



November 15, 2016

National Stock Exchange of India Ltd.

Exchange Plaza, 5th floor
Plot No. C/1, G Block
Bandra Kurla Complex
Bandra (E)
Mumbai 400 051

Scrip Code – TATAGLOBAL

Bombay Stock Exchange Ltd.

Corporate Relationship Dept.
1st Floor, New Trading Wing
Rotunda Building, PJ Towers
Dalal Street
Mumbai 400 001

Scrip Code - 500800

Calcutta Stock Exchange Asscn. Ltd.

7 Lyons Range
Kolkata 700 001

Scrip Code – 10000027

(Demat)

27 (Physical)

Dear Sirs,

Please find enclosed a copy of the press release with regard to the Unaudited Financial Results for the quarter and half year ended 30th September 2016.

Yours faithfully,

For **Tata Global Beverages Limited**

(V. Madan)

Vice President & Company Secretary



Encl. : as above

TATA GLOBAL BEVERAGES LIMITED

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Tel 91 22 6121 8400 Fax 91 22 6121 8499

Registered Office 1 Bishop Lefroy Road Kolkata 700 020

Corporate Identity Number - L15491WB1962PLC031425

website www.tataglobalbeverages.com

For immediate use

PRESS RELEASENovember 15th, 2016**Results for Quarter ended September 2016**

For the 2nd quarter in a row, Tata Global Beverages announces significant increase in Operating Profits and Group Net Profits.

Consolidated Results for the quarter:**Profit from Operations at Rs 162 crores up by 47%****Group Consolidated Net Profit at Rs 140 crores up by 60%**

Tata Global Beverages Ltd. today announced its results for the quarter ended September 2016.

For the quarter, Income from operations at Rs 1626 crores is marginally behind the corresponding quarter of the previous year. While the underlying business saw volume growth, this was offset by price reductions and adverse impact of currency translation. However, on a YTD basis, income from operations reflect a marginal improvement as compared to previous year. For the quarter, profit from operations at Rs 162 crores is higher by 47 % than the corresponding quarter of the previous year mainly due to lower commodity costs and lower spends on new initiatives. Group Consolidated net profit for the quarter at Rs 140 crores is higher by 60% as compared to the corresponding quarter of the previous year reflecting both improved operating performance and better performance by Joint Ventures and Associate companies.

The quarter saw a continued focus on the global health & wellness trend and innovative product launches.

Tetley in Canada recently launched the 'Tetley Ayurvedic Balance' range of teas. Working with Ayurvedic experts, the blends were carefully crafted to help consumers meet their need for balance at all stages of life. The product range comprises of three variants: Vata- a calming tea, Pitta- a cooling tea and Kapha- an invigorating tea.

TATA GLOBAL BEVERAGES LIMITED

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Website address – www.tataglobalbeverages.com

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PRESS RELEASE

Tata Global Beverages and Tata Trusts announced a partnership with Smile Train- the international children's cleft charity, to raise awareness and extend support for cleft lip and palate repair and comprehensive cleft care. The Tetley brand is amplifying this by running a digital campaign called, the 'Tetley Smile Challenge' across the UK, Australia, US and Canada to raise awareness among consumers about Smile Train and invite their participation. In India, Tata Global Beverages will further build on this partnership by using its unique 'Gaon Chalo' initiative to spread awareness about cleft lip and palate repair. This will help the initiative reach nearly 60% of the rural population.

Eight O' Clock coffee in the US launched a new coffee Infusions line, which offers thoughtfully crafted coffees blended with added ingredients to help enhance your day. Through this launch, Eight O' Clock is delivering an enhanced coffee drinking experience to consumers. The product is available in two variants- Alert and Relax. Infusions Alert is blended with caffeine and guarana – for a bold, robust hi-caffeine brew while Infusions Relax is blended with chamomile and lavender for those looking for a relaxing decaffeinated coffee experience. The launch is being supported through a multi-faceted marketing campaign.

Mr. Ajoy Misra, Managing Director and CEO of Tata Global Beverages, said – “The Company recorded significant profit growth last quarter, despite a challenging market environment. Our product launches leverage the health and wellness trend across geographies. Consumers are seeking enhanced beverage experiences which are also healthy choices and we are leveraging this insight across our product categories. Our joint ventures Tata Starbucks and NourishCo continue to show steady growth and we are committed to growing them further.”

About Tata Global Beverages

Tata Global Beverages is a global beverage business with brand presence in over 40 countries. The Company has significant interests in tea, coffee and water and is the world's second largest tea company. Over 300 million servings of its brands are consumed everyday around the world. Tata Global Beverages' annual turnover is US\$1.2bn; it employs around 3,000 people across the world. The Company focuses on natural beverages and has a stable of innovative regional and global beverage brands, including: Tata Tea, Tetley, Himalayan natural mineral water, Tata Water Plus and Tata Gluco+, Good Earth tea, Grand Coffee and Eight O'clock Coffee. For more information please visit www.tataglobalbeverages.com

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