

**Thomas Cook (India) Limited**

11th Floor, Marathon Futurex  
N. M. Joshi Marg, Lower Parel (East),  
Mumbai - 400 013.  
Board No.: +91-22-4242 7000  
Fax No. : +91-22-2302 2864



March 6, 2026

The Manager,  
Listing Department  
**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001  
**Scrip Code: 500413**  
Fax No.: 2272 2037/39/41/61

The Manager,  
Listing Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, 5th Floor, Plot No. C/1,  
G Block, Bandra-Kurla Complex, Bandra (E),  
Mumbai – 400 051  
**Scrip Code: THOMASCOOK**  
Fax No.: 2659 8237/38

Dear Sir/ Madam,

**Sub: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.**

We are enclosing herewith the Press Release dated March 6, 2026 titled, “Thomas Cook India strengthens footprint in Madhya Pradesh - Opens first outlet in Gwalior’s high-potential market”.

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

**Amit J. Parekh**  
*Company Secretary and Compliance Officer*

**Encl: a/a**

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## Thomas Cook India strengthens footprint in Madhya Pradesh Opens first outlet in Gwalior's high-potential market

*Increases consumer access to 6 locations in the State*

**Mumbai, March 6, 2026:** In line with its strategic expansion into viable emerging markets, Thomas Cook (India) Limited, India's leading omnichannel services company, has enhanced its network with the opening of its first outlet in the city of **Gwalior**. This newly launched outlet broadens the Company's access to 6 outlets across the state of Madhya Pradesh.

Strategically located in the heart of Gwalior's City Centre, the new store offers convenient access for customers across the city and nearby towns of Morena, Dabra, Datia, Shivpuri, creating a strong catchment for Thomas Cook India's holiday business. Positioned close to key commercial hubs as well as residential neighbourhoods, the outlet is expected to attract strong footfall while offering seamless access to diverse customer segments, including multi-generational families, couples, Young India's millennials & GenZ, and GenS (seniors). The location will cater to a broad spectrum of travellers – from value-conscious holidaymakers to premium customers seeking curated travel experiences. Additionally, Gwalior's proximity to Delhi drives strong demand for popular domestic sectors such as Kashmir, Leh-Ladakh and other northern destinations, and the new outlet will effectively support this growing travel demand.

Thomas Cook's Gwalior outlet offers end-to-end travel services: International & Domestic Holidays (Group Tours, Personalised Holidays, Cruises, etc.), Value Added Services like Travel Insurance, etc. Additionally, Thomas Cook's AI booking platform assists customers in planning their personalized vacations in real time by checking availability and making reservations in a matter of minutes.

### Gwalior/Madhya Pradesh Travel Trends

- **Top destinations:**
  - **International:** Japan, South Korea, Europe's Switzerland, France, Germany, Spain-Portugal, Scandinavia; Australia, New Zealand, Thailand, Indonesia, Malaysia, Hong Kong
  - **Domestic and Indian subcontinent:** Leh-Ladakh, Kashmir, Himachal Pradesh, Uttarakhand, Andamans, North East, Kerala, Sri Lanka, Bhutan
- Holiday duration has increased from 3 days to 5 - 8 days for short trips; from 5 days to 10 -15 days for longer trips
- **Unique preferences:** Cruise vacations emerging as a preferred format for consumers seeking experience-rich, all-inclusive holidays. Demand for experiential travel such as Northern Lights in Scandinavia, self-drive holidays, island stays (Maldives, Mauritius), and adventure travel to Ladakh and the North-East.
- **Pilgrimage/Spiritual Tourism is in demand:** Char Dham, Ayodhya-Prayagraj, aerial darshans to Kailash Mansarovar
- **Emergence of fresh new destinations:** Georgia, Uzbekistan, Kazakhstan, Vietnam, Philippines and Morocco
- **Top traveller segments:** Multi-generational families, couples, Young India's millennials & GenZ, GenS (seniors)

### Contact Details

Thomas Cook (India) Limited  
1st Floor, Ananddeep Building  
Near Airtel Office, Main Road  
City Centre, Gwalior – 474011

Holidays | Foreign Exchange | Business Travel | MICE | Value Added Services | Visas

### Registered & Corporate Office:

Thomas Cook (India) Limited, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel (East), Mumbai - 400 013.  
Email id: enquiry@thomascook.in CIN No.: L63040MH1978PLC020717  
www.thomascook.in

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Contact no: 0751 4613555 / 4602777

**Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Limited** said, *"Madhya Pradesh is an important source market for us at Thomas Cook India. The launch of our first outlet in Gwalior, enables us to strategically deepen our presence in the state. Strategically chosen for its central location, this new outlet will enhance our ability to serve the growing and diverse needs of customers in the region, offering easy access and seamless services while delivering both group and customized holiday solutions to our customers – right at their doorstep! My Team and I look forward to co-curating memorable holidays for each of our customers – for destinations within India and international."*

### **About Thomas Cook (India) Limited:**

Set up in 1881, Thomas Cook (India) Limited (TCIL) is the leading omnichannel travel company in the country offering a broad spectrum of services including Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, and Visa Services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied TPro, Australian Tours Management, Desert Adventures, Travel Circle International Limited (TCI 勝景遊), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digiphoto Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 28 countries across 5 continents.

TCIL has been felicitated with MICE Powerhouse at MaxiiiMICE Awards 2025, Outbound Travel Operator of the Year (2024) and MICE Travel Operator of the Year (2024 & 2023) at The Economic Times Travel & Tourism Annual Awards, MICE Travel Agency (Outbound) at the Economic Times MICE & Wedding Tourism Awards 2024, 'Masters of Risk - Travel & Hospitality' at India Risk Management Awards 2024, MICE Tour Operator of the Year - Outbound at SATTE 2024, Best Tour Operator at India Travel Awards North 2023, winner of the Corporate Citizen Award (Travel Tourism & Hospitality) at the Corporate Citizen Conclave & Award 2023, The Outbound Tour Operator of the Year 2022 at the SATTE Awards, IAMAI India Digital Awards 2022, CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2022 & 2021, CIO100 Award for digital innovation 2022.

CRISIL has upgraded the rating on debt programs and bank facilities of TCIL - 'CRISIL AA/Stable' on the long-term bank facilities of TCIL and 'CRISIL A1+' rating on the short-term bank facilities and short-term debt of the company. The highest rating for a travel & tourism company in India.

For more information, please visit [www.thomascook.in](http://www.thomascook.in)

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited, is the promoter of TCIL with a shareholding of 63.83% of its paid-up capital.

### **About Fairfax Financial Holdings Limited:**

Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is primarily engaged in property and casualty insurance and reinsurance and the associated investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Mr. V. Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

### **About Subsidiaries of Thomas Cook (India) Limited (TCIL):**

#### **Sterling Holiday Resorts Limited**

Sterling Holiday Resorts Limited Sterling Holiday Resorts Limited, a wholly owned subsidiary of TCIL is a leading leisure hospitality company with over 55 resorts, hotels and retreats across 48 locations in India covering hills, beaches, jungles, waterfront, adventure, heritage, pilgrimage and drive-to locations. Sterling provides a variety of offerings: Leisure holidays through FIT packages, Meetings & Conferences, Weddings, Reunions, Picnics and Holidays.

#### **SOTC Travel Limited**

SOTC Travel Limited is a step-down subsidiary of Fairfax Financial Holdings held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC Travel is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Holidays | Foreign Exchange | Business Travel | MICE | Value Added Services | Visas

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Established in 1949, SOTC is an Indian-grown brand with a legacy of over 75 years. Since then, it has escorted millions of travellers across the globe to various destinations around the globe. The Company firmly believes that today, 'No one understands the Indian Traveller better than SOTC'.

### Travel Corporation (India) Limited

Travel Corporation (India) Limited (TCI) (operating brands Sita, TCI and Distant Frontiers), a wholly owned subsidiary of TCIL, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

### DEI Holdings Limited

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

### Media Enquiries:

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