

Thomas Cook (India) Limited

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February 13, 2026

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413
Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK
Fax No.: 2659 8237/38

Dear Sir/ Madam,

Sub: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release of M/s. Sterling Holiday Resorts Limited, wholly owned subsidiary of M/s. Thomas Cook (India) Limited dated February 13, 2026 titled, "Sterling Launches Sterling Saryu Ayodhya – Its Second Hotel in the Holy City".

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a



Sterling Launches Sterling Saryu Ayodhya, Its Second Hotel in the Holy City

- Deepening destination expertise in Ayodhya with a comfort-led retreat rooted in faith, heritage and ease

Chennai, February 13, 2026: Sterling Holiday Resorts announced the opening of **Sterling Saryu Ayodhya**, its second resort in Ayodhya, reinforcing its destination-led growth strategy in one of India's most significant spiritual hubs. The launch advances Sterling's focus on building high-intent travel circuits across heritage and pilgrimage India—grounded in consistent service, trusted standards, and experiences rooted in place.

Ayodhya has witnessed a sharp rise in visitor movement, supported by improved connectivity, upgraded infrastructure, and a renewed national focus on cultural and faith-led tourism. As pilgrimage travel scales up—with multi-generational families, senior travellers and group movement—comfort, reliability and calm have become as important as proximity. **Sterling Saryu Ayodhya** responds to this shift by expanding choice and capacity for travellers seeking dependable, well-run stays—especially during peak movement seasons—while keeping the experience centred on ease, care and reassurance.

Inspired by the spiritual identity of the city and named after the sacred *River Saryu*, **Sterling Saryu Ayodhya** has been envisioned as a restful retreat for faith-led journeys. The resort offers thoughtfully planned accommodations—from **Cocoon Rooms** created for deep rest to **Junior Suites** suited for longer stays—aligned to the rhythm of pilgrimage days where early mornings, temple circuits and long walks make restorative sleep essential.

Located within convenient reach of Ayodhya's key temples, ghats and transport hubs, the retreat combines access with ease. The all-day dining restaurant, **The Saryu Café**, serves familiar, wholesome vegetarian flavours, while calm common areas and a well-appointed banquet hall make the property equally suited for spiritual group travel, family gatherings and focused meetings.

Speaking on the launch, **Vikram Lalvani, Managing Director & CEO, Sterling Holiday Resorts**, said: *“Ayodhya is a defining chapter in India's pilgrimage landscape—where faith-led travel is being shaped by stronger infrastructure and rising demand. With Sterling Saryu Ayodhya—our second resort in the city—we are deepening destination depth to serve travellers with comfort, calm and reliability, delivered with warmth. At Sterling, we believe hospitality is not just about a stay—it's about how you make people feel, especially in a destination where the journey is as emotional as it is spiritual.”*

Mr. Rishi Uppal, Director, Kalyan KK Hotels India Pvt Ltd, added:

“Ayodhya is among India's most important spiritual destinations, and demand for organised, comfort-led hospitality is growing rapidly. We wanted to create a retreat that supports this evolving travel behaviour, and Sterling's leadership in heritage and pilgrimage destinations—combined with its proven operating expertise—made them the right partner for this vision.”



Well connected by road and rail, **Sterling Saryu Ayodhya** also serves as a convenient base for extended heritage journeys across North India, with access to key regional hubs including **Lucknow** (~135 km / ~3.5 hrs), **Prayagraj** (~170 km / ~4 hrs) and **Varanasi** (~200 km / ~4.5–5 hrs)—enabling guests to build meaningful travel circuits with Ayodhya at the centre.

About Sterling Holiday Resorts Ltd.

Sterling Holiday Resorts Limited is a leading hospitality company in India that has a portfolio across 58 unique destinations, and over 3,700 keys operational.

Sterling has resorts at some of India's best-loved holiday destinations, including Alleppey, Amritsar, Anaikatti, Athirappilly, Ayodhya, Badami, Bokaro, Chail, Coorg, Corbett, Darjeeling, Dehradun, Dharamshala, Gangtok, Gir, Goa, Godavari, Guruvayur, Haridwar, Jaisalmer, Jodhpur, Kalimpong, Kanha, Kasauli, Karwar, Kodaikanal, Kufri, Lansdowne, Lonavala, Madurai, Malampuzha, Manali, Mount Abu, Munnar, Mussoorie, Nainital, Ooty, Panchgani, Pench, Puri, Pushkar, Ranthambore, Rishikesh, Rudraprayag, Sakleshpur, Sariska, Shimla, Srinagar, Thekkady, Tipeswar, Tiruvannamalai, Udaipur, Vellore, Vythiri, Wayanad, Yelagiri, and Yercaud.

The company is a 100% independently managed subsidiary of Thomas Cook (India) Limited (TCIL) and part of the Fairfax Financial Holdings Limited.

For bookings and more information, visit: www.sterlingholidays.com or whatatrip.sterlingholidays.com