to carve an emphatic identity for themselves. With the winners being selected on the basis of comprehensive profiling of the brand, quality of services and consumer perception, this award is yet another a reiteration of the leadership position of Thomas Cook (India) Ltd.

Representatives across Travel, Tourism & Hospitality industries, including travel agencies, tour and cruise operators, airlines, restaurants and hotels, were present at the event, and the awards were handed over by India's leading ad film director & ad guru Prahlad Kakkar.

As one of the largest buyers of travel and travel related products and services countrywide, **Thomas Cook India's Corporate Travel Management** offers an array of customized corporate solutions that leverage the power of negotiated pricing coupled with the diversity of its product service portfolio. Flexibility in the offering is enhanced by both online and offline solutions and the backing of Thomas Cook India's 24x7 India Contact Centre. Today, Thomas Cook India effectively manages the travel budgets of business travellers across the corporate segment, including large multinationals, Indian Corporate Houses and SMEs.

Thomas Cook (India) Ltd has leveraged its pioneering heritage of over 172 years, to bring expertise and innovation to the ever demanding and evolving Corporate Travel market – via its customer centric services, focused cost savings & control solutions, automation and process development.

From travel and accommodation arrangements to in-house visa and travel insurance processing, to 24X7 emergency support services, foreign exchange, domestic & international holiday packages, Meetings, Incentives, Conferences & Events (MICE) and more, Thomas Cook (India) Ltd provides an entire bouquet of services under one umbrella.

Thomas Cook India's partnership with ITP (International Travel Partnership), one of the world's fastest growing networked alliances of independent travel management, brings further advantage to its corporate customers. ITP is a consortium in which each travel management company is locally owned & managed and is a market leader in its own right.

Corporate travel services at Thomas Cook (India) Ltd are an outcome of extensive in-house research of the Indian business traveller, conducted by a team of experienced professionals. The Company's relentless focus on research was highlighted via the release of the Thomas Cook Corporate Travel Whitepaper titled '**Corporate Travel: Convergence of Travel and Technology 2012**', showcasing global developments and trends in the travel technology front with its impact to the travel purchase cycle and the travel ecosystem, while drawing parallels to the India context.

Mr. Madhavan Menon, Managing Director, Thomas Cook (India) Ltd said, *"We are delighted with the unique honour of being awarded the "Best Corporate Travel Management Company" by World Travel Brands. Being sensitive to the unique requirements of today's corporate traveller, our relentless focus on innovation and customized solutions has made us an invaluable partner for our business customers."* He added, *"As India's largest integrated travel and travel services company, we successfully leverage our immense buying clout into exceptional value driven customized products for our Corporates. This coupled with the personalized care of our Service Excellence Centre ensures delivery that is par excellence."*

About Thomas Cook (India) Limited:

Thomas Cook is the largest integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. The Company set up its first office in India in 1881, and has been providing world-class travel service for 132 years.

Thomas Cook's pioneering heritage as inventor of the world's first package holiday (1841) was followed by a number of innovations and marketing initiatives that we take for granted today, such as the pre-paid hotel coupon (in 1868), holiday brochures (1858) and travellers cheques (1874).

TCIL's footprint currently extends to over 253 locations (including 27 airport counters) in 102 cities across India, Mauritius & Sri Lanka and is supported by a strong partner network of 124 Gold Circle Partners and 169 Preferred Sales Agents in over 100 cities pan India.

The Brand Trust Report™, India study 2012, has ranked Thomas Cook (India) Ltd as **The most Trusted Brand in Travel Services**. Thomas Cook India has also been honoured with the prestigious **"Favourite Specialist Tour Operator"** award at the **Condé Nast Traveller Readers' Travel Awards 2011 & 2012** and was conferred with the **CNBC AWAAZ - "Best company providing foreign exchange"** in India for the third year in a row. In addition, Thomas Cook (India) Ltd has been awarded the **'Most Trusted Tour Operator Brand' by the Times Travel Honours 2011** and also recognized as a **"Superbrand" 2011-2012** by consumers for excellence in travel services. TCIL was awarded the prestigious **National Tourism Award (2010-2011)** for **'Outstanding Performance'** as an 'Inbound Tour Operator' in Category I, third position.

CRISIL has reaffirmed Thomas Cook (India) Limited with the **'CRISIL A1+ and AA- rating'**. For more information, please visit www.thomascook.in

About Fairfax Financial Holdings Limited:

Fairfax Financial Holdings is a Toronto-based financial services holding company with a global presence in insurance and reinsurance and a portfolio of assets in excess of \$30 billion invested worldwide. The Company, founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, has over the past 25 years, demonstrated a strong financial track record to achieve an annual appreciation in Book Value per Share of 24.7% annually.

Fairfax has almost 20 general insurance subsidiaries and joint ventures globally, including ICICI Lombard (India). The portfolio also includes several market leading insurance companies such as Odyssey Re (USA), Crum & Forster (USA), First Capital (Singapore), Fairfax Brasil (Brazil), Gulf Insurance (Kuwait).

Fairfax is engaged in long term investments from its own resources, with a focus to delivering long term capital appreciation through a flexible and value oriented approach.

For Media Enquiries please contact:

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