

Thomas Cook (India) Limited

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N. M. Joshi Marg, Lower Parel (East),
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Board No.: +91-22-4242 7000
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September 4, 2025

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413
Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK
Fax No.: 2659 8237/38

Dear Sir/ Madam,

Sub: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release dated September 4, 2025 titled, “India Travels to Celebrate: Thomas Cook India & SOTC Travel introduce special festival tours during Durga Puja, Dussehra and Diwali season”.

This is for your information and records.

Thank you.

Yours faithfully,
For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a

Holidays | Foreign Exchange | Business Travel | MICE | Value Added Services | Visas

Registered & Corporate Office:

Thomas Cook (India) Limited, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel (East), Mumbai - 400 013.
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India Travels to Celebrate: Thomas Cook India & SOTC Travel introduce special festival tours during Durga Puja, Dussehra and Diwali season

- *Strong travel intent to travel during the festive period with family/ extended families and adhoc group of friends*
- *Festive tours include special regional group departures from high-potential source markets like West Bengal, Karnataka, Gujarat and Maharashtra. Tours accompanied by an experienced regional tour manager*

Mumbai, September 4, 2025: Traditionally, Indian festivals have been celebrated at home or in ancestral houses, with families gathering under one roof. However, a strong trend being witnessed is that Indian consumers are increasingly choosing to travel and celebrate festivals – together as multi-generational family units and friends. Thomas Cook India and SOTC Travel's India Holiday Report 2025 reiterates this changing consumer behaviour, reflecting demand for longer festive breaks, higher holiday spends and a growing appetite for new experiences—from heritage and luxury stays to cruises and unexplored destinations.

To tap into this growing festival travel trend, Thomas Cook (India) Limited – India's leading omnichannel travel services company – and its Group Company, SOTC Travel, have introduced a specially curated range of holidays for the upcoming festive season, featuring special group tour departures from Kolkata for Durga Puja and Karnataka for Dussehra, as well as from high-potential markets of Gujarat and Maharashtra. In addition, the companies have also announced special Diwali departures across key pan-India markets.

In addition, the Companies have announced a special offer: Discounts of up to Rs.10000 per transaction across select holidays via HDFC credit cards.

Festive tourism trends

- **Longer stays and increased spends:** From the traditional 3 days Indians are now extending their stays to 6-12 days (multi-generational families combining school vacations like Dussehra, Durga Puja and Diwali). Young India's millennials/GenZ and working professionals are embracing extended trips, combining weekends with festival holidays for a 5-6 day break
- **Favourite destinations:**
 - **Domestic & Indian Subcontinent:** Andaman, Kerala, Kashmir, Himachal Pradesh, Rajasthan, Goa, Karnataka, North East, Sri Lanka, Bhutan and Nepal
 - **International:** Thailand, Singapore with Bintan, Malaysia, Sabah, Indonesia, Vietnam, Oman, Australia-New Zealand, Switzerland, France, Finland, Japan, Georgia, Germany, Spain, Austria, Kenya, South Africa, Dubai, Abu Dhabi, Maldives, Mauritius, South Korea
 - **Visa-Free, Visa-on-arrival and easy-visa destinations in demand:** Thailand, Malaysia, Philippines, Sri Lanka, Nepal, Bhutan; Dubai-Abu Dhabi, Indonesia, Maldives
- **Spiritual Journeys:** Leveraging festive sentiment, Thomas Cook and SOTC have curated spiritual journeys through their Spiritual Journeys & Darshans portfolio – featuring Char Dham, Kashi, Ayodhya, Rameswaram, Tirupati, Amritsar, Varanasi, Prayagraj, Dwarka and Sri Lanka with special themed tours such as 'Ramayan Anant Yatra' and 'Ramayan Trails'
- **Premium/affordable luxury travel:** Customers are opting for luxury resorts and spas, with destinations like France, Switzerland, Scandinavia, South Korea, Japan, Singapore, Australia, New Zealand, Oman, Morocco, Seychelles
- **Cruising:** Strong interest for sailings across South East Asia and the Middle East (Costa Cruises, Resorts World Cruises); premium sailings like Disney Cruise Line in Australia and Singapore; domestic (Cordelia)

- **Festival regional group tours:** The Companies are witnessing strong interest in their regional tours: Adhbhut Asia, Alokik Asia, Ashadharon Vietnam, Duronto Dubai O Abu Dhabi, Akorshonio France O Swiss with departures accompanied by regional tour managers; on-tour puja and curated vegetarian meals on select tours

Mr. Rajeev Kale, President & Country Head, Holidays, MICE, Visa – Thomas Cook (India) Limited said, *“Travel has become non-negotiable and festive tourism serves as a powerful cultural driver. We are witnessing a strong and exciting trend—Indians are no longer staying at home but increasingly choosing to celebrate festivals while travelling. This is reiterated in our India Holiday Report 2025 that also reveals a strong shift—85% of Indians are increasing their travel frequency and budgets, driven by a desire to celebrate culture in immersive, meaningful ways.*

Hence, to maximise this opportunity we have launched innovative festive regional groups tours like Adhbhut Asia, Alokik Asia, Ashadharon Vietnam, combining local and authentic experiences to meet the aspirations of India’s new-age travellers.”

Mr. S.D. Nandakumar, President & Country Head - Holidays and Corporate Tours, SOTC Travel Limited said, *“India’s festive calendar is fast emerging as a powerful travel driver. Families and friends are increasingly using these breaks to create multiple holidays rather than a single long annual holiday. Significantly, this trend is not restricted to customers from metro cities, but also from India’s tier 2 and 3 markets, reflecting a strong, nationwide aspiration to travel. Travellers are also embracing new formats—cruise holidays, boutique and heritage stays, luxury villas and immersive experiences like culinary trails and adventure activities.. At SOTC, we have designed our festive portfolio to blend celebration with exploration—curating domestic and international tours that allow Indians to experience their festivals in unique settings, while creating deeper connections and lasting memories.”*

About Thomas Cook (India) Limited:

Set up in 1881, Thomas Cook (India) Limited (TCIL) is the leading omnichannel travel company in the country offering a broad spectrum of services including Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, and Visa Services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied TPro, Australian Tours Management, Desert Adventures, Travel Circle International Limited (TCI 勝景遊), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digipho Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 28 countries across 5 continents.

TCIL has been felicitated with MICE Powerhouse at MaxiiiMICE Awards 2025, Outbound Travel Operator of the Year (2024) and MICE Travel Operator of the Year (2024 & 2023) at The Economic Times Travel & Tourism Annual Awards, MICE Travel Agency (Outbound) at the Economic Times MICE & Wedding Tourism Awards 2024, 'Masters of Risk - Travel & Hospitality' at India Risk Management Awards 2024, MICE Tour Operator of the Year - Outbound at SATTE 2024, Best Tour Operator at India Travel Awards North 2023, winner of the Corporate Citizen Award (Travel Tourism & Hospitality) at the Corporate Citizen Conclave & Award 2023, The Outbound Tour Operator of the Year 2022 at the SATTE Awards, IMAI India Digital Awards 2022, CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2022 & 2021, CIO100 Award for digital innovation 2022.

CRISIL has upgraded the rating on debt programs and bank facilities of TCIL - 'CRISIL AA/Stable' on the long-term bank facilities of TCIL and 'CRISIL A1+' rating on the short-term bank facilities and short-term debt of the company. The highest rating for a travel & tourism company in India.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited, is the promoter of TCIL with a shareholding of 63.83% of its paid-up capital.

About Fairfax Financial Holdings Limited:

Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is primarily engaged in property and casualty insurance and reinsurance and the associated investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Mr. V. Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.



About Subsidiaries of Thomas Cook (India) Limited (TCIL):

Sterling Holiday Resorts Limited

Sterling Holiday Resorts Limited Sterling Holiday Resorts Limited, a wholly owned subsidiary of TCIL is a leading leisure hospitality company with over 55 resorts, hotels and retreats across 48 locations in India covering hills, beaches, jungles, waterfront, adventure, heritage, pilgrimage and drive-to locations. Sterling provides a variety of offerings: Leisure holidays through FIT packages, Meetings & Conferences, Weddings, Reunions, Picnics and Holidays.

SOTC Travel Limited

SOTC Travel Limited is a step-down subsidiary of Fairfax Financial Holdings held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC Travel is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Established in 1949, SOTC is an Indian-grown brand with a legacy of over 75 years. Since then, it has escorted millions of travellers across the globe to various destinations around the globe. The Company firmly believes that today, 'No one understands the Indian Traveller better than SOTC'.

Travel Corporation (India) Limited

Travel Corporation (India) Limited (TCI) (operating brands Sita, TCI and Distant Frontiers), a wholly owned subsidiary of TCIL, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

DEI Holdings Limited

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

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