Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400001
Board: +91-22-6160 3333
CIN: L63040MH1978PLC020717
A FAIRFAX Company

Thomas Cook Travel Smooth thomascook.in

21st June, 2019

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001
Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1
G Block, Bandra-Kurla Complex, Bandra (E)
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Sub: Press Release

We are enclosing herewith the Press Release dated June 21, 2019 titled: 'Thomas Cook India inspires travellers to join the Yoga Revolution – Promotes Yoga and Wellness packages through its 'Travolution' initiative.'

This is for your information and records.

Thank you,
Yours faithfully,
For **Thomas Cook (India) Limited**

AMIT JYOTINDRA PAREKH
Digitally signed by AMIT JYOTINDRA PAREKH
Date: 2019.06.21 10:45:23 +05'30'

Amit J. Parekh
Company Secretary and Compliance Officer

Encl.: a/a

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News Release

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Thomas Cook India inspires travellers to join the Yoga Revolution

Promotes yoga and wellness packages through its 'Travolution' initiative

Mumbai, June 21, 2019: Thomas Cook (India) Ltd., India's leading integrated travel and related financial services company, is championing the spirit of Yoga with the introduction of "Travolution", on the occasion of International Yoga Day. Giving impetus to physical and mental well-being, its Travolution wellness packages, invite Indians to travel to find inner peace; yoga being an integral component. In support of the Government's drive towards celebrating health and wellness, the company plans to revolutionize holidays into transformational travel via its unique yoga and wellness experiences.

According to Thomas Cook India's internal data, the demand for wellness tourism has grown by over 20% YoY over the last 3 years, highlighting the new age traveller's growing investment in self-care holidays. The touchstone of Thomas Cook India's Travolution initiative is self-discovery and rejuvenation of the senses- by incorporating some of the most powerful yoga practices set against India's pristine locales.

The Company is hence encouraging India to dare to disconnect through detox travel! The domestic market offers strong potential with over 26% growth in demand from metro cities and a 15% from mini-metro and Tier 2 towns. The company's Travolution products have been designed to appeal to a wide range of consumer segments including India's Millennials/young working professionals, couples, Gen S/Seniors, B-Leisure and corporate MICE groups

Thomas Cook India's customized rejuvenation programmes come with a diverse selection of special yoga sessions, ayurveda treatment, art therapy. Some of the best yoga retreats across the country have been selected, including Isola Di Cocco in Poovar, beauty/ anti-aging therapy at The Lake Village, Kottayam, yoga and well-being programmes in Gokarna and naturopathy at Prakriti Shakti near Kochi among others. In addition, Thomas Cook India's portfolio incorporates a plethora of spa sojourns at Thiruvananthapuram, Bangalore, Udaipur, Delhi, Chennai, Varanasi, Vishakhapatnam, etc. Itineraries are inclusive of meals, accommodation, and transport with emphasis on yoga by trained experts, and a variety of wellness programmes such as ayurveda, meditation, spas, natural therapies, consultations and art therapy, coupled with a special satvik diet for a holistic and enriching experience.

Thomas Cook India's wellness packages also focus on India's women travellers, who are seeking personalized experiences that incorporate meditation, yoga, conventional & infra-red sauna, hot tubs & hydrotherapy and luxurious spa treatments.

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Ltd., said, "Yoga offers immense tourism potential - a boon to the Travel & Tourism sector with cascading impact to the country's GDP.

Given the significant 20% YoY demand in wellness tourism that we have witnessed, and in keeping with the Government's drive towards yoga and wellness, our aim is to encourage travellers to embark on a journey of rejuvenation via our Travolution initiative. With Yoga's benefits being passed down to us from ancient Indian texts, Thomas Cook's Travolution empowers customers to celebrate self-care with a hand-picked range of enriching yoga cum wellness offerings across India."

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About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Travel Circle International Limited, Digiphoto Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 29 countries across 5 continents, a team of over 8226 and a combined revenue in excess of Rs. 11,411.6 Cr. (over $ 1.75 Bn).

TCIL has been felicitated with **The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Excellence in Domestic Tour Operations at the SATTE Awards 2018, Best Travel Entrepreneur of The Year at TTG Travel Awards 2017, The French Ambassador's Award for Exemplary Achievements in Visa Issuance– 2015 to 2018 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2018.**

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Ltd at 'CRISIL AA-/Stable on the long-term bank facilities of TCIL and CRISIL A1+ rating on the short-term bank facilities and short- term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 66.93% of its paid up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Quess Corp Limited: TCIL owns 48.82% of Quess Corp Limited, a provider of integrated business services.

About Subsidiaries of Thomas Cook (India) Ltd.: Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited (Formerly known as SOTC Travel Private Limited) wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

TCIL owns 100% of TC Forex Services Limited (Formerly known as Tata Capital Forex Limited) (TC Forex) and TC Travel Services Limited (Formerly known as TC Travel and Services Limited) (TC Travel). TC Forex offers travel related foreign exchange products including Currency notes, Travel Cards and Traveller's cheques and TC Travel offers a wide range of services including Airline ticketing, Booking Hotel accommodation, Visa and Passport facilitation, Travel insurance and more.

Thomas Cook India Group has recently completed its acquisition of a 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:
Quess Corp Limited: http://www.quesscorp.com
Sterling Holiday Resorts Limited: http://www.sterlingholidays.com
SOTC Travel Limited: http://www.sotc.in

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