

January 20, 2026

Listing Department,
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Bandra Kurla Complex,
Mumbai-4000051

Symbol: THESL

Sub: Press Release

Ref: Information under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir,

Please find enclosed a Press Release on *“Deewana Tera” by Sonu Nigam 4 City Tour - Guwahati, Jaipur, Indore and Lucknow*”.

Kindly arrange to disseminate and display the same on your Notice Board for the purpose of information.

Thanking You

Yours Faithfully
For Thinking Hats Entertainment Solutions Limited

Rajesh Bhardwaj
Managing Director
(DIN – 02590002)

“Deewana Tera” by Sonu Nigam 4 City Tour - Guwahati, Jaipur, Indore and Lucknow

Mumbai, January 20, 2026

Thinking Hats Entertainment Solutions Limited (NSE Emerge: THESL): As an end-to-end planning, design, and execution partner with HT Media Limited for the “Deewana Tera”, a 4-City Concert Tour by legendary playback singer Sonu Nigam, we are pleased to inform that after the success of two shows one at Greenwood Resort, Guwahati and another at Zee Studio, Jaipur, we are coming up with two more shows on February 7, 2026 at Phoenix Citadel, Indore and on February 14, 2026 at Lucknow, promising equally memorable musical experiences for fans across cities.

The “Deewana Tera” tour celebrates Sonu Nigam’s timeless music and emotional connect with audiences, blending soulful performances with high-quality production values. With two more shows lined up, the tour continues to build excitement among music lovers nationwide.

THESL provides complete spectrum of services, including concept planning, stage and production design, technical coordination, artist logistics, on-ground execution, and overall show management, ensuring world-class delivery at every venue and continues to strengthen its position as a trusted partner for large-scale live concerts, artist tours, and premium entertainment experiences, delivering projects that combine creativity, technical excellence, and operational efficiency.

Disclaimer

This press release includes forward-looking statements. We have based these forward-looking statements on our current expectations and projections about future events. Such statements involve known and unknown risks, uncertainties and other factors that may cause actual results to differ materially. Such factors include, but are not limited to, changes in local and global economic conditions, our ability to successfully implement our strategy, the market acceptance of and demand for our products, our growth and expansion, technological change and our exposure to market risks. By their nature, these expectations and projections are only estimates and could be materially different from actual results in the future.

About Thinking Hats Entertainment Solutions Limited

Thinking Hats Entertainment Solutions (THESL) is India's leading Entertainment and Experiential Marketing Company with a strong focus on Content Development, Intellectual Property Curation and Tech Centric Product Development. Our ‘Experience’ encompasses diverse spaces such as Film Production, Event Curation & Management, Content creation for Streaming platforms, Retail Visual Merchandising and more. Our ‘Agility’ is showcased in our roster of varied and distinguished clients who range from leading corporate entities such as the Tata Group including Westside and Zudio, Goldman Sachs, McDonalds and Uber to media brands like The Times of India, HT Media, Network 18 Media & Investments, Radio Mirchi and Fever Entertainment, to name a few of several. Our ‘Game-awareness’ is best seen in the leap we have taken from being specialists in event management to developing expertise in the growing field of content creation for online streaming platforms, namely OTT. For more information, log on to: <https://thes.in/>

For more information please contact:

Investors:

Rajesh Bhardwaj at info@thes.in/+91 98119 58251