

Date: 29th January, 2014

To

The Manager,
Listing Department
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400 001

FAX NO. : 022 2272 2037/39/41/61
Scrip Code : 532755

The Manager,
Listing Department
National Stock Exchange of India
Ltd. Exchange Plaza, 5th Floor, Plot
No: C/1, G Block, Bandra - Kurla
Complex, Bandra (E), Mumbai – 51

FAX NO. : 022 26598237/38
NSE Symbol : TECHM

Dear Sir(s)

Sub.: Intimation.

Ref.: Tech Mahindra Chosen as Partner at Cambridge University Press.

Please find enclosed the press release being issued by the Company, for your kind information and records.

Please acknowledge receipt of the same.

Thanking you

For Tech Mahindra Limited


G. Jayaraman -
Company Secretary

 Encl.: As above.



Press Release

Tech Mahindra Chosen as Partner at Cambridge University Press

United Kingdom – January 29, 2014 – Tech Mahindra Ltd. a specialist provider of connected solutions to the connected world and enabling future digital enterprises, today announced that it is supporting the implementation of SAP business systems at international publisher Cambridge University Press.

Since January 2013, Cambridge University Press has been successfully using the finance and procurement model of SAP, which was delivered on time and within budget. The sales and distribution model of SAP will shortly be implemented as part of a three-year project, which will transform the Press's back-office systems and customer relations.

Tech Mahindra was chosen as it has experienced SAP professionals to oversee the implementation and to handle system administration and maintenance. They will also help to ensure that the implementation causes the least amount of disruption to the Press's customers, suppliers and partners.

Mark Maddocks, Chief Information Officer at Cambridge University Press, said: *"As we enter a new phase in delivering content to our customers, we need a partner with the depth and breadth of experience in SAP who can deliver. We're pleased to partner with Tech Mahindra as we embark on a phase of transformation at the Press."*

Vikram Nair, Head - Europe, Tech Mahindra said: *"We are delighted to have been selected by Cambridge University Press to partner with them as they implement these business processes. This project will ensure that Cambridge University Press has the systems to support the next phase of its evolution and we look forward to working with them on this exciting project, which will deliver real benefits to the Press's customers, partners and suppliers."*



As an established and trusted provider of SAP services, Tech Mahindra has over 170 customers and has worked on more than 500 implementations worldwide. The SAP practice has proven expertise with more than 4,000 associates who have, on average, seven years' SAP experience. As a value-added reseller Tech Mahindra provides turnkey solutions with a key focus on using the latest technologies and aims to deliver world-class projects using template solutions, partner rapid deployment solutions and accelerators.

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About Tech Mahindra

Tech Mahindra represents the connected world, offering innovative and customer-centric information technology services and solutions, enabling Enterprises, Associates and the Society to Rise™. We are a USD 2.7 billion company with 83,000 professionals across 49 countries, helping over 560 global customers including Fortune 500 companies. Our Consulting, Enterprise and Telecom solutions, platforms and reusable assets connect across a number of technologies to derive tangible business value.

We are part of the USD 16.7 billion Mahindra Group that employs more than 180,000 people in over 100 countries. The Group operates in the key industries that drive economic growth, enjoying a leadership position in tractors, utility vehicles, after-market, information technology and vacation ownership.

Connect with us on www.techmahindra.com || Our Social Media Channels



For Further Queries:

Aashish Washikar

Global Media Relations

Phone: +91 - 40 - 30675493

Email: aashish.washikar@techmahindra.com

About Cambridge University Press

Cambridge University Press is part of the University of Cambridge. It furthers the University's mission by disseminating knowledge in the pursuit of education, learning and research at the highest international levels of excellence.

Its peer-reviewed publishing lists comprise over 50,000 titles covering academic research, professional development, over 300 research journals, school-level education, English language teaching and Bible publishing.



The Press is committed to supporting innovation in learning and teaching, by publishing without boundaries, ensuring its resources are accessible across the globe, in print, online and other digital formats.

Playing a leading role in today's global market place, the Press has over 50 offices around the globe, and distributes its products to nearly every country in the world. It publishes 50,000 authors based in over 100 different countries.

For further information, go to: www.cambridge.org

Disclaimer

Certain statements in this release concerning the future prospects of Tech Mahindra Limited ("the Company" or "TechM") are forward-looking statements. These statements by their nature involve risks and uncertainties that could cause Company's actual results differ materially from such forward looking statements. The Company, from time to time, makes written and oral forward-looking statements based on information available with the management of the Company and the Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company

