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9th January, 2013

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001
Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

Dear Sir,

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1
G Block, Bandra - Kurla Complex, Bandra (E)
Mumbai - 400 051
Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

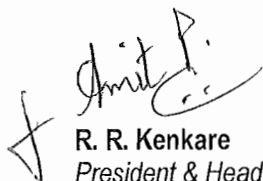
Sub: Press Release

We are enclosing herewith the Press Release dated Jan 9, 2013, titled: "BIAL announces Kaapi Trail, a new refreshing experience inviting the World to South India - Partners with the Ministry of Karnataka Tourism and Thomas Cook (India) Ltd. for this unique coffee experience"

This is for your information. We request you to acknowledge the same.

Thanking you,

Yours faithfully,
For Thomas Cook (India) Limited


R. R. Kenkare
President & Head - Legal & Company Secretary
Encl. a/a



www.thomascook.in

Registered Office : Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400 001.

News Release



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BIAL announces Kaapi Trail, a new refreshing experience inviting the World to South India

*Partners with the Ministry of Karnataka Tourism and Thomas Cook (India) Ltd.
for this unique coffee experience*

Now it's possible - London to Coorg, Paris to Chickmagalur and more!

Bangalore, January 9, 2013: Bangalore International Airport Limited (BIAL) announced the Kaapi Trail encompassing the rich coffee growing regions of South India, today. Following the launch of the Kaapi Trail Festival last year, BIAL collaborated with the Ministry of Karnataka Tourism and Thomas Cook (India) Ltd. to fulfil its commitment of making Kaapi Trail a single click bookable experience. The launch was held in Bangalore with the presence of **Mr. Sanjay Reddy, Managing Director, BIAL, Mr. Arvind Jadhav, Additional Secretary, Karnataka State Tourism, Mr. Jawaid Akhtar, Chairman Coffee Board and Mr. Madhavan Menon, Managing Director, Thomas Cook (India) Ltd.**

The Kaapi Trail is a unique concept- a voyage of discovery of South India via the "Journey of the Bean". As the exclusive Travel Partner, Thomas Cook (India) Ltd, has created a diversity of unique travel packages covering Leisure, Heritage and Adventure Trails. The Trails offer a plethora of opportunities: Learning about the history of coffee and the processing of the bean; engaging with the local culture, traditions and cuisine; stays in ancestral homes and plantations; refreshing mountain treks and cycling tours; Heritage walks with visits to ancient temples and palaces and experiences of wildlife and wilderness via jeep safaris and The Tholpety and Bhadra Sanctuaries. Details of The Trails and itineraries are featured online and can be booked by logging on to the Thomas Cook (India) Ltd. website – www.thomascook.in/kaapitrail.

Speaking about the event, **Sanjay Reddy, Managing Director, BIAL** said, "Last year we offered the regions coffee to our passengers at the airport, the response received surpassed our expectation and we promised to work on a concept wherein the passengers could physically go and experience the coffee growing regions of South India. The team has worked very hard and made the promise come alive, we now have a single click option for people across the world to come and explore our rich coffee experience. Since the operations of this airport began, we have worked closely with the Karnataka Tourism to promote the region and its rich culture and heritage. We have so much to showcase to the world and make them aware of an entire new side of the region. It has been our intention to play a significant role in the economic development of the state by becoming a gateway to the South of India."

With India consuming over 100,000 tons of coffee and being the 6th largest coffee producer in the world, the Kaapi Trail is a must do for coffee enthusiasts. The trail covers various coffee regions of the south including: *Coorg, Chickmagalur, BR Hills, Baba Budangiri, Travancore, Nilgiri Hills, Palani Hills, Shevroy Hills and Araku Valley*. Bengaluru International Airport with this initiative intends to encourage passengers who truly want to explore, taste and live the experience of stunning South India. This will allow travellers the opportunity to register a visit or request for their packages. With a view to promote ecotourism, we have included homestays within the coffee plantation at the chosen destination.

"We are delighted that Bengaluru International Airport together with Thomas Cook (India) Ltd. and Karnataka Tourism Board is providing an opportunity and a platform to explore coffee in a distinctive way. This unique experience will help coffee enthusiast a new way to explore the bean. We are excited as coffee experts will get to meet a broad cross-section of interested and interesting coffee consumers. I am certain that this trail will help enhance and promote knowledge of the region and coffee drinking habit of the state. We are delighted that Bengaluru International Airport and its associate partners have collaborated to represent the state and coffee in a refreshing way" said **Mr. Jawaid Akhtar, Chairman, Coffee Board**.

Kaapi Trail is a tourism concept that BIAL built around coffee that connects all the four states of South India with Bangalore. Currently the trail covers coffee regions of Karnataka which include Coorg and Chickmagalur and will soon cover other coffee regions in South India. The packages, being offered by Thomas Cook (India) Ltd. at their outlets across India and overseas, cost between Rs. 28,000-Rs. 32,000 per person for a six-day trip. A special offer of an early bird discount of 5% is being offered on bookings made till January 31, 2013.

Thomas Cook India's Kaapi Trail packages aim at creating value for the region not only through awareness, but also by promoting tourism via experiential travel packages and unique meaningful experiences. The interactions provide interesting insights into learning the history of coffee, its development through the years, the direct links and impact on the community.

Speaking at the launch **Mr. Madhavan Menon, Managing Director, Thomas Cook (India) Ltd.** said "Our pioneering heritage as inventor of the world's first holiday package (1841) is a strong catalyst in our ongoing delivery of innovative and engaging customer-centric travel experiences. We are delighted with our partnership with BIAL, and Kaapi Trail is yet another unique travel initiative, offering our inbound and domestic travellers a flavour of the rich and vibrant coffee culture of South India. The Trail packages include plantation home stays, cooking programs, jeep safaris and bike treks, heritage walks and more. Our technology platform provides effective showcasing of the diversity of the travel packages created by our experts and a simple booking process. He added, "South India has much to offer today's traveller who is hungry for unique and meaningful experiences. Our Kaapi Trails itineraries we hope will inspire their voyage of discovery."

As airports in India evolve, Bengaluru International Airport through this trail will offer a unique South Indian experience to every traveller. As the Gateway to South India, Bengaluru airport aims at creating memories of South India, in a new and refreshing way that has a lasting impression. This trail will help in contributing to the development of coffee increasing its potential for promoting and developing the territory's tourism.

Mr. Arvind Jadhav, Additional Secretary, Karnataka State Tourism expressed, "We are happy to collaborate with Bengaluru International Airport and Thomas Cook (India) Ltd for this unique Kaapi Trail initiative. Undoubtedly, Coffee is integral to the culture of South India, and we believe that an initiative like Kaapi Trail will help increase the popularity of the region as a much sought after travel

destination. Kaapi trail is an attempt to put the coffee growing regions of South India on the global map, exposing travellers from across the world, to the taste, culture, heritage and the overall rich experience associated with coffee plantations. With Bangalore being centrally located, with easy access to several of these exotic & scenic locations, it makes a great stopover for travellers looking to explore this territory. We take immense pleasure in supporting this initiative, and will surely look at sustaining the Kaapi Trail initiative as one of our long-term promotions for south bound travellers.”

Combining unparalleled growth prospects and unlimited potential, the Bengaluru International Airport is on the foyer towards being a key player in the changing face of the regions tourism. Unique opportunities like this will propel tourism in the state and promote knowledge of the region and coffee drinking habit of the state that is core to its heritage.

About Thomas Cook (India) Limited:

Thomas Cook is the largest integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. The Company set up its first office in India in 1881, and has been providing world-class travel service for 132 years.

Thomas Cook's pioneering heritage as inventor of the world's first package holiday (1841) was followed by a number of innovations and marketing initiatives that we take for granted today, such as the pre-paid hotel coupon (in 1868), holiday brochures (1858) and travellers cheques (1874).

TCIL's footprint currently extends to over 253 locations (including 27 airport counters) in 102 cities across India, Mauritius & Sri Lanka and is supported by a strong partner network of 124 Gold Circle Partners and 169 Preferred Sales Agents in over 100 cities pan India.

The Brand Trust Report™, India study 2012, has ranked Thomas Cook (India) Ltd as **The most Trusted Brand in Travel Services**. Thomas Cook India has also been honoured with the prestigious “**Favourite Specialist Tour Operator**” award at the **Condé Nast Traveller Readers' Travel Awards 2011 & 2012**. In addition, Thomas Cook (India) Ltd has been awarded the “**Most Trusted Tour Operator Brand**” by the **Times Travel Honours 2011** and also recognized as a “**Superbrand**” **2011-2012** by consumers for excellence in travel services.

CRISIL has reaffirmed Thomas Cook (India) Limited with the ‘**CRISIL A1+ and AA- rating**’.

For more information, please visit www.thomascook.in

About Fairfax Financial Holdings Limited:

Fairfax Financial Holdings is a Toronto-based financial services holding company with a global presence in insurance and reinsurance and a portfolio of assets in excess of \$30 billion invested worldwide. The Company, founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, has over the past 25 years, demonstrated a strong financial track record to achieve an annual appreciation in Book Value per Share of 24.7% annually.

Fairfax has almost 20 general insurance subsidiaries and joint ventures globally, including ICICI Lombard (India). The portfolio also includes several market leading insurance companies such as Odyssey Re (USA), Crum & Forster (USA), First Capital (Singapore), Fairfax Brasil (Brazil), Gulf Insurance (Kuwait).

Fairfax is engaged in long term investments from its own resources, with a focus to delivering long term capital appreciation through a flexible and value oriented approach.

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