TCS/PR/SE-19/2015-16

June 11, 2015

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Kind Attn: Manager, Listing Department

BSE Limited
P.J. Towers
Dalal Street
Mumbai
Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled **"TCS Positioned in 'Winner's Circle' in HfS Enterprise Analytics Services Blueprint Report"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Suprakash Mukhopadhyay
Vice President and Company Secretary

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Corporate Identification No. (CIN): L22210MH1995PLC084781

For immediate use **PRESS** RELEASE

TCS Positioned in 'Winner's Circle' in HfS Enterprise Analytics Services Blueprint Report

Cites TCS' IP led Services, Advanced Capabilities, and End-to-End Solutions as Key Strengths

NEW YORK | MUMBAI, June 11, 2015: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS) a leading IT services, consulting and business solutions organization, today announced it has been named to the 'Winner's Circle' by analyst firm HfS Research in its "2015 Enterprise Analytics Services Blueprint Report."

The HfS Enterprise Analytics Services Blueprint report covered 24 service providers with strong enterprise analytics capabilities. Organizations that demonstrate excellence in both execution (providers that have strong relationship with clients, and are highly flexible when meeting client's needs) and innovation (providers that have strong vision to invest in future capabilities to increase value for their clients) were positioned in the 'Winner's Circle.'

The report highlights TCS' strengths based on its focus towards industry specific solutions, flexibility, strong delivery capabilities and progressive vision for enterprise analytics which is an indication of its excellence in innovation and execution. TCS' leadership position is a result of its ability to deliver valuable insights supported by technology analytics integration, industry specific analytics models, proprietary analytics platform, highly-skilled data scientists, exclusive analytics R&D labs and analytics CoEs. The report also cites TCS' strengths in growing IP led services, strong analytics background in the financial services vertical, flexibility in pricing and service delivery.

"TCS' industry specific analytics solutions position them in our Enterprise Analytics Services Blueprint 'Winner's Circle,' said Reetika Joshi, Research Director, Consumer Driven Operations and Analytics Strategies, HfS Research. "TCS' vision for enterprise analytics, investment in research and innovation and flexibility to cater to client requirements, enable them well for next level of growth."

"TCS' strategic approach focused on advanced analytics expertise together with technology and domain knowledge has resulted in improved operational efficiency, reduced credit losses, optimized risk exposures and greater marketing ROI for our clients," said Dinanath Kholkar, Vice President and Global Head of Business Process Services at TCS. "We believe that TCS' position in the 'Winner's Circle' demonstrates how our industry specific solutions, Analytics Centers of Excellence, IP led services, R&D investments, end-to-end analytics capabilities and flexibility in engagements are enabling us to deliver true business value to clients."

About TCS' Business Process Services (BPS) Unit

Enterprises seek to drive business growth and agility through innovation in an increasingly regulated, competitive, and global market. TCS helps clients achieve these goals by managing and executing their business operations effectively and efficiently. TCS' Business Process Services (BPS) include core industry-specific processes, analytics and insights, and enterprise services such as finance and accounting, HR, and supply chain management. TCS creates value through its FORE™ simplification and transformation methodology, backed by its deep domain expertise, extensive technology experience, and TRAPEZE™ suite

of solution accelerators and governance enablers. TCS complements its experience and expertise with innovative delivery models such as robotic automation and providing Business Processes as a Service (BPaaS). With over four decades of global experience and a delivery footprint spanning six continents, TCS is one of the largest BPS providers today. Follow TCS BPS on Twitter @TCS_BPS.

About Tata Consultancy Services Ltd. (TCS)
Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 319,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $15.5 billion for year ended March 31, 2015 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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