

Thomas Cook (India) Limited

11th Floor, Marathon Futurex
N. M. Joshi Marg, Lower Parel (East),
Mumbai - 400 013.
Board No.: +91-22-4242 7000
Fax No. : +91-22-2302 2864



March 11, 2025

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413
Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK
Fax No.: 2659 8237/38

Dear Sir/ Madam,

Sub: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release of M/s. Sterling Holiday Resorts Limited, wholly owned subsidiary of M/s. Thomas Cook (India) Limited dated March 11, 2025 titled, "Sterling Expands Its Wildlife Footprint with the Launch of Sterling Tipeshwar".

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

AMIT
JYOTINDRA
PAREKH

Digitally signed by AMIT
JYOTINDRA PAREKH
Date: 2025.03.11
11:36:45 +05'30'

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a

Holidays | Foreign Exchange | Business Travel | MICE | Value Added Services | Visas

Registered & Corporate Office:

Thomas Cook (India) Limited, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel (East), Mumbai - 400 013.
Email id: enquiry@thomascook.in CIN No.: L63040MH1978PLC020717
www.thomascook.in



Press Release

Sterling Expands Its Wildlife Footprint with the Launch of Sterling Tipeswar

- First National Brand in Tipeswar
- 14th Wildlife Resort
- Luxurious Stay Amidst the Wild

March 11, 2025 – Sterling Holiday Resorts proudly announces the launch of **Sterling Tipeswar**, a luxury wildlife retreat set amidst the untouched beauty of **Tipeswar Tiger Reserve, Maharashtra**. With this, **Sterling strengthens its position as one of India's leading wildlife hospitality brands, now with 14 resorts across prime jungle destinations.**

Nestled on the NH44 highway, Sterling Tipeswar is an easy getaway from **Nagpur (3.5 hours)** and **Hyderabad (5 hours)**. Unlike larger reserves, Tipeswar offers exclusive tiger sightings with fewer crowds, making it one of India's best-kept wildlife secrets.

Spread across **7 acres**, Sterling Tipeswar blends elegance with sustainability. Guests can choose from **artfully designed safari & luxury tents and indulgent villas**, each featuring local wildlife-inspired motifs and **private sit-outs** to soak in the wilderness. **Personalized barbecues** under the stars elevate the experience.

The resort's **green heart, "Adavi"**, nurtures over **50 fruit-bearing trees**, attracting **vibrant birdlife** and enhancing the region's ecosystem. **Resident naturalists** curate immersive activities, from **guided safaris** and **nature walks** to storytelling sessions about **Tipeswar's legendary Golden Tiger and Phantom Paws**.

Sterling Tipeswar's in-house restaurant, **Sparrow**, offers a **gourmet adventure** through Maharashtra, Telangana, and Andhra Pradesh's rich cuisines prepared by local village women —featuring dishes like **Khandesi Mutton Sukka** and **Nellore Chepala Pulusu**. As an **all-inclusive resort**, guests enjoy curated dining, high-tea experiences, and in-room indulgences.

"This resort is more than just a wildlife retreat; it's an invitation to experience nature at its most raw and beautiful. In line with increasing demand for sustainable and experiential travel, I am proud to introduce Sterling Tipeswar – a feather in the cap for our wildlife portfolio & a must-visit destination," said **Mr. Vikram Lalvani, MD & CEO, Sterling Holiday Resorts**.

With **year-round tiger sightings**, exclusive lounge spaces, and **wellness getaways** during monsoons, Sterling Tipeswar promises an unforgettable escape for wildlife lovers, photographers, and city dwellers seeking tranquility.



“Tipeshwar is a hidden gem on the wildlife map of India. With a high density of tiger population, the reserve offers great opportunity of tiger sighting. The resort is located just outside the forest area with a unique design inspired by local fauna and flora. We are delighted to collaborate with Sterling Holiday Resorts for this wildlife resort,” said **Mr. TVN Rao IFS Retd & CP Reddy, Palavelli CPR Pvt Ltd.**

With this latest addition, **Sterling continues to redefine luxury in the wild**, blending immersive nature experiences with world-class hospitality.

For more information, visit www.sterlingholidays.com.

About Sterling Holiday Resorts Ltd.

Sterling Holiday Resorts Limited is a leading hospitality company in India that has a portfolio across 51 unique destinations, comprising of 60 resorts, hotels and retreats with more than 3,100 keys operational. The company caters to leisure stays, Meetings and Conferences (MICE), Destination Weddings, Reunions, Picnics and Group travel. The company offers a network of properties across hills, beaches, jungles, waterfront, adventure, heritage, pilgrimage and drive-to locations.

Sterling has resorts at some of the best holiday destinations in India, located in Alleppey, Anaikatti, Athirappilly, Badami, Bokaro, Corbett, Chail, Coorg, Darjeeling, Dehradun, Gangtok, Gir, Goa, Godavari, Guruvayur, Haridwar, Jaisalmer, Jawai, Kalimpong, Kanha, Karwar, Kodaikanal, Kufri, Lonavala, Madurai, Manali, Mount Abu, Munnar, Mussoorie, Nainital, Ooty, Panchgani, Pench, Puri, Pushkar, Ranthambore, Rishikesh, Sariska, Shimla, Srinagar, Thekkady, Tiruvannamalai, Tipeshwar, Udaipur, Vythiri, Wayanad, Yelagiri and Yercaud.

Sterling Holiday Resorts Limited is a part of Fairfax Financial Holdings Limited and is a 100% independently managed, wholly owned subsidiary of Thomas Cook (India) Limited (TCIL), India's leading integrated travel and travel-related financial services.

For booking and more information, guests can log on to www.sterlingholidays.com