

Thomas Cook (India) Limited

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N. M. Joshi Marg, Lower Parel (East),
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October 26, 2026

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413
Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK
Fax No.: 2659 8237/38

Dear Sir/ Madam,

Sub: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release of M/s. Sterling Holiday Resorts Limited, wholly owned subsidiary of M/s. Thomas Cook (India) Limited dated October 26, 2026 titled, “Sterling Opens Bandhavgarh Resort, Bringing Together Tiger Country, Heritage and Culture”.

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

AMIT
JYOTINDRA
PAREKH
Amit J. Parekh
Company Secretary and Compliance Officer

Digitally signed by AMIT
JYOTINDRA PAREKH
Date: 2026.10.26
16:47:32 +05'30'

Encl: a/a

Holidays | Foreign Exchange | Business Travel | MICE | Value Added Services | Visas

Registered & Corporate Office:

Thomas Cook (India) Limited, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel (East), Mumbai - 400 013.
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Sterling Opens Bandhavgarh Resort , Bringing Together Tiger Country, Heritage and Culture

New addition strengthens Sterling's Central India wilderness portfolio and creates opportunities for connected journeys across Bandhavgarh and Kanha.

Chennai, 26 October 2026: Sterling Holiday Resorts Limited (SHRL) has announced the opening of Sterling Bandhavgarh in Madhya Pradesh, strengthening its presence across Central India's leading wildlife destinations and adding another distinctive forest experience to its growing wilderness portfolio.

With resorts across 15 celebrated wildlife landscapes of India, Sterling is deliberately building wilderness travel as a distinct leisure category. Bandhavgarh strengthens this strategy by bringing one of India's most recognised tiger destinations into a portfolio designed to offer travellers different forests, different experiences and more reasons to explore.

The opportunity goes beyond the excitement of a tiger sighting. Bandhavgarh combines dense sal forests, open meadows and rich biodiversity with an extraordinary historical landscape. Ancient sculptures, caves, the heritage of *Bandhavgarh Fort* and the reclining Vishnu at *Shesh Shaiya* reveal a destination where wilderness and centuries of human history coexist.

For families, this creates a more complete holiday proposition. The anticipation of a safari can be combined with birdwatching, village walks, nature trails, regional cuisine and relaxed time together, allowing travellers of different generations to discover Bandhavgarh in their own way.

Vikram Lalvani, Managing Director & CEO, Sterling Holiday Resorts Limited (SHRL), said: "India's wilderness destinations are far more diverse than the wildlife they are famous for. Every forest has its own landscape, history, culture and cuisine—and therefore a different story to discover.

Bandhavgarh is particularly compelling because it brings together one of India's celebrated tiger habitats with centuries of heritage and the distinctive culture of Baghelkhand. As Destination Architects, our ambition is to bring these dimensions together so that a safari becomes part of a richer, more memorable holiday for families.

With Sterling's growing presence across wildlife and nature destinations, we also have the opportunity to connect individual forests into compelling journeys, such as Bandhavgarh and Kanha.



We are not simply adding destinations to our wilderness portfolio. We are giving travellers more reasons to discover India's forests—and more reasons to return.

With Bandhavgarh joining our growing presence across Central India, we also see the opportunity to develop richer journeys that connect different wilderness landscapes.

Our ambition is to make wildlife holidays about discovering the forest and everything around it, not just the sighting."

Located in Tala village, approximately 2.5 km from Tala Gate of Bandhavgarh Tiger Reserve, Sterling Bandhavgarh offers an intimate retreat with 26 rooms across four distinctive categories - its **Machan Suites** feature private machans and outdoor showers, while **Courtyard Rooms with Balconies** offer garden-facing outdoor spaces. **Safari Tents with Private Sit-outs** bring a sense of adventure to the stay, complemented by comfortable **Forest Rooms**. A swimming pool, gardens and outdoor relaxation spaces create easy downtime between excursions.

Speaking on the launch Mr. Pranav Sharma, owner of Mahalaxmi Commercial Service Pvt Ltd, said : "Our association with Sterling at Kanha has given us the confidence to extend this partnership to Bandhavgarh. Sterling brings strong operating expertise, brand reach and an understanding of how to create distinctive destination experiences. We are delighted to build on this successful relationship and bring another compelling wilderness retreat to travellers"

The resort's location provides convenient access to Tala Gate, with opportunities to explore other safari zones such as Magadhi and Khitauli, subject to Forest Department permits and regulations. Birdwatching, village walks, nature trails and cycling offer additional ways to experience the surrounding landscape, while the region's historical and cultural attractions add depth to longer stays.

Baghelkhand's culinary heritage provides another connection to the destination.

At **The Sal**, regional preparations such as *Birra ki Roti*, *Saal Patta Murgh*, *Baans Mein Pakaya Chawal* and *Kumhde ki Kheer* draw on traditional cooking methods, local grains and forest-inspired ingredients. Alongside Indian and international favourites, the resort's culinary proposition explores experiences such as the Jungle Thali, showcasing the flavours of Baghelkhand, and Gaon ki Rasoi, inspired by the cooking traditions of local communities. Outdoor dining and bonfire evenings add to the experience of being close to nature.



Bandhavgarh also opens up opportunities for travellers to explore more of Madhya Pradesh's wilderness. With Sterling's presence in Kanha, the two destinations offer the potential for a Bandhavgarh–Kanha forest journey, bringing together distinct habitats, landscapes and wildlife experiences within a single holiday.

With Bandhavgarh joining its growing wilderness network, Sterling is moving beyond individual wildlife stays towards a more connected way of discovering India's forests. From the tiger landscapes of Central India (Madhya Pradesh) to the distinctive wilderness of Rajasthan, Maharashtra, Uttarakhand each destination adds a different experience to the portfolio—giving travellers more choice, families more reasons to explore together, and Sterling greater opportunity to build journeys that extend beyond a single safari or destination.

About Sterling Holiday Resorts Limited

Sterling Holiday Resorts Limited is a leading hospitality company in India that has a portfolio in more than 70 unique destinations, and over 4000 keys operational. Sterling has resorts at some of India's best-loved holiday destinations, including Agra, Alleppey, Amritsar, Anaikatti, Athirappilly, Ayodhya, Bandhavgarh, Badami, Bokaro, Chail, Coorg, Corbett, Darjeeling, Dehradun, Dharamshala, Gangtok, Gir, Goa, Godavari, Guruvayur, Haridwar, Jawai, Jagdalpur, Jaisalmer, Jodhpur, Kalimpong, Kanha, Kasauli, Karwar, Kodaikanal, Kufri, Lansdowne, Lonavala, Madurai, Malampuzha, Manali, Mohali, Mount Abu, Munnar, Mussoorie, Nainital, Ooty, Panchgani, Pench, Puri, Pushkar, Ranthambore, Rishikesh, Rudraprayag, Sakleshpur, Sariska, Sattal, Srinagar, Tadoba, Thekkady, Tipheshwar, Tiruvannamalai, Udaipur, Varanasi, Vellore, Vythiri, Wayanad, Yelagiri, and Yercaud.

The company is a 100% independently managed subsidiary of Thomas Cook (India) Limited (TCIL) and part of Fairfax Financial Holdings Limited.

For booking and more information, guests can log on to www.sterlingholidays.com.