

Date: 6th March, 2014

To

The Manager,
Listing Department
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400 001

The Manager,
Listing Department
National Stock Exchange of India
Ltd. Exchange Plaza, 5th Floor, Plot
No: C/1, G Block, Bandra - Kurla
Complex, Bandra (E), Mumbai – 51

FAX NO. : 022 2272 2037/39/41/61
Scrip Code : 532755

FAX NO. : 022 26598237/38
NSE Symbol : TECHM

Dear Sir(s)

Sub.: Intimation.

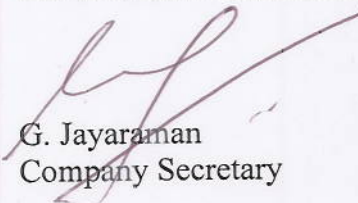
Ref.: Tech Mahindra Leverages Texas Instruments Products to Deliver Innovative
IoT Solutions.

Please find enclosed the press release being issued by the Company, for your kind
information and records.

Please acknowledge receipt of the same.

Thanking you

For Tech Mahindra Limited


G. Jayaraman
Company Secretary



Encl.: As above.

Press Release

Tech Mahindra Leverages Texas Instruments Products to Deliver Innovative IoT Solutions

Inaugurates TI lab to focus on enabling connected engineering solutions for key verticals

Bengaluru – March 6, 2014 – Tech Mahindra Ltd. a specialist provider of connected solutions to the connected world, today inaugurated the Texas Instruments Lab, in Bengaluru. This lab will allow Tech Mahindra to launch innovative solutions based on the concept of Internet of Things (IoT) in Industrial, Medical and Automotive sectors.

The Internet of Things (IoT) is an evolving space with billions of devices being connected on the fly. More and more consumers are looking for intelligence from connected devices, equipments and infrastructure. Today's consumers are excited with solutions that are connected, smart, efficient and affordable which can help them to perform their day to day work effectively. Likewise, enterprises are looking at connected ecosystems to drive customer satisfaction, efficiency in operations and for increased predictability in their business. Tech Mahindra sees this collaboration with TI as a compelling opportunity to synergize capabilities while addressing this market opportunity.

*"The Connected Engineering Solutions reflect our passion for innovating and bringing value to our customers and help them connect with their customers. We have established the TI Lab to complement TI's silicon product/platform solutions with our design and systems integration capabilities. Establishing this lab reinforces our commitment to bring innovative technology/digital platforms from our partner ecosystem which meets customer demands in this connected world," said **Karthikeyan Natarajan, Global Head, Integrated Engineering Solutions, Tech Mahindra.***





(L – R) L. Ravichandran – COO, Telecom Business, Tech Mahindra, Americas and ROW; Santosh Kumar – Managing Director, Texas Instruments, India; Chetan Desai – Head, Strategy, Alliances & Partnerships, Tech Mahindra; Srinivas Kasa – GM (South), Sales & Marketing, Texas Instruments, India

“Innovation is the foundation upon which Texas Instruments is built and we are actively engaged with technology providers to co-innovate and shape the future of electronics. The Texas Instruments Lab, at Tech Mahindra, will enable both companies to focus on technologies that will address the industrial, medical and automotive markets” Srinivas Kasa, Area Director at Texas Instruments (India).

As a global semiconductor design and manufacturing company that develops analog ICs and embedded processors, Texas Instruments is helping customers unlock the possibilities of the world as it could be – smarter, safer, greener, healthier and more fun. With 100,000+ analog ICs and embedded processors, along with software, tools and the industry's largest support staff, Texas Instruments supports companies that create innovations and shape the future of technology.

Integrated Engineering Solutions (IES) is a global design & engineering solutions group at Tech Mahindra which enables customers with innovative solutions that help them make their products & services, smarter, safer and competitive. With many exclusive engineering development centers supporting new program launches and 100+ marquee global customers, IES is recognized as an established player for Engineering Services in the industry.

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About Tech Mahindra

Tech Mahindra represents the connected world, offering innovative and customer-centric information technology services and solutions, enabling Enterprises, Associates and the Society to Rise™. We are a USD 2.9 billion company with 87,300+ professionals across 49 countries, helping over 605 global customers including Fortune 500 companies. Our Consulting, Enterprise and Telecom solutions, platforms and reusable assets connect across a number of technologies to derive tangible business value.

We are part of the USD 16.7 billion Mahindra Group that employs more than 180,000 people in over 100 countries. The Group operates in the key industries that drive economic growth, enjoying a leadership position in tractors, utility vehicles, after-market, information technology and vacation ownership.

Connect with us on www.techmahindra.com || Our Social Media Channels



For Further Queries:

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Disclaimer

Certain statements in this release concerning the future prospects of Tech Mahindra Limited ("the Company" or "TechM") are forward-looking statements. These statements by their nature involve risks and uncertainties that could cause Company's actual results differ materially from such forward looking statements. The Company, from time to time, makes written and oral forward-looking statements based on information available with the management of the Company and the Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company

