

December 3, 2024

Listing Department,  
National Stock Exchange of India Limited  
Exchange Plaza, 5th Floor,  
Bandra Kurla Complex,  
Mumbai-4000051

Scrip: THESL

**Sub: Press Release**

**Ref: Information under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir,

Please find enclosed a Press Release on *Announcing "Seoul My Soul in India"*

Kindly arrange to disseminate and display the same on your Notice Board for the purpose of information.

Thanking You

Yours Faithfully

**For Thinking Hats Entertainment Solutions Limited**

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**Gaurav Singhania**

**Whole-time Director & CFO**

**DIN: 08868413**

## *Announcing “Seoul My Soul in India”*

*Delhi, December 3, 2024*

**Thinking Hats Entertainment Solutions Limited (NSE Emerge: THESL)** is excited to announce the upcoming event SEOUL MY SOUL in INDIA, celebrating the vibrant trends of Korean culture in India. Set to take place at Pragati Maidan, New Delhi, this event has received an overwhelming response, with all tickets sold out on the BookMyShow platform.

SEOUL MY SOUL in INDIA promises to bring the dynamic energy of Seoul’s culture, fashion, music, and art to life. The event will feature a series of exciting activities showcasing the best of Korean trends and entertainment. Attendees will experience electrifying live performances by the K-Pop sensation ONEUS, alongside immersive cultural displays and hands-on experiences. It’s a unique opportunity to explore the heart and soul of Seoul, right here in India!

### **Disclaimer**

This press release includes forward-looking statements. We have based these forward-looking statements on our current expectations and projections about future events. Such statements involve known and unknown risks, uncertainties and other factors that may cause actual results to differ materially. Such factors include, but are not limited to, changes in local and global economic conditions, our ability to successfully implement our strategy, the market acceptance of and demand for our products, our growth and expansion, technological change and our exposure to market risks. By their nature, these expectations and projections are only estimates and could be materially different from actual results in the future.

### **About Thinking Hats Entertainment Solutions Limited**

Thinking Hats Entertainment Solutions (THESL) is India's leading Entertainment and Experiential Marketing Company with a strong focus on Content Development, Intellectual Property Curation and Tech Centric Product Development. Our ‘Experience’ encompasses diverse spaces such as Film Production, Event Curation & Management, Content creation for Streaming platforms, Retail Visual Merchandising and more. Our ‘Agility’ is showcased in our roster of varied and distinguished clients who range from leading corporate entities such as the Tata Group including Westside and Zudio, Goldman Sachs, McDonalds and Uber to media brands like The Times of India, HT Media, Network 18 Media & Investments, Radio Mirchi and Fever Entertainment, to name a few of several. Our ‘Game-awareness’ is best seen in the leap we have taken from being specialists in event management to developing expertise in the growing field of content creation for online streaming platforms, namely OTT. For more information, log on to: <https://thes.in/>

*For more information please contact:*

### **Investors:**

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