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To
The Manager,
Listing Department
National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex
Bandra(E), Mumbai – 51

FAX NO. 022 26598237/38
NSE Symbol : TECHM

Dear Sirs(s)

Sub: Intimation

Ref: Mahindra Group forays into Engineering Education with École Centrale Paris

Please find enclosed the press release being issued by the Company, for your kind information and records.

Please acknowledge receipt of the same.

Thanking you

Yours faithfully
For Tech Mahindra Limited



G. Jayaraman
Company Secretary

Encl: As above

Media Release

Mahindra Group forays into Engineering Education with École Centrale Paris

- First full-fledged campus of a major, top-ranked international engineering school in India.
- Leverages Indo-European corridor fusing engineering with global business, for future-ready, talent pool

Hyderabad – September 20, 2013 – The Mahindra Group today marked its entry into the Higher Education sector with the inauguration of a premier Engineering institution - **‘Mahindra École Centrale’ (MEC)**. This is in collaboration with École Centrale Paris, one of the oldest and most prestigious engineering institutions in France, and Jawaharlal Nehru Technological University (JNTU) Hyderabad, a premier institution with academic and research oriented courses. **Mahindra École Centrale** is the maiden venture of Tech Mahindra's 100% subsidiary Mahindra Educational Institutions.

The Honorable Governor Andhra Pradesh, Shri. E.S.L. Narasimhan unveiled the ceremonial plaque along with Vineet Nayyar, Chairman - Board, Mahindra École Centrale, C P Gurnani, Board Member, Mahindra École Centrale at the newly built campus at Hyderabad, in presence of École Centrale's representatives and the Consul General of France in Karnataka and Andhra Pradesh and Dr.Rameshwar Rao, Vice Chancellor, JNTU(H).

Vineet Nayyar, Executive Vice Chairman, Tech Mahindra said, *"It is a proud moment for us to have launched Mahindra École Centrale today. Tech Mahindra enjoys a leadership position and operates in various industry segments. We recognize the critical need to transform engineering talent into business leadership, in a globalized world. Mahindra École Centrale will provide apprenticeship with collaboration from the Industry, focus on humanities, international exposure and allied education to develop a 'whole-brain-approach' to business."*

Speaking on this occasion **Dr. Rameshwar Rao, Vice Chancellor, JNT University Hyderabad** said, *"The emphasis on modern education and strong support by Andhra Pradesh government will help develop a large and talent-rich pool of technology professionals. This initiative by the Mahindra Group will not only help us impart quality education of global standards but also help Andhra Pradesh to become India's advanced technology corridor."*

Mahindra École Centrale will lead the creation of a world-class educational institution that will build leaders, impart international quality and industry-ready higher education. Our integrated curriculum will develop students with the unique ability to adapt to global engineering challenges.

Mahindra École Centrale will offer:

- A truly international program with a focus on the sciences
- Environment of unique cultural immersion – of participants, faculty and staff
- International Exchange Program with mandatory internship
- A research driven program with close links to industry
- Inter-disciplinary approach with a blend of Humanities, Social Sciences, and Philosophy

The institution will also be committed to providing world-class infrastructure to support a strong research vision in the thrust areas such as Energy, Environment, Communications, Infrastructure, Transportation, Materials, and Defense.

Dr. Sanjay Dhande, Founder Director, Mahindra École Centrale said: *"The industry experts predict a shortfall of approximately 2.5 million employable engineers in India by 2020. That's a mammoth task for both public and private institutions. Mahindra École Centrale will strive to bridge this gap and be a worldwide leader in engineering education and research. It intends to have top-class practitioners from India and*

overseas and offer students cutting-edge facilities in emerging technologies such as Manufacturing, knowledge based services."

The Institution's multidisciplinary approach is the guarantee of the program's modernity. Through this institution the students will develop ability to adapt to change, to master the complexity of organizations, and to understand and adapt new technologies that are still in their infancy or as yet unknown.

Hervé Biauxser, President, École Centrale Paris said, *"École Centrale Paris strongly believes that Higher Education and Research is the key for ensuring a future that is sustainable. École's pedagogy, knowledge & experience earned over 200 years will enable us to shape the innovation ecosystem of the next century -- École Centrale Paris is very proud to be associated with Mahindra for this impactful initiative."*

Mahindra École Centrale shall employ national and international faculty who work at the frontiers of academic enquiry and follow the developments of the real world in order to educate students to become experts in their disciplines. More information on this important academic project will be announced in due course of time.

END

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About École Centrale Paris

École Centrale Paris is a French university-level institution in the field of engineering which has the special status of "Grand établissement". École Centrale Paris is located in Châtenay-Malabry, a southern suburb of Paris.

Founded in 1829, École Centrale Paris is one of the oldest and most prestigious engineering schools in France. According to the magazine L'Étudiant, the École Centrale Paris is ranked 2nd in the top-list of French engineering schools, ahead of more than 200. École Centrale Paris offers graduate degree programs as well as PhD opportunities.

École Centrale Paris, reputed for its corporate and international orientations, has 116 partner companies and 122 partnerships with the best universities in 36 countries all over the world.

Connect with Centrale Paris on <http://www.ecp.fr> || Its Social Media Channels



About JNTU Hyderabad

JNTUH is the premier institution with academic and research-oriented courses, and the B.Tech programs (Undergraduate programs) are about 25. Major branches among them are Aeronautical Engineering, Civil, EEE, Mech, ECE, CSE, Automobile, Biotechnology, Information Technology, Electronics, Electrical, Instrumentation & Control, Metallurgy, Mechanical, Bio-medical, etc.

The Post-Graduate programs offered are M.Tech, MBA, MCA, M.Pharmacy and M.Sc. The major specializations are Bio-Technology, Chemical Engineering, Civil Engineering, Remote-Sensing & GIS, Electronics & Communication Engineering, Water Resources, Mechanical Engineering, Nano-Technology, Energy Systems, Environmental Studies, Microbiology, Food-Technology and many more like Management, Computer Applications, and Pharmaceutical Sciences etc.

About Tech Mahindra

Tech Mahindra represents the connected world, offering innovative and customer-centric information technology services and solutions, enabling Enterprises, Associates and the Society to Rise™. We are a USD 2.7 billion company with 83,000 professionals across 49 countries, helping over 560 global customers including Fortune 500 companies. Our Consulting, Enterprise and Telecom solutions, platforms and reusable assets connect across a number of technologies to derive tangible business value.

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About Mahindra Group

The Mahindra Group focuses on enabling people to rise through solutions that power mobility, drive rural prosperity, enhance urban lifestyles and increase business efficiency.

A USD 16.2 billion multinational group based in Mumbai, India, Mahindra employs more than 155,000 people in over 100 countries. Mahindra operates in the key industries that drive economic growth, enjoying a leadership position in tractors, utility vehicles, after-market, information technology and vacation ownership. In addition, Mahindra enjoys a strong presence in the agribusiness, aerospace, components, consulting services, defence, energy, financial services, industrial equipment, logistics, real estate, retail, steel, commercial vehicles and two wheeler industries.

In 2012, Mahindra featured on the Forbes Global 2000 list, a listing of the biggest and most powerful listed companies in the world. In 2013, the Mahindra Group received the Financial Times 'Boldness in Business' Award in the 'Emerging Markets' category.

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