TCS/PR/SE-14/2015-16

May 21, 2015

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Kind Attn: Manager, Listing Department

BSE Limited
P.J. Towers
Dalal Street
Mumbai
Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled **"TCS recognised as a leader in the utilities sector in IDC MarketScape"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Suprakash

Suprakash Mukhopadhyay
Vice President and Company Secretary

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Corporate Identification No (CIN) L22210MH1995PLC084781

For immediate use **PRESS** RELEASE

TCS recognised as a leader in the utilities sector in IDC MarketScape

Research identifies TCS as a leader in customer operations for the utility sector

LONDON |MUMBAI, May 21st, 2015: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS) a leading global IT services, consulting and business solutions organisation, today announced that it has been recognised as a leader in IDC MarketScape: Global Professional Services Firms for Utilities Customer Operations 2015 Vendor Assessment.

TCS' extensive experience and expertise, effective engagement model, growth strategy and technological innovation were identified by the IDC MarketScape as particularly strong. The company's investments in helping customers take advantage of digital transformation, especially in the customer experience, also contributed to the award of this accolade.

The report evaluated fifteen top service providers across a number of capability and strategy measures such as being able to offer a roadmap, portfolio strategy, customer base, engagement capability, pricing model, investment, and growth strategy.

"TCS has quickly become a strong player in the utilities market, with deep knowledge, extensive experience, solid delivery methodologies and execution frameworks, and a balanced offshore approach. The growth of TCS' Utility Business — both in terms of revenue and client base, as well as its geographic footprint — is a testament to this," commented Roberta Bigliani, EMEA Director, IDC Energy Insights. She added that "according to clients, TCS is highly effective in its engagement model, in which commitment, sponsorship, consistency and transparency are the most distinctive features. It is also recognised for its investment in knowledge development, designed to help clients with their transformation journey."

Sudheer Warrier, Vice President and Global Head, TCS Utilities Business said "I am extremely pleased that IDC MarketScape after an extensive assessment has positioned TCS as a leader in the area of Utility Customer Operations. We are making significant investments in this area to help our customers reimagine their business and transform into a "responsive utility" leveraging digital technologies. Our customer offerings are based on a solid foundation of IT and business process services to bring in the efficiencies and accuracy in operations. This recognition by the IDC MarketScape is a testament of how our utility customers see value in the partnership with TCS. This also demonstrates our expertise and experience globally"

Read the excerpt of the report http://on.tcs.com/1AmBZsd

For immediate use **PRESS** RELEASE

About Tata Consultancy Services' Utilities

With over two decades of experience in the Utilities industry, TCS partners with more than 90 energy and utility organizations across the globe, supporting more than 75 million water consumers, 70 million electricity consumers, and 20 million gas consumers. With 7000 + dedicated consultants we offer an integrated suite of services and domain led solutions across the electricity, gas, and water utility value chain.

Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 319,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $15.5 billion for year ended March 31, 2015 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com

About IDC MarketScape

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of IT, telecommunications, or industry-specific suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT, telecommunications, or industry-specific vendors can be meaningfully compared. The framework also provides technology buyers with a transparent foundation to allow companies to independently compare the strengths and weaknesses of current and prospective vendors

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