TCS/PR/SE-27/2015-16

July 16, 2015

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Kind Attn: Manager, Listing Department

BSE Limited
P.J. Towers
Dalal Street
Mumbai
Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled **"TCS Wins Business Transformation Award from Pegasystems"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Suprakash Mukhopadhyay
Vice President and Company Secretary

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Registered Office 9th Floor Nirmal Building Nariman Point Mumbai 400 021
Corporate Identification No. (CIN): L22210MH1995PLC084781

For immediate use **PRESS** RELEASE

TCS Wins Business Transformation Award from Pegasystems

NEW YORK |MUMBAI, July 16, 2015: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS) a leading IT services, consulting and business solutions organization, announced that it has been recognized with the Business Transformation in Communications Industry Award by Pegasystems Inc. (NASDAQ: PEGA), the software company empowering the world's leading enterprises with strategic business applications. The award was presented to TCS during Pegasystems' annual conference, PegaWORLD 2015, in Orlando, FL.

The Pegasystems Partner Excellence Awards recognize partner organizations that have delivered significant business transformation initiatives driven by Pega applications. Winners have enabled global organizations to better engage with customers, simplify their operations and adapt to change. Pegasystems' alliance partners combine their deep industry expertise together with Pega's strategic applications to achieve significant business benefits.

"TCS is a valued Pegasystems alliance partner that has demonstrated growth, commitment and focus across many of our shared core markets," said John Barone, Vice President and General Manager of Corporate Markets, Pegasystems. "We're particularly proud to present TCS with the Business Transformation in Communications Award as recognition for their role in many of our joint customers' business transformation and innovation journeys. Together, we'll continue to focus on helping our customers realize the great value and success they can expect to achieve when working with TCS and Pega in partnership."

"2014 has been a momentous year for TCS' partnership with Pegasystems in delivering business benefits to our customers," said N Sivasamban, Global Head for TCS Telecommunications, CSP Business Unit. "We are delighted to see that our service offerings and industry-focused solutions have generated significant transformation value. We are proud to win this award in a year when our customers are in the midst of tremendous business changes. This award is a testament to our partnership commitment and showcase of our industry domain expertise and solution delivery excellence."

TCS is a Pega Platinum Partner and a leader in business process management, decision management and customer services marketplace. Building on more than 40 years of experience, TCS adds real value to global organizations through domain expertise and solutions with proven success in the field. TCS provides Pegasystems' customers with world-class services, technical ability and proven experience to deliver Pegasystems' product implementations.

TCS' partnership with Pegasystems began in 2010 and is designed to offer TCS' customers core BPM functions and CRM solutions, combined with TCS' deep industry expertise. TCS' focused Pega practice provides customers with the tools required for dealing with the digital mayhem and transforming their customer's journey across a variety of touch points, be it sales, onboarding, servicing, retention or loyalty.

About Tata Consultancy Services Ltd. (TCS)
Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS,infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software

development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 324,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $15.5 billion for year ended March 31, 2015 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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