



THANGAMAYIL
JEWELLERY LIMITED

TMJL | CS | Dt | 25-02-2025

BSE Limited Phiroze Jeejeebhoy Towers Dalal Street, Fort Mumbai – 400001 SCRIP CODE: 533158	National Stock Exchange of India Ltd Exchange Plaza, C/1, Block G, Bandra Kurla Complex, Bandra East Mumbai - 400051 SYMBOLS: THANGAMAYL
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Dear Sir/Madam,

Sub: Intimation as per Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements), 2018, as amended (“SEBI ICDR Regulations”).

We enclose copies of advertisement issued by the company and published on February 25, 2025, in respect of Rights Issue of the Company, in the following newspapers:

Business Standard (English & Hindi National daily newspaper) and
The Hindu Tamil (Tamil Nadu).

We request you to kindly take the above information on records.

Thanking You,

Yours Faithfully,

For Thangamayil Jewellery Limited

(CS.V. Vijayaraghavan)
Company Secretary

This is an advertisement for information purposes only and not for publication, distribution or release, directly or indirectly, outside India. This is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to it in the letter of offer dated February 05, 2025 (the "Letter of Offer" or "LOF") filed with the Securities and Exchange Board of India ("SEBI") and the Stock Exchanges, namely BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE"), and together with BSE, "Stock Exchanges").



THANGAMAYIL JEWELLERY LIMITED

Corporate Identity Number: L36911TN2000PLC044514



Please scan this QR code to view the Letter of Offer

Our Company was originally incorporated as 'Thangamayil Jewellery Private Limited' as a private limited company under the Companies Act, 1956 at Madurai, Tamil Nadu on March 24, 2000 pursuant to a certificate of incorporation dated March 24, 2000 issued by the Registrar of Companies, Tamil Nadu-Chennai. Further, our Company was converted into a public limited company with effect from November 20, 2007. Subsequently, the name of our Company was changed to 'Thangamayil Jewellery Limited' and a fresh certificate of incorporation consequent on change of name dated November 20, 2007 has been issued by the Registrar of Companies, Tamil Nadu, Chennai. There has been no change in the address of Registered Office of our Company since its incorporation.

Registered Office: 124, Nethaji Road, Madurai - 625 001, Tamil Nadu, India. Tel.: +91 452 231 0650;

Corporate Office: 2nd & 3rd Floor, No. 25/6, Palami Centre, New Natham Road, Madurai - 625 014, Tamil Nadu, India; Tel.: +91 452 256 5553;

Contact Person: V. Vijayaraghavan, Company Secretary and Compliance Officer; Website: www.thangamayil.com; Email: companysecretary@thangamayil.com;

PROMOTERS OF OUR COMPANY : BALARAMA GOVINDA DAS; BA. RAMESH AND N.B. KUMAR

FOR PRIVATE CIRCULATION TO ELIGIBLE EQUITY SHAREHOLDERS OF THANGAMAYIL JEWELLERY LIMITED (OUR "COMPANY" OR THE "ISSUER") ONLY

ISSUE OF UP TO 36,42,857* FULLY PAID-UP EQUITY SHARES OF FACE VALUE OF ₹10 EACH ("RIGHTS EQUITY SHARES") FOR CASH AT A PRICE OF ₹1,400.00 PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹1,390.00 PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING UP TO ₹ 51,000.00 LAKHS (ROUNDED OFF) ON A RIGHTS BASIS TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 2 (TWO) EQUITY SHARE FOR EVERY 15 (FIFTEEN) FULLY PAID-UP EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT WAS ON TUESDAY, FEBRUARY 11, 2025 ("RECORD DATE") (THE "ISSUE"). THE ISSUE PRICE FOR THE RIGHTS EQUITY SHARES IS 140 TIMES THE FACE VALUE OF THE EQUITY SHARES. FOR FURTHER DETAILS, SEE "TERMS OF THE ISSUE" ON PAGE 97 OF THE LETTER OF OFFER.

*Assuming full subscription, subject to finalisation of Basis of Allotment.

NOTICE TO ELIGIBLE SHAREHOLDERS OF THE COMPANY

ISSUE OPENED ON
FRIDAY, FEBRUARY 21, 2025

LAST DATE FOR ON MARKET RENUNCIATIONS®
TUESDAY, FEBRUARY 25, 2025

ISSUE CLOSES ON^
TUESDAY, MARCH 04, 2025

@ Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renouncees on or prior to the Issue Closing Date.

^Our Board or a duly authorized committee thereof will have the right to extend the Issue period as it may determine from time to time but not exceeding 30 (thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

This is with reference to the Letter of Offer dated February 05, 2025 filed by the Company with Securities and Exchange Board of India ("SEBI") and Stock Exchanges in connection with the Issue. Shareholders may note that, our Company has undertaken to incorporate the additions / modifications (reproduced in 'italics') provided below and the relevant information and details reflected in the Letter of Offer shall stand updated accordingly;

A. The chapter titled 'Objects of The Issue' and details disclosed under the heading "Proposed Schedule of Implementation and Deployment of Net Proceeds" on page 55 of the Letter of Offer is updated to read as under:

We propose to deploy the Net Proceeds towards the Object of the Issue in accordance with the estimated schedule of implementation and deployment of funds as follows:

Particulars	Amount to be funded from the Net Proceeds*	Estimated deployment of the Net Proceeds in (in ₹ lakhs)	
		Fiscal 2025	Fiscal 2026
Capital expenditure towards setting-up of 6 (Six) new retail stores ("New Stores"), including one flagship store in Chennai Metropolitan Area	871.11	500.00	371.11
Inventory required to be held in New Stores	40,102.95	26,140.71	13,962.24
General Corporate Purposes*	9,767.17	5,000.00	4,767.17
Total	50,741.23	31,640.71	19,100.52

* Subject to finalisation of Basis of Allotment. The amount to be utilised for General Corporate Purposes shall not exceed 25% of the Gross Proceeds.

B. Telephone No. of Company in Letter of Offer, Abridged Letter of Offer and Composite Application Form should be read as below:

Registered Office:

Tel No.: +91 452 231 0650

Corporate Office:

Tel No.: +91 452 256 5553

PLEASE NOTE THAT THE RIGHTS ENTITLEMENTS WHICH ARE NEITHER RENOUNCED NOR SUBSCRIBED BY THE INVESTORS ON OR BEFORE THE ISSUE CLOSING DATE SHALL LAPSE AND SHALL BE EXTINGUISHED AFTER THE ISSUE CLOSING DATE.

LISTING: The existing Equity Shares of our Company are listed on BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE"), and together with BSE, the "Stock Exchanges". Our Company has received in-principle approvals from NSE and BSE in accordance with Regulation 28(1) of the SEBI LODR Regulations for listing of the Rights Equity Shares to be Allotted in this Issue pursuant to their letters dated Tuesday, January 28, 2025 and Thursday, January 30, 2025, respectively. Our Company will also make applications to NSE and BSE to obtain their trading approvals for the Rights Entitlements as required under the SEBI ICDR Master Circular. For the purposes of the Issue, the Designated Stock Exchange is BSE.

DISCLAIMER CLAUSE OF SEBI: Submission of the Letter of Offer to SEBI should not in any way be deemed or construed that SEBI has cleared or approved the Letter of Offer. Investors are advised to refer to the full text of the "Disclaimer Clause of SEBI" on page 91 of the Letter of Offer.

DISCLAIMER CLAUSE OF BSE (Designated Stock Exchange): It is to be distinctly understood that the permission given by BSE Limited should not, in anyway, be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited; nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. Investors are advised to refer to the Letter of Offer for the full text of the "Disclaimer Clause of BSE Limited" on page 94 of the Letter of Offer.

DISCLAIMER CLAUSE OF NSE: It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the

Letter of Offer has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. Investors are advised to refer to the Letter of Offer for the full text of the "Disclaimer clause of NSE" on page 94 of the Letter of Offer.

BANKER TO THE ISSUE: AXIS Bank Limited

MONITORING AGENCY TO THE ISSUE: CARE Ratings Limited

DISPATCH AND AVAILABILITY OF ISSUE MATERIALS: Pursuant to the requirements of the SEBI ICDR Regulations and other applicable laws, the Rights Entitlements will be credited to the demat account of the Eligible Equity Shareholders who are Equity Shareholders as on the Record Date, however, the Issue Materials will be sent/ dispatched only to such Eligible Equity Shareholders who have provided an Indian address to our Company and only such Eligible Equity Shareholders are permitted to participate in the Issue. The credit of Rights Entitlement does not constitute an offer, invitation to offer or solicitation for participation in the Issue, whether directly or indirectly, and only dispatch of the Issue Material shall constitute an offer, invitation or solicitation for participation in the Issue in accordance with the terms of the Issue Material. Further, receipt of the Issue Materials (including by way of electronic means) will not constitute an offer, invitation to or solicitation by anyone in (i) the United States or (ii) any jurisdiction or in any circumstances in which such an offer, invitation or solicitation is unlawful or not authorized or to any person to whom it is unlawful to make such an offer, invitation or solicitation. In those circumstances, the Letter of Offer and any other Issue Materials must be treated as sent for information only and should not be acted upon for subscription to Rights Equity Shares and should not be copied or re-distributed, in part or full. Accordingly, persons receiving a copy of the Issue Materials should not distribute or send the Issue Materials in or into any jurisdiction where to do so, would or might contravene local securities laws or regulations, or would subject our Company or its affiliates or the Lead Manager or their affiliates to any filing or registration requirement (other than in India). The Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent / dispatched only to the Eligible Equity Shareholders who have provided an Indian address to our Company. In case such Eligible Equity Shareholders have provided their valid e-mail address, the Letter of Offer, Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent only to their valid e-mail address and in case such Eligible Equity Shareholders have not provided their valid e-mail address, then the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be physically dispatched, on a reasonable effort basis, to the Indian addresses provided by them. Further, the Letter of Offer will be sent / dispatched to the Eligible Equity Shareholders who have provided their Indian address and who have made a request in this regard. In accordance with the above, the dispatch of the Abridged Letter of Offer, the Rights Entitlement Letter along with the Application Form has been completed on February 14, 2025 by the Registrar to the Issue.

Investors can access the Letter of Offer, Letter of Offer, the Abridged Letter of Offer and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe to the Rights Equity Shares under applicable laws) on the websites of: (i) our Company at www.thangamayil.com; (ii) the Registrar at www.linkintime.co.in; (iii) the Lead Manager, at www.sundaecapital.com; and (vi) the Stock Exchanges at www.bseindia.com & www.nseindia.com.

The Investors can visit following links for the below-mentioned purposes: a) Frequently asked questions and online/ electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the Investors: <https://liiplweb.linkintime.co.in/rightsoffers/rightsissues-Knowyourapplication.aspx> or thangamayil.rights2024@linkintime.co.in; b) Updation of Indian address/ e-mail address/ phone or mobile number in the records maintained by the Registrar or our Company : www.linkintime.co.in c) Updation of demat account details by Eligible Equity Shareholders holding shares in physical form: www.linkintime.co.in or thangamayil.rights2024@linkintime.co.in d) Submission of self-attested PAN, client master sheet and demat account details by non resident Eligible Equity Shareholders at www.linkintime.co.in or thangamayil.rights2024@linkintime.co.in.

LEAD MANAGER TO THE ISSUE	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
<p>Sundae Capital Advisors Private Limited 404, 4th floor, Vaibhav Chambers, Bandra Kurla Complex, Bandra (East) Mumbai - 400 051, Maharashtra, India Tel. No. +91 96 6785 9191 / +91 22 4515 5887 Email ID: thangamayil.rights@sundaecapital.com Website: www.sundaecapital.com Investor Grievance e-mail id: grievances.mb@sundaecapital.com SEBI Regn. No.: INM000012494 Contact Person: NitiN Somani / Rajiv Sharma</p>	<p>MUFU Intime India Private Limited (Formerly Link Intime India Private Limited) C-101, 1st Floor, 247 Park, L.B.S. Marg, Vikhroli (West), Mumbai - 400 083, Maharashtra, India Tel.: + 91-91 81 0811 4949 E-mail ID: thangamayil.rights2024@linkintime.co.in Website: www.linkintime.co.in Investor Grievance e-mail id: thangamayil.rights2024@linkintime.co.in SEBI Regn. No.: INR000004058 Contact Person: Ms. Shanti Gopalkrishnan</p>	<p>V. Vijayaraghavan, Registered Office: 124, Nethaji Road, Madurai - 625 001, Tamil Nadu, India. Tel.: +91 452 231 0650 Corporate Office: 2nd & 3rd Floor, No. 25/6, Palami Centre, New Natham Road, Madurai - 625 014, Tamil Nadu, India Tel.: +91 452 256 5553; E-mail: companysecretary@thangamayil.com;</p> <p>Investors may contact the Registrar to the Issue or our Company Secretary and Compliance Officer for any pre-Issue or post-Issue related matters. All grievances relating to the ASBA process may be addressed to the Registrar to the Issue, with a copy to the SCSB (in case of ASBA process), giving full details such as name, address of the Applicant, contact number(s), e-mail address of the sole/ first holder, folio number or demat account, number of Rights Equity Shares applied for, amount blocked (in case of ASBA process), ASBA Account number and the Designated Branch of the SCSB where the Application Forms, or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip (in case of ASBA process). For details on the ASBA process, please see "Terms of the Issue" on page 97 of the Letter of Offer.</p>

For Thangamayil Jewellery Limited

On behalf of the Board of Directors

Sd/-

V. Vijayaraghavan

Company Secretary and Compliance Officer

Place: Madurai

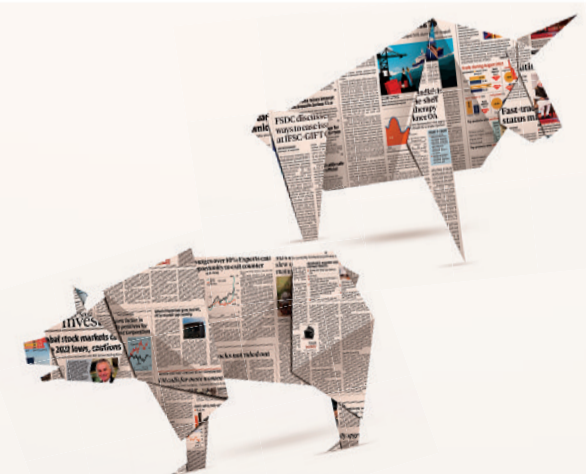
Date: February 24, 2025

Disclaimer: Thangamayil Jewellery Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, a rights issue of its Equity Shares and in this regard has filed the Letter of Offer dated February 05, 2025 with Stock Exchanges and SEBI. The Letter of Offer is available on the website of the Stock Exchanges, i.e., National Stock Exchange of India Limited at www.nseindia.com, BSE Limited at www.bseindia.com, website of the Company at www.thangamayil.com and the website of the Lead Manager to the Issue, i.e., Sundae Capital Advisors Private Limited at www.sundaecapital.com. Investors should note that investment in equity shares involves a high degree of risk and for details relating to such risk, please see the section titled "Risk Factors" on page 19 of the Letter of Offer. This announcement does not constitute an offer of securities for sale in any jurisdiction, including the United States. The Rights Entitlements and the Rights Equity Shares have not been, and will not be, registered under the United States Securities Act of 1933, as amended (the "U.S. Securities Act") and may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable state securities laws. Accordingly, the Rights Entitlements (including their credit) and the Rights Equity Shares are only being offered and sold outside the United States in "offshore transactions" as defined in and in reliance on Regulation S under the U.S. Securities Act and the applicable laws of the jurisdiction where those offers and sales occur. There will be no public offering in the United States.

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माधवी पुरी बुच : विवादों के बीच कई बातों में अग्रणी

खुशबू तिवारी और समी मोडक
मुंबई, 24 फरवरी

भारतीय प्रतिभूति एवं विनियम बोर्ड (सेबी) की पहली महिला चेयरपर्सन माधवी पुरी बुच का तीन साल का कार्यकाल कुछ ही दिनों में पूरा होने वाला है। उनसे पहले के चेयरपर्सन - अजय त्यागी और यूके सिन्हा इस पद पर पांच-पांच साल से ज्यादा रहे क्योंकि उन्हें कार्यकाल विस्तार मिला था। तीन साल के शुरुआती कार्यकाल के बाद आम तौर पर विस्तार मिलता रहा है। लेकिन बुच की स्थिति थोड़ी जटिल है। हालांकि बाजार की निगरानी और नियामकीय सुधारों में बुच का कामकाज बेमिसाल रहा है, लेकिन 'हितों के टकराव' से जुड़े विवाद का साया उनकी उपलब्धियों पर पड़ा है। इस विवाद को पहली बार हिंडनबर्ग रिसर्च, जो अब खत्म हो चुकी है, ने और उसके बाद विपक्षी दल काग्रिस

ने उठाया था।

हालांकि उनका कार्यकाल बढ़ने की संभावना को पूरी तरह से खारिज नहीं किया जा रहा है। लेकिन सरकार ने सेबी के अध्यक्ष पद के लिए आवेदन आमंत्रित किए हैं, जिन्हें जमा करने की अंतिम तिथि 17 फरवरी थी। खबरों से संकेत मिलता है कि केंद्र को एक दर्जन से ज्यादा आवेदन मिले हैं और इस भूमिका के लिए कुछेक बड़े अफसरशाहों पर विचार किया जा रहा है। चूंकि सरकार अभी इस चुनौतीपूर्ण फैसले से जूझ रही है कि बुच को चेयरपर्सन के पद पर बरकरार रखा जाए या ऐसे समय में नए चेयरपर्सन को नियुक्त किया जाए कि जब बाजार विदेशी फंडों की तेज बिकवाली के बीच गिरावट को राह पर है। आइए पूर्व निवेश बैंकर के ट्रेड रिकॉर्ड पर नजर डालें ...।

बाजार में उछाल

बुच के कार्यकाल के दौरान बाजार में



जबरदस्त उछाल आई थी। साल 2024 में आईपीओ के जरिये जुटाई गई पूंजी 1.6 लाख करोड़ रुपये तक पहुंच गई जो केवल भारत के लिहाज से रिकॉर्ड थी, बल्कि वैश्विक स्तर पर भी ऊपर के पायदानों पर रही। भारत का बाजार पूंजीकरण 5.5 लाख करोड़ डॉलर के

आंकड़े को पार कर गया और बाजार सितंबर 2024 में सर्वकालिक उच्च स्तर पर पहुंच गए। यह कोविड के बाद तीन गुना से ज्यादा इजाफा है। डीमैट खातों की संख्या करीब 20 करोड़ हो गई है, म्युचुअल फंडों का परिसंपत्ति आधार करीब 70 लाख करोड़ रुपये हो गया है और देश भर से लोग शेयर बाजार में आए हैं।

कठिन सुधारों पर जोर

शेयर बाजार के तंत्र की बुच की गहरी समझ ने उन्हें चुनौतीपूर्ण सुधारों को आगे बढ़ाने में सक्षम किया। इनमें शेयरों के सौदों का निपटान चक्र टी+2 से घटाकर टी+1 करना और शेयरों के सौदों का उसी दिन निपटान शुरू करना शामिल है जो फिलहाल प्रायोगिक चरण में है। उनके नेतृत्व में सेबी ने आईपीओ निपटान का चक्र छह दिन से घटाकर तीन दिन कर दिया और स्टॉक ब्रोकिंग में जोरदार परिवर्तन किए।

सहयोग वाला दृष्टिकोण

सुधारों के लिए बुच के सहयोगात्मक दृष्टिकोण के कारण सभी हितधारक साथ आए। उन्होंने कई उद्योग मानक फोरम स्थापित किए और विभिन्न क्षेत्रों पर 180 चर्चा पत्र जारी किए। इनमें सूचीबद्ध कंपनियों और विदेशी पोर्टफोलियो निवेशकों के लिए खुलासे के मानदंड, एसएमई की सूचीबद्धता के लिए सख्त उपाय, साइबर सुरक्षा, ईएसजी संबंधी खुलासे जैसे कई क्षेत्र शामिल हैं। उन्होंने रिलेटेड पार्टी ट्रांजैक्शन (आरपीटी) के लिए कॉमन विश्लेषण प्लेटफॉर्म और म्युचुअल फंड निवेश पर नजर रखने के लिए एकीकृत पोर्टल जैसी पहल भी शुरू की।

तकनीक का इस्तेमाल

तकनीक की समर्थक के रूप में बुच ने साइबर सुरक्षा पर ध्यान केंद्रित किया और आईपीओ के आवेदनों के तीव्र क्रियान्वयन

तथा बाजार के मध्यस्थों के पंजीकरण में तेजी लाने के लिए प्रौद्योगिकी का प्रयोग किया। इनसाइडर ट्रेडिंग और फ्रंट-रनिंग के संबंध में सेबी के हालिया आदेश निगरानी में प्रौद्योगिकी के प्रभावी इस्तेमाल के सबूत हैं।

विवाद और चुनौतियां

अदानी-हिंडनबर्ग मामले में सेबी के जांच शुरू करने के एक साल से भी ज्यादा समय बाद अमेरिकी शॉर्ट सेलर ने बुच और उनके पति धवल बुच के स्वामित्व वाली परामर्श कंपनियों के संबंध में हितों के टकराव और आचार संहिता के उल्लंघन के गंभीर आरोप लगाए। विपक्षी दल काग्रिस ने भ्रष्टाचार के आरोप लगाए, बुच के निजी निवेश, उनके पिछले नियोक्ता के इसाप और ब्लैकस्टोन के साथ धवल के संबंधों की जांच की। बुच दंपती के खंडन के बावजूद लोक लेखा समिति ने उनको तलब किया मगर उनके न आने के कारण सुनवाई स्थगित करनी पड़ी।

पहले ही दिन 10 फीसदी गिरा

क्वालिटी पावर

बिजली के उपकरण बनाने वाली क्वालिटी पावर इलेक्ट्रिकल इक्विपमेंट्स का शेयर सोमवार को अपने आगाज के पहले ही दिन करीब 10 फीसदी गिर गया। कंपनी का शेयर अपने निर्गम मूल्य 425 रुपये के मुकाबले कारोबार के अंत में 9.7 फीसदी यानी 42 रुपये गिरकर 384 रुपये पर बंद हुआ। नेशनल स्टॉक एक्सचेंज पर कारोबार के दौरान शेयर 431 रुपये तक चढ़ा था और नीचे में यह 383 रुपये तक गया। करीब 459 करोड़ रुपये के शेयरों का कारोबार हुआ। कारोबार के अंत में कंपनी का मूल्यांकन 2,970 करोड़ रुपये रहा। क्वालिटी पावर के 634 करोड़ रुपये के आईपीओ को 1.3 गुना आवेदन मिले थे। आईपीओ के जरिये कंपनी ने 225 करोड़ रुपये की नई पूंजी जुटाई है।

वीएस

This is an advertisement for information purposes only and not for publication, distribution or release, directly or indirectly, outside India. This is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to it in the letter of offer dated February 05, 2025 (the "Letter of Offer" or "LOF" or "LOF") filed with the Securities and Exchange Board of India ("SEBI") and the Stock Exchanges, namely BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE"), and together with BSE, "Stock Exchanges").



THANGAMAYIL JEWELLERY LIMITED

Corporate Identity Number: L36911TN2000PLC044514

Our Company was originally incorporated as 'Thangamayil Jewellery Private Limited' as a private limited company under the Companies Act, 1956 at Madurai, Tamil Nadu on March 24, 2000 pursuant to a certificate of incorporation dated March 24, 2000 issued by the Registrar of Companies, Tamil Nadu-Chennai. Further, our Company was converted into a public limited company with effect from November 20, 2007. Subsequently, the name of our Company was changed to 'Thangamayil Jewellery Limited' and a fresh certificate of incorporation consequent on change of name dated November 20, 2007 has been issued by the Registrar of Companies, Tamil Nadu, Chennai. There has been no change in the address of Registered Office of our Company since its incorporation.

Registered Office: 124, Nethaji Road, Madurai - 625 001, Tamil Nadu, India. Tel.: +91 452 231 0650;

Corporate Office: 2nd & 3rd Floor, No. 25/6, Palami Centre, New Natham Road, Madurai - 625 014, Tamil Nadu, India; Tel.: +91 452 256 5553;

Contact Person: V. Vijayaraghavan, Company Secretary and Compliance Officer; Website: www.thangamayil.com; Email: companysecretary@thangamayil.com;

PROMOTERS OF OUR COMPANY : BALARAMA GOVINDA DAS; BA. RAMESH AND N.B. KUMAR

FOR PRIVATE CIRCULATION TO ELIGIBLE EQUITY SHAREHOLDERS OF THANGAMAYIL JEWELLERY LIMITED (OUR "COMPANY" OR THE "ISSUER") ONLY

ISSUE OF UP TO 36,42,857* FULLY PAID-UP EQUITY SHARES OF FACE VALUE OF ₹10 EACH ("RIGHTS EQUITY SHARES") FOR CASH AT A PRICE OF ₹1,400.00 PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹1,390.00 PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING UP TO ₹ 51,000.00 LAKHS (ROUNDED OFF) ON A RIGHTS BASIS TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 2 (TWO) EQUITY SHARE FOR EVERY 15 (FIFTEEN) FULLY PAID-UP EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT WAS ON TUESDAY, FEBRUARY 11, 2025 ("RECORD DATE") (THE "ISSUE"). THE ISSUE PRICE FOR THE RIGHTS EQUITY SHARES IS 140 TIMES THE FACE VALUE OF THE EQUITY SHARES. FOR FURTHER DETAILS, SEE "TERMS OF THE ISSUE" ON PAGE 97 OF THE LETTER OF OFFER.

*Assuming full subscription, subject to finalisation of Basis of Allotment.

NOTICE TO ELIGIBLE SHAREHOLDERS OF THE COMPANY

ISSUE OPENED ON
FRIDAY, FEBRUARY 21, 2025

LAST DATE FOR ON MARKET RENUNCIATIONS®
TUESDAY, FEBRUARY 25, 2025

ISSUE CLOSES ON*
TUESDAY, MARCH 04, 2025

@ Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renouncees on or prior to the Issue Closing Date.

*Our Board or a duly authorized committee thereof will have the right to extend the Issue period as it may determine from time to time but not exceeding 30 (thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

This is with reference to the Letter of Offer dated February 05, 2025 filed by the Company with Securities and Exchange Board of India ("SEBI") and Stock Exchanges in connection with the Issue. Shareholders may note that, our Company has undertaken to incorporate the additions / modifications (reproduced in 'italics') provided below and the relevant information and details reflected in the Letter of Offer shall stand updated accordingly;

A. The chapter titled 'Objects of the Issue' and details disclosed under the heading "Proposed Schedule of Implementation and Deployment of Net Proceeds" on page 55 of the Letter of Offer is updated to read as under:

We propose to deploy the Net Proceeds towards the Object of the Issue in accordance with the estimated schedule of implementation and deployment of funds as follows:

Particulars	Amount to be funded from the Net Proceeds*	Estimated deployment of the Net Proceeds in	
		Fiscal 2025	Fiscal 2026
Capital expenditure towards setting-up of 6 (Six) new retail stores ("New Stores"), including one flagship store in Chennai Metropolitan Area	871.11	500.00	371.11
Inventory required to be held in New Stores	40,102.95	26,140.71	13,962.24
General Corporate Purposes*	9,767.17	5,000.00	4,767.17
Total	50,741.23	31,640.71	19,100.52

* Subject to finalisation of Basis of Allotment. The amount to be utilised for General Corporate Purposes shall not exceed 25% of the Gross Proceeds.

B. Telephone No. of Company in Letter of Offer, Abridged Letter of Offer and Composite Application Form should be read as below:

Registered Office:
Tel No.: +91 452 231 0650
Corporate Office:
Tel No.: +91 452 256 5553

PLEASE NOTE THAT THE RIGHTS ENTITLEMENTS WHICH ARE NEITHER RENOUNCED NOR SUBSCRIBED BY THE INVESTORS ON OR BEFORE THE ISSUE CLOSING DATE SHALL LAPSE AND SHALL BE EXTINGUISHED AFTER THE ISSUE CLOSING DATE.

LISTING: The existing Equity Shares of our Company are listed on BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE"), and together with BSE, the "Stock Exchanges"). Our Company has received in-principle approvals from NSE and BSE in accordance with Regulation 28(1) of the SEBI LODR Regulations for listing of the Rights Equity Shares to be Allotted in this Issue pursuant to their letters dated Tuesday, January 28, 2025 and Thursday, January 30, 2025, respectively. Our Company will also make applications to NSE and BSE to obtain their trading approvals for the Rights Entitlements as required under the SEBI ICDR Master Circular. For the purposes of the Issue, the Designated Stock Exchange is BSE.

DISCLAIMER CLAUSE OF SEBI: Submission of the Letter of Offer to SEBI should not in any way be deemed or construed that SEBI has cleared or approved the Letter of Offer. Investors are advised to refer to the full text of the "Disclaimer Clause of SEBI" on page 91 of the Letter of Offer.

DISCLAIMER CLAUSE OF BSE (Designated Stock Exchange): It is to be distinctly understood that the permission given by BSE Limited should not, in any way, be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited; nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. Investors are advised to refer to the Letter of Offer for the full text of the "Disclaimer Clause of BSE Limited" on page 94 of the Letter of Offer.

DISCLAIMER CLAUSE OF NSE: It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the

Letter of Offer has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. Investors are advised to refer to the Letter of Offer for the full text of the "Disclaimer clause of NSE" on page 94 of the Letter of Offer.

BANKER TO THE ISSUE: AXIS Bank Limited

MONITORING AGENCY TO THE ISSUE: CARE Ratings Limited

DISPATCH AND AVAILABILITY OF ISSUE MATERIALS: Pursuant to the requirements of the SEBI ICDR Regulations and other applicable laws, the Rights Entitlements will be credited to the demat account of the Eligible Equity Shareholders who are Equity Shareholders as on the Record Date, however, the Issue Materials will be sent/ dispatched only to such Eligible Equity Shareholders who have provided an Indian address to our Company and only such Eligible Equity Shareholders are permitted to participate in the Issue. The credit of Rights Entitlement does not constitute an offer, invitation to offer or solicitation for participation in the Issue, whether directly or indirectly, and only dispatch of the Issue Material shall constitute an offer, invitation or solicitation for participation in the Issue in accordance with the terms of the Issue Material. Further, receipt of the Issue Materials (including by way of electronic means) will not constitute an offer, invitation to offer or solicitation by anyone in (i) the United States or (ii) any jurisdiction or in any circumstances in which such an offer, invitation or solicitation is unlawful or not authorized or to any person to whom it is unlawful to make such an offer, invitation or solicitation. In those circumstances, the Letter of Offer and any other Issue Materials must be treated as sent for information only and should not be acted upon for subscription to Rights Equity Shares and should not be copied or re-distributed, in part or full. Accordingly, persons receiving a copy of the Issue Materials should not distribute or send the Issue Materials in or into any jurisdiction where to do so, would or might contravene local securities laws or regulations, or would subject our Company or its affiliates or the Lead Manager or their affiliates to any filing or registration requirement (other than in India). The Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent / dispatched only to the Eligible Equity Shareholders who have provided an Indian address to our Company. In case such Eligible Equity Shareholders have provided their valid e-mail address, the Letter of Offer, Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent only to their valid e-mail address and in case such Eligible Equity Shareholders have not provided their valid e-mail address, then the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be physically dispatched, on a reasonable effort basis, to the Indian addresses provided by them. Further, the Letter of Offer will be sent / dispatched to the Eligible Equity Shareholders who have provided their Indian address and who have made a request in this regard. In accordance with the above, the dispatch of the Abridged Letter of Offer, the Rights Entitlement Letter along with the Application Form has been completed on February 14, 2025 by the Registrar to the Issue.

Investors can access the Letter of Offer, Letter of Offer, the Abridged Letter of Offer and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe to the Rights Equity Shares under applicable laws) on the websites of: (i) our Company at www.thangamayil.com; (ii) the Registrar at www.linkintime.co.in; (iii) the Lead Manager, at www.sundaecapital.com; and (vi) the Stock Exchanges at www.bseindia.com & www.nseindia.com.

The Investors can visit following links for the below-mentioned purposes: a) Frequently asked questions and online/ electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the Investors: <https://liipweb.linkintime.co.in/rightsoffers/rightsissues-knowyourapplication.aspx> or thangamayil.rights2024@linkintime.co.in; b) Update of Indian address/ e-mail address/ phone or mobile number in the records maintained by the Registrar or our Company : www.linkintime.co.in c) Update of demat account details by Eligible Equity Shareholders holding shares in physical form: www.linkintime.co.in or thangamayil.rights2024@linkintime.co.in d) Submission of self-attested PAN, client master sheet and demat account details by non resident Eligible Equity Shareholders at www.linkintime.co.in or thangamayil.rights2024@linkintime.co.in.

LEAD MANAGER TO THE ISSUE	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
<p>Sundae Capital Advisors Private Limited 404, 4th floor, Vaibhav Chambers, Bandra Kurla Complex, Bandra (East) Mumbai - 400 051, Maharashtra, India Tel. No. +91 96 6785 9191 / +91 22 4515 5887 Email ID: thangamayil.rights@sundaecapital.com Website: www.sundaecapital.com Investor Grievance e-mail id: grievances.mb@sundaecapital.com SEBI Regn. No.: INM000012494 Contact Person: Nitin Somani / Rajiv Sharma</p>	<p>MUFUG Intime India Private Limited (Formerly Link Intime India Private Limited) C-101, 1st Floor, 247 Park, L.B.S. Marg, Vikhroli (West), Mumbai - 400 083, Maharashtra, India Tel.: + 91+91 81 0811 4949 E-mail ID: thangamayil.rights2024@linkintime.co.in Website: www.linkintime.co.in Investor Grievance e-mail id: thangamayil.rights2024@linkintime.co.in SEBI Regn. No.: INR000004058 Contact Person: Ms. Shanti Gopalkrishnan</p>	<p>V. Vijayaraghavan, Registered Office: 124, Nethaji Road, Madurai - 625 001, Tamil Nadu, India. Tel.: +91 452 231 0650 Corporate Office: 2nd & 3rd Floor, No. 25/6, Palami Centre, New Natham Road, Madurai - 625 014, Tamil Nadu, India Tel.: +91 452 256 5553; E-mail: companysecretary@thangamayil.com;</p> <p>Investors may contact the Registrar to the Issue or our Company Secretary and Compliance Officer for any pre-Issue or post-Issue related matters. All grievances relating to the ASBA process may be addressed to the Registrar to the Issue, with a copy to the SCSB (in case of ASBA process), giving full details such as name, address of the Applicant, contact number(s), e-mail address of the sole/ first holder, folio number or demat account, number of Rights Equity Shares applied for, amount blocked (in case of ASBA process), ASBA Account number and the Designated Branch of the SCSB where the Application Forms, or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip (in case of ASBA process). For details on the ASBA process, please see "Terms of the Issue" on page 97 of the Letter of Offer.</p>

For Thangamayil Jewellery Limited

On behalf of the Board of Directors
Sd/-

V. Vijayaraghavan

Company Secretary and Compliance Officer

Place: Madurai

Date: February 24, 2025

Disclaimer: Thangamayil Jewellery Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, a rights issue of its Equity Shares and in this regard has filed the Letter of Offer dated February 05, 2025 with Stock Exchanges and SEBI. The Letter of Offer is available on the website of the Stock Exchanges, i.e., National Stock Exchange of India Limited at www.nseindia.com, BSE Limited at www.bseindia.com, website of the Company at www.thangamayil.com and the website of the Lead Manager to the Issue, i.e., Sundae Capital Advisors Private Limited at www.sundaecapital.com. Investors should note that investment in equity shares involves a high degree of risk and for details relating to such risk, please see the section titled "Risk Factors" on page 19 of the Letter of Offer. This announcement does not constitute an offer of securities for sale in any jurisdiction, including the United States. The Rights Entitlements and the Rights Equity Shares have not been, and will not be, registered under the United States Securities Act of 1933, as amended (the "U.S. Securities Act") and may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable state securities laws. Accordingly, the Rights Entitlements (including their credit) and the Rights Equity Shares are only being offered and sold outside the United States in "offshore transactions" as defined in and in reliance on Regulation S under the U.S. Securities Act and the applicable laws of the jurisdiction where those offers and sales occur. There will be no public offering in the United States.

உடல் பருமனை குறைக்க விழிப்புணர்வு பிரச்சாரம்

நடிகர் மாதவன் உள்ளிட்ட 10 பேருக்கு பிரதமர் மோடி அழைப்பு

புதுவட்டி பிரதமர் மோடியின் 119-வது மனதின் குரல் நிகழ்ச்சி நேற்று முன்தினம் வானொலியில் ஒலி பரப்பானது. அப்போது உடல் பருமன் பிரச்சினை குறித்து பிரதமர் நேர்த்திர மோடி விரிவாக பேசினார்.

“எட்டு பேரில் ஒருவர் உடல் பருமன் பிரச்சினையால் பாதிக்கப்பட்டு உள்ளார். குழந்தைகளிடம் உடல் பருமன் பிரச்சினை 4 மடங்கு அதிகரித்து வருகிறது. ஆரோக்கியமான தேசத்தை உருவாக்க முதலில் உடல் பருமன் பிரச்சினைக்கு தீர்வு காண வேண்டும். நீங்கள் தற்போது பயன்படுத்தும் சமையல் எண்ணெயில் 10 சதவீதத்தை குறைத்துக் கொள்ளுங்கள். உடற்பயிற்சி, உணவு கட்டுப்பாட்டை கண்டிப்பாக கடைபிடியுங்கள்” என்று பிரதமர் மோடி அறிவுறுத்தினார்.

மேலும் ஈட்டி எறிதல் வீரர் நர்ஜி சோப்ரா, குத்துச் சண்டை வீராங்கனை நிகித் ஜீன், மருத்

துவர் தேவி ஷெட்டி ஆகியோரும் பிரதமரோடு இணைந்து சத்தான உணவு வகைகள் மற்றும் உடற்பயிற்சியின் அவசியம் குறித்து எடுத்துரைத்தனர்.

மனதில் குரலில் தொடர்ந்து பேசிய பிரதமர் மோடி, “சமையல் எண்ணெய் பயன்பாட்டை நீங்கள் குறைத்துலாட்டும்போது உங்களுக்கு தெரிந்த 10 பேரிடம் சமையல் எண்ணெய் பயன்பாட்டை குறைக்க சவால் விடுங்கள். இந்த விழிப்புணர்வு முயற்சி நாட்டின் உடற்பருமன் பிரச்சினையை எதிர்த்து போராட வேண்டியதாக இருக்கும்” என்று தெரிவித்தார்.

இதைத் தொடர்ந்து பிரதமர் நேர்த்திர மோடி சமூக வலைதளத்தில் நேற்று வெளியிட்ட பதிவில் கூறியிருப்பதாவது:

சமையல் எண்ணெய் பயன்பாட்டை குறைப்பது தொடர்பான விழிப்புணர்வு பிரச்சாரத்தை முன்னெடுத்துச் செல்ல 10 பிரபலங்களை முன்மொழிகிறேன். தொடர்புபட்ட ஆணை மஹித்

திரா, போஜ்புரி நடிகர் தினேஷ் லால் யாதவ், துப்பாக்கிச் சுட்டு வீராங்கனை மனு பாக்கர், பரு தூக்கும் வீராங்கனை மிராபாய் சானு, நடிகர் மோகன்லால், இன்போசிஸ் இணை நிறுவனர் நந்தன் நீலகேணி, காஷ்மீர் முதல்வர் உமர் அப்துல்லா, நடிகர் மாதவன், பின்னணி பாடகி ஸ்ரீயா கோஷல், மாநிலக் களவை எம்பி சுதா மூர்த்தி ஆகியோரை பரிந்துரைக்கிறேன். உங்களுக்கு நான் அழைப்பு விடுகிறேன். நீங்கள் 10 பேரும் சமையல் எண்ணெய் பயன்பாட்டை குறைக்க வேண்டும். அதோடு உங்களுக்கு தெரிந்த 10 பேருக்கு சவால் விடுக்க வேண்டும். நாம் ஒன்றிணைந்து உடல் பருமனுக்கு எதிரான போரை தொடங்குவோம். இவ்வாறு பிரதமர் மோடி தெரிவித்துள்ளார்.

உமர் அப்துல்லா சவால் காஷ்மீர் முதல்வர் உமர் அப்துல்லா சமூக வலைதளத்தில் வெளியிட்ட பதிவில் கூறி

யிருப்பதாவது: உடல் பருமனால் பல பிரச்சினைகள் ஏற்படுகின்றன. இதற்கு தீர்வு காண சமையல் எண்ணெய் பயன்பாட்டை குறைப்பது தொடர்பான பிரதமர் நேர்த்திர மோடியின் அழைப்பை நான் ஏற்றுக் கொள்கிறேன். அதோடு நான் 10 பேருக்கு சவால் விடுக்கிறேன்.

நடிகை தீபிகா படுகோன், டென்லிஸ் வீராங்கனை சானியா மிர்சா, ஜிம்னாஸ்டிக் வீராங்கனை பாலக் கவர், கிரிக்கெட் வீரர் இர்பான் பதான், தேசியவாத காங்கிரஸ் எம்பி கப்ரியா சலே, பிட் இந்தியா தூதர் குல்தீப், வில் வித்தை வீராங்கனை ஷீத் தல், கிரிக்கெட் வீராங்கனை இக்ரா ரகுல், பதோகான் லிமிடெட் தலைவர் கிரன் மஜும்தார், ஜேஎஸ்டிபிஎயு குழு தலைவர் சாஜன் ஜிண்டால் ஆகியோர் சமையல் எண்ணெய் பயன்பாட்டை குறைக்க சவால் விடுக்கிறேன். இவ்வாறு உமர் அப்துல்லா தெரிவித்துள்ளார்.

ஜெர்மனி நாடாளுமன்ற தேர்தலில் வலதுசாரி கூட்டணி வெற்றி இடதுசாரி கொள்கையை நிராகரித்துவிட்டனர்

அமெரிக்க அதிபர் டொனால்டு டிரம்ப் கருத்து

பொன் ஜெர்மனி நாடாளுமன்ற தேர்தலில் வலதுசாரி கூட்டணி வெற்றி பெற்றதை வரவேற்றுள்ள அமெரிக்க அதிபர் டிரம்ப், இடதுசாரி கொள்கையை மக்கள் நிராகரித்து விட்டனர் என தெரிவித்துள்ளார்.

ஜெர்மனியில் கடந்த 23-ம் தேதி நாடாளுமன்ற தேர்தல் நடைபெற்றது. அங்கு மொத்தம் 630 இடங்கள் உள்ளன. இதில் கிறிஸ்தியன் டெமொக்ரடிக் யூனியன் ஆப் ஜெர்மனி (சீடியு) மற்றும் கிறிஸ்தியன் சோசியல் யூனியன் இன்வாரியா (சினஸ்யு) கட்சிகள் அடங்கிய வலதுசாரி கூட்டணி 208 இடங்களில் வெற்றி பெற்றுள்ளது. இக்கூட்டணியைச் சேர்ந்தவரும் நாடாளுமன்ற எதிர்க்கட்சித் தலைவருமான பிரெட்ரிக் மெர்ஸ் (69) அடுத்த பிரதமராக பதவியேற்பார் என எதிர்பார்க்கப்படுகிறது.

இந்தத் தேர்தலில் வலதுசாரி கூட்டணி அதிக இடங்களில்




(208) வெற்றி பெற்றிருந்தாலும் ஆட்சி அமைக்க 316 உறுப்பினர் களின் ஆதரவு தேவை. எனவே, பிற கட்சிகளுடன் கூட்டணி பேச்சுவார்த்தையை தொடங்கி உள்ளது. இதனால் புதிய அரசு அமைவது தாமதமாகும் என எதிர்பார்க்கப்படுகிறது.

ஜெர்மனி தேர்தல் முடிவுகள் குறித்து அமெரிக்க அதிபர் டொனால்டு டிரம்ப் சமூக வலைதள பக்கத்தில், “அமெரிக்காவைப் போலவே, ஜெர்மனி மக்களும் பல ஆண்டுகளாக

நிலவி வரும் பொது அறிவு இல்லாத அந்நாட்டு அரசின் நடவடிக்கைகளால் சோர்வடைந்திருந்தனர். குறிப்பாக எரிசக்தி மற்றும் குடியேற்றம் உள்ளிட்ட விவகாரங்களில் அதிருப்தி அடைந்திருந்தனர். இந்நிலையில், வலதுசாரி கூட்டணி வெற்றி பெற்றிருப்பது வரவேற்கத்தக்கது. ஓலாப் ஸ்கால்ஸ் தலைமையிலான இடதுசாரி அரசின் கொள்கையை மக்கள் நிராகரித்துள்ளனர். இது ஜெர்மனிக்கு ஒரு மகத்தான நான்” என்று கூறியுள்ளார்.

ஜெர்மனி பிரதமராக பொறுப்பேற்கவுள்ள பிரெட்ரிக் மெர்ஸ் கூறும்போது, “ரஷ்யாவைப் போலவே அமெரிக்காவும் ஜெர்மனியின் உள் விவகாரங்களில் தலையிட முயற்சிக்குகிறது. அமெரிக்காவிடமிருந்து ஐரோப்பிய நாடுகளுக்கு உண்மையான சுதந்திரம் கிடைக்க பாடுபடுவோம்” என்றார்.

This is an advertisement for information purposes only and not for publication, distribution or release, directly or indirectly, outside India. This is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to it in the letter of offer dated February 05, 2025 (the "Letter of Offer" or "LOF") filed with the Securities and Exchange Board of India ("SEBI") and the Stock Exchanges, namely BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE"), and together with BSE, "Stock Exchanges").



THANGAMAYIL JEWELLERY LIMITED

Corporate Identity Number: L36911TN2000PLC044514

Our Company was originally incorporated as 'Thangamayil Jewellery Private Limited' as a private limited company under the Companies Act, 1956 at Madurai, Tamil Nadu on March 24, 2000 pursuant to a certificate of incorporation dated March 24, 2000 issued by the Registrar of Companies, Tamil Nadu-Chennai. Further, our Company was converted into a public limited company with effect from November 20, 2007. Subsequently, the name of our Company was changed to 'Thangamayil Jewellery Limited' and a fresh certificate of incorporation consequent on change of name dated November 20, 2007 has been issued by the Registrar of Companies, Tamil Nadu, Chennai. There has been no change in the address of Registered Office of our Company since its incorporation.

Registered Office: 124, Nethaji Road, Madurai - 625 001, Tamil Nadu, India. Tel.: +91 452 231 0650;

Corporate Office: 2nd & 3rd Floor, No. 25/6, Palami Centre, New Natham Road, Madurai - 625 014, Tamil Nadu, India; Tel.: +91 452 256 5553;

Contact Person: V. Vijayaraghavan, Company Secretary and Compliance Officer; Website: www.thangamayil.com; Email: companyssecretary@thangamayil.com;

PROMOTERS OF OUR COMPANY : BALARAMA GOVINDA DAS; BA. RAMESH AND N.B. KUMAR

FOR PRIVATE CIRCULATION TO ELIGIBLE EQUITY SHAREHOLDERS OF THANGAMAYIL JEWELLERY LIMITED (OUR "COMPANY" OR THE "ISSUER") ONLY

ISSUE OF UP TO 36,42,857* FULLY PAID-UP EQUITY SHARES OF FACE VALUE OF ₹10 EACH ("RIGHTS EQUITY SHARES") FOR CASH AT A PRICE OF ₹1,400.00 PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹1,390.00 PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING UP TO ₹ 51,000.00 LAKHS (ROUNDED OFF) ON A RIGHTS BASIS TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 2 (TWO) EQUITY SHARE FOR EVERY 15 (FIFTEEN) FULLY PAID-UP EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT WAS ON TUESDAY, FEBRUARY 11, 2025 ("RECORD DATE") (THE "ISSUE"). THE ISSUE PRICE FOR THE RIGHTS EQUITY SHARES IS 140 TIMES THE FACE VALUE OF THE EQUITY SHARES. FOR FURTHER DETAILS, SEE "TERMS OF THE ISSUE" ON PAGE 97 OF THE LETTER OF OFFER.

*Assuming full subscription, subject to finalisation of Basis of Allotment.

NOTICE TO ELIGIBLE SHAREHOLDERS OF THE COMPANY

ISSUE OPENED ON FRIDAY, FEBRUARY 21, 2025	LAST DATE FOR ON MARKET RENUNCIATIONS* TUESDAY, FEBRUARY 25, 2025	ISSUE CLOSES ON* TUESDAY, MARCH 04, 2025
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@ Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renounees on or prior to the Issue Closing Date.

*Our Board or a duly authorized committee thereof will have the right to extend the Issue period as it may determine from time to time but not exceeding 30 (thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

This is with reference to the Letter of Offer dated February 05, 2025 filed by the Company with Securities and Exchange Board of India ("SEBI") and Stock Exchanges in connection with the Issue. Shareholders may note that, our Company has undertaken to incorporate the additions / modifications (reproduced in 'italics') provided below and the relevant information and details reflected in the Letter of Offer shall stand updated accordingly:

A. The chapter titled 'Objects of The Issue' and details disclosed under the heading "Proposed Schedule of Implementation and Deployment of Net Proceeds" on page 55 of the Letter of Offer is updated to read as under:

We propose to deploy the Net Proceeds towards the Object of the Issue in accordance with the estimated schedule of implementation and deployment of funds as follows:

Particulars	Amount to be funded from the Net Proceeds*	Estimated deployment of the Net Proceeds in	
		Fiscal 2025	Fiscal 2026
Capital expenditure towards setting-up of 6 (Six) new retail stores ("New Stores"), including one flagship store in Chennai Metropolitan Area	871.11	500.00	371.11
Inventory required to be held in New Stores	40,102.95	26,140.71	13,962.24
General Corporate Purposes*	9,767.17	5,000.00	4,767.17
Total	50,741.23	31,640.71	19,100.52

* Subject to finalisation of Basis of Allotment. The amount to be utilised for General Corporate Purposes shall not exceed 25% of the Gross Proceeds.

B. Telephone No. of Company in Letter of Offer, Abridged Letter of Offer and Composite Application Form should be read as below:

Registered Office:
Tel No.: +91 452 231 0650
Corporate Office:
Tel No.: +91 452 256 5553

PLEASE NOTE THAT THE RIGHTS ENTITLEMENTS WHICH ARE NEITHER SUBSCRIBED NOR SUBSCRIBED BY THE INVESTORS ON OR BEFORE THE ISSUE CLOSING DATE SHALL LAPSE AND SHALL BE EXTINGUISHED AFTER THE ISSUE CLOSING DATE.

LISTING: The existing Equity Shares of our Company are listed on BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE"), and together with BSE, the "Stock Exchanges"). Our Company has received in-principle approvals from NSE and BSE in accordance with Regulation 28(1) of the SEBI LODR Regulations for listing of the Rights Equity Shares to be Allotted in this Issue pursuant to their letters dated Tuesday, January 28, 2025 and Thursday, January 30, 2025, respectively. Our Company will also make applications to NSE and BSE to obtain their trading approvals for the Rights Entitlements as required under the SEBI ICDR Master Circular. For the purposes of the Issue, the Designated Stock Exchange is BSE.

DISCLAIMER CLAUSE OF SEBI: Submission of the Letter of Offer to SEBI should not in any way be deemed or construed that SEBI has cleared or approved the Letter of Offer. Investors are advised to refer to the full text of the "Disclaimer Clause of SEBI" on page 91 of the Letter of Offer.

DISCLAIMER CLAUSE OF BSE (Designated Stock Exchange): It is to be distinctly understood that the permission given by BSE Limited should not, in anyway, be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited; nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. Investors are advised to refer to the Letter of Offer for the full text of the "Disclaimer Clause of BSE Limited" on page 94 of the Letter of Offer.

DISCLAIMER CLAUSE OF NSE: It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the

Letter of Offer has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. Investors are advised to refer to the Letter of Offer for the full text of the "Disclaimer clause of NSE" on page 94 of the Letter of Offer.



BANKER TO THE ISSUE: AXIS Bank Limited

MONITORING AGENCY TO THE ISSUE: CARE Ratings Limited

DISPATCH AND AVAILABILITY OF ISSUE MATERIALS: Pursuant to the requirements of the SEBI ICDR Regulations and other applicable laws, the Rights Entitlements will be credited to the demat account of the Eligible Equity Shareholders who are Equity Shareholders as on the Record Date, however, the Issue Materials will be sent/ dispatched only to such Eligible Equity Shareholders who have provided an Indian address to our Company and only such Eligible Equity Shareholders are permitted to participate in the Issue. The credit of Rights Entitlement does not constitute an offer, invitation to offer or solicitation for participation in the Issue, whether directly or indirectly, and only dispatch of the Issue Material shall constitute an offer, invitation or solicitation for participation in the Issue in accordance with the terms of the Issue Material. Further, receipt of the Issue Materials (including by way of electronic means) will not constitute an offer, invitation to or solicitation by anyone in (i) the United States or (ii) any jurisdiction or in any circumstances in which such an offer, invitation or solicitation is unlawful or not authorized or to any person to whom it is unlawful to make such an offer, invitation or solicitation. In those circumstances, the Letter of Offer and any other Issue Materials must be treated as sent for information only and should not be acted upon for subscription to Rights Equity Shares and should not be copied or re-distributed, in part or full. Accordingly, persons receiving a copy of the Issue Materials should not distribute or send the Issue Materials in or into any jurisdiction where to do so, would or might contravene local securities laws or regulations, or would subject our Company or its affiliates or the Lead Manager or their affiliates to any filing or registration requirement (other than in India). The Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent / dispatched only to the Eligible Equity Shareholders who have provided an Indian address to our Company. In case such Eligible Equity Shareholders have provided their valid e-mail address, the Letter of Offer, Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent only to their valid e-mail address and in case such Eligible Equity Shareholders have not provided their valid e-mail address, then the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be physically dispatched, on a reasonable effort basis, to the Indian addresses provided by them. Further, the Letter of Offer will be sent / dispatched to the Eligible Equity Shareholders who have provided their Indian address and who have made a request in this regard. In accordance with the above, the dispatch of the Abridged Letter of Offer, the Rights Entitlement Letter along with the Application Form has been completed on February 14, 2025 by the Registrar to the Issue.

Investors can access the Letter of Offer, Letter of Offer, the Abridged Letter of Offer and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe to the Rights Equity Shares under applicable laws) on the websites of: (i) our Company at www.thangamayil.com; (ii) the Registrar at www.linkintime.co.in; (iii) the Lead Manager, at www.sundaecapital.com; and (vi) the Stock Exchanges at www.bseindia.com & www.nseindia.com.

The Investors can visit following links for the below-mentioned purposes: a) Frequently asked questions and online/ electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the Investors: <https://liiplweb.linkintime.co.in/rightsoffers/rightsissues-Knowyourapplication.aspx> or [thangamayil.rights2024@linkintime.co.in](https://liiplweb.linkintime.co.in/rightsoffers/rightsissues-Knowyourapplication.aspx); b) Update of Indian address/ e-mail address/ phone or mobile number in the records maintained by the Registrar or our Company : www.linkintime.co.in c) Update of demat account details by Eligible Equity Shareholders holding shares in physical form: www.linkintime.co.in or [thangamayil.rights2024@linkintime.co.in](https://liiplweb.linkintime.co.in/rightsoffers/rightsissues-Knowyourapplication.aspx) d) Submission of self-attested PAN, client master sheet and demat account details by non resident Eligible Equity Shareholders at www.linkintime.co.in or [thangamayil.rights2024@linkintime.co.in](https://liiplweb.linkintime.co.in/rightsoffers/rightsissues-Knowyourapplication.aspx).

LEAD MANAGER TO THE ISSUE	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
 <p>Sundae Capital Advisors Private Limited 404, 4th floor, Vaibhav Chambers, Bandra Kurla Complex, Bandra (East) Mumbai - 400 051, Maharashtra, India Tel. No. +91 96 6785 9191 / +91 22 4515 5887 Email ID: thangamayil.rights@sundaecapital.com Website: www.sundaecapital.com Investor Grievance e-mail id: grievances.mb@sundaecapital.com SEBI Regn. No.: INM000012494 Contact Person: Nitin Somani / Rajiv Sharma</p>	 <p>MUGF Intime India Private Limited (Formerly Link Intime India Private Limited) C-101, 1st Floor, 247 Park, L.B.S. Marg, Vikhroli (West), Mumbai - 400 083, Maharashtra, India Tel.: + 91 91 81 0811 4949 E-mail ID: thangamayil.rights2024@linkintime.co.in Website: www.linkintime.co.in Investor Grievance e-mail id: thangamayil.rights2024@linkintime.co.in SEBI Regn. No.: INR000004058 Contact Person: Ms. Shanti Gopalkrishnan</p>	<p>V. Vijayaraghavan, Registered Office: 124, Nethaji Road, Madurai - 625 001, Tamil Nadu, India. Tel.: +91 452 231 0650 Corporate Office: 2nd & 3rd Floor, No. 25/6, Palami Centre, New Natham Road, Madurai - 625 014, Tamil Nadu, India Tel.: +91 452 256 5553; E-mail: companyssecretary@thangamayil.com</p> <p>Investors may contact the Registrar to the Issue or our Company Secretary and Compliance Officer for any pre-Issue or post-Issue related matters. All grievances relating to the ASBA process may be addressed to the Registrar to the Issue, with a copy to the SCSB (in case of ASBA process), giving full details such as name, address of the Applicant, contact number(s), e-mail address of the sole/ first holder, folio number or demat account, number of Rights Equity Shares applied for, amount blocked (in case of ASBA process), ASBA Account number and the Designated Branch of the SCSB where the Application Forms, or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip (in case of ASBA process). For details on the ASBA process, please see "Terms of the Issue" on page 97 of the Letter of Offer.</p>

For Thangamayil Jewellery Limited
On behalf of the Board of Directors
S/-
V. Vijayaraghavan
Company Secretary and Compliance Officer

Place: Madurai
Date: February 24, 2025

Disclaimer: Thangamayil Jewellery Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, a rights issue of its Equity Shares and in this regard has filed the Letter of Offer dated February 05, 2025 with Stock Exchanges and SEBI. The Letter of Offer is available on the website of the Stock Exchanges, i.e., National Stock Exchange of India Limited at www.nseindia.com, BSE Limited at www.bseindia.com, website of the Company at www.thangamayil.com and the website of the Lead Manager to the Issue, i.e., Sundae Capital Advisors Private Limited at www.sundaecapital.com. Investors should note that investment in equity shares involves a high degree of risk and for details relating to such risk, please see the section titled "Risk Factors" on page 19 of the Letter of Offer. This announcement does not constitute an offer of securities for sale in any jurisdiction, including the United States. The Rights Entitlements and the Rights Equity Shares have not been, and will not be, registered under the United States Securities Act of 1933, as amended (the "U.S. Securities Act") and may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable state securities laws. Accordingly, the Rights Entitlements (including their credit) and the Rights Equity Shares are only being offered and sold outside the United States in "offshore transactions" as defined in and in reliance on Regulation S under the U.S. Securities Act and the applicable laws of the jurisdiction where those offers and sales occur. There will be no public offering in the United States.