

Thomas Cook (India) Ltd.
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4th August 2011

The Secretary,
Listing Department
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001
Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No.C/1
G Block, Bandra-Kurla Complex, Bandra (E)
Mumbai - 400 051
Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

Dear Sir,

Sub: Press Release

We are enclosing herewith the Press Release dated 4th August 2011 titled: "Thomas Cook India partners with Amadeus to offer visa information at the click of a button"

This is for your information. We request you to acknowledge the same.

Thank you,

Yours faithfully,
for Thomas Cook (India) Limited

A handwritten signature in black ink, appearing to read 'R. R. Kenkare', written over a series of horizontal lines.

R. R. Kenkare
President & Head - Legal & Company Secretary

Encl.: a/a

Handwritten initials in blue ink, possibly 'SK' or 'STP', located in the bottom left corner of the page.



Press Release

Thomas Cook India partners with Amadeus to offer visa information at the click of a button

Mumbai, 4th August, 2011: Thomas Cook (India) Ltd, the largest integrated travel and travel related financial services company in India and Amadeus, a leading travel technology partner and transaction processor for the global travel and tourism industry and BirdRes, the state-of-the-art B2B distribution channel from Bird Group have partnered to provide visa information at the click of a button.

Through this association, travel agents and corporations who are registered users of the Amadeus Selling Platform can now access visa information by obtaining a user ID and password from Thomas Cook India's Visa and Passport Service's "Knowledge Centre" - a unique online visa content platform.

This solution is called "BirdRes Visa" and is available as a Smart Tab on the Amadeus Selling Platform. The users have the possibility of using this solution both within Amadeus Selling Platform or as a standalone option through BirdRes.com

Along with relevant & updated visa information, the users can also download visa application forms through a simple and easy interface. The portal also provides detailed information about visa procedures of the country of travel, documentation & check lists, visa fees, VFS/IVS charges, holiday list, consular addresses and also the processing time of the visa. The information available on this site is useful for an Indian national travelling from India to other countries. Moreover, registered users can also benefit from conveniences like timely e-mail updates during the subscription period.

Madhavan Menon, Managing Director, Thomas Cook (India) Ltd said: "We are delighted to partner with Amadeus to offer indepth visa and related content via our exclusive and unique online visa "Knowledge Centre" to the Trade. Visas are a critical element of the travel process for Indian nationals and as pioneers in the travel space, this reiterates our focus on innovation and the customer.

Rakesh Bansal, CEO, Amadeus India, said "This partnership with Thomas Cook will offer value added services to our partners by providing detailed visa information through an easy interface. By providing comprehensive information about all visa related queries under a single platform, Amadeus and BirdRes have once again proven to be the pioneers in offering ground breaking solutions in the travel technology arena. We are sure that this partnership will further enhance our brand's recognition as a leader in providing a wide array of services and solutions."

About Thomas Cook (India) Limited:

Thomas Cook (India) Ltd. is the largest integrated Travel and Travel related Financial Services Company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, Leisure Travel, MICE and Travel Insurance. The Company has been into

Indian operations since 1881, offering 130 years of world-class travel service across 202 locations in 71 cities, including 26 airport counters and over 270 Partners.
For more information please visit www.thomascook.in

About Thomas Cook Group plc:

Thomas Cook Group plc, UK, is one of the world's leading leisure travel groups with sales of £8.8 billion, 22.3million customers, 31,000 employees, a fleet of 93 aircraft and a network of over 3,400 owned and franchised travel stores and interests in 86 hotels and resort properties. It operates under five geographic segments in 21 countries, and is number one or two in all its core markets.

About Amadeus India

Amadeus is the chosen technology partner and transaction processor for the global travel and tourism industry. The company provides distribution and technology solutions to help its customers adapt, grow and succeed in the fast changing travel industry. Customer groups include **travel providers** (airlines, hotels, car rental companies, railway companies, ferry lines, cruise lines, insurance companies and tour operators), **travel sellers** (travel agencies) and **travel buyers** (corporations and travellers). Amadeus operates under a **transaction-based business model** that offers IT solutions to virtually all players in the travel industry.

Amadeus has central sites in Madrid (corporate headquarters & marketing), Nice (development) and Erding (Operations – data processing centre) and regional offices in Miami, Buenos Aires, Bangkok and Dubai. At market level, Amadeus maintains customer operations through 72 local Amadeus Commercial Organisations covering 195 countries.

Amadeus India Private Limited was established in 1994 and is ISO 9001:2008 certified. Amadeus India's head office is located in New Delhi, with a wide network of 40 branch offices providing support to travel agents across the Indian sub-continent. Amadeus India offers agents access to more than 95% of scheduled airline seats as well as hotel rooms, insurance packages, car hire and other travel services worldwide. Amadeus' distribution system is preferred by travel agents in 200 cities across India including in Bangladesh, Nepal and Colombo with over 42,000 terminal installations in more than 13,000 travel agencies.

For Media Enquiries please contact:

Thomas Cook (India) Limited

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