Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400001
Board: +91-22-6160 3333
CIN: L63040MH1978PLC020717
A FAIRFAX Company

Thomas Cook Travel Smooth thomascook.in

19th July, 2019

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001
Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1
G Block, Bandra-Kurla Complex, Bandra (E)
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Sub: Press Release

We are enclosing herewith the Press Release dated July 19, 2019 titled: 'Thomas Cook India eyes strong growth in Tamil Nadu, Opens new office at Parrys, Chennai.'

This is for your information and records.

Thank you,
Yours faithfully,
For **Thomas Cook (India) Limited**

AMIT JYOTINDRA PAREKH
Digitally signed by AMIT JYOTINDRA PAREKH
Date: 2019.07.19 10:33:14 +05'30'

Amit J. Parekh
Company Secretary and Compliance Officer

Encl.: a/a

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News Release

Thomas Cook India eyes strong growth in Tamil Nadu
Opens new office at Parrys, Chennai

Increases consumer access to 18 outlets in Tamil Nadu

Mumbai/Chennai, July 19, 2019: Thomas Cook (India) Ltd., India's leading integrated travel and travel related financial services company, strengthened its presence in South India with the launch of a new Gold Circle Partner franchise outlet in **Chennai**, **Tamil Nadu,** inaugurated by Santhosh Kanna, Associate Vice President– Leisure Travel. This expansion augments Thomas Cook India's reach in Tamil Nadu to 18 consumer access centres (10 owned branches and 8 Gold Circle Partners), in its focus to reach right to its customer's doorstep.

Thomas Cook India has observed a growing appetite for holidays from Tamil Nadu, and while the metro of Chennai continues to power drive growth, the Company has witnessed strong demand emerging from regional travellers of Tier 2 and 3 towns like Madurai, Coimbatore, Salem, Erode and Trichy.

Thomas Cook India's data highlights that the increase in flights to S.E. Asian hubs (Singapore, Malaysia, Thailand, Hong Kong, etc.), coupled with the resultant upside of augmented air capacity and attractive fares, is catalysing outbound growth from Chennai & South India; Asia being a favourite short haul destination, equally appealing as a stopover break en-route to USA. Thomas Cook India's domestic holiday packages too continue to see high uptake from Chennai.

The Company's new Gold Circle Partner outlet in Parrys, Chennai, offers consumers end-to-end solutions via a bouquet of travel and travel related financial services, including:
• International & Domestic Holidays (Group Tours, Personalised holidays, Cruises, Study Tours, etc.)
• Travel Insurance

Rajeev Kale, President & Country Head - Leisure Travel, M.I.C.E & Visas, Thomas Cook (India) Ltd., said, "Tamil Nadu contributes a significant 10% to our overall Thomas Cook India holiday business. Interestingly, this strong growth and high potential market is being driven both by Chennai, as well as surrounding hyper local towns. Our 7th outlet at Chennai's Parrys is a prime locality with a viable catchment of segments- across families, business professionals and students. While our Regional Group Tours are extremely popular, the growing demand for personalised holidays speaks highly of the discerning demographic from the State of Tamil Nadu."

Address:
Thomas Cook (India) Ltd.
Ground Floor, Begum Ispahani Complex
No 91, Armenian Street
Parrys, Chennai – 600 001
Tel: 044 48500383 / 9003221111

The Thomas Cook Gold Circle Partner Programme is an exclusive franchise partner initiative that increases the brand's presence/reach across the country, giving consumers access to the company's products and services in metros/mini-metros and strongly emerging Tier 2 and 3 markets. The Gold Circle Partner benefits via brand association with the leading travel company in India, along with knowledge sharing/training and expertise to manage a travel business. In addition, a Gold Circle Partner is equipped with sales and marketing support to further new business development, and the acquisition/retention of a wider customer base.

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About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Travel Circle International Limited, Digiphoto Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 29 countries across 5 continents, a team of over 8226 and a combined revenue in excess of Rs. 11,411.6 Cr. (over $ 1.75 Bn).

TCIL has been felicitated with **The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Excellence in Domestic Tour Operations at the SATTE Awards 2018, Best Travel Entrepreneur of The Year at TTG Travel Awards 2017, The French Ambassador's Award for Exemplary Achievements in Visa Issuance– 2015 to 2018 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2018.**

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Ltd at 'CRISIL AA-/Stable on the long-term bank facilities of TCIL and CRISIL A1+ rating on the short-term bank facilities and short- term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 66.91% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Quess Corp Limited: TCIL owns 48.82% of Quess Corp Limited, a provider of integrated business services.

About Subsidiaries of Thomas Cook (India) Ltd.: Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited (Formerly known as SOTC Travel Private Limited) wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

TCIL owns 100% of TC Forex Services Limited (Formerly known as Tata Capital Forex Limited) (TC Forex) and TC Travel Services Limited (Formerly known as TC Travel and Services Limited) (TC Travel). TC Forex offers travel related foreign exchange products including Currency notes, Travel Cards and Traveller's cheques and TC Travel offers a wide range of services including Airline ticketing, Booking Hotel accommodation, Visa and Passport facilitation, Travel insurance and more.

Thomas Cook India Group has recently completed its acquisition of a 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:
Quess Corp Limited: http://www.quesscorp.com
Sterling Holiday Resorts Limited: http://www.sterlingholidays.com
SOTC Travel Limited: http://www.sotc.in

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