TCS/PR/SE-101/2014-15

March 25, 2015

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Kind Attn: Manager, Listing Department

BSE Limited
P.J. Towers
Dalal Street
Mumbai
Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled **"Tata Consultancy Services and Cloudera Announce Certification of TCS Big Data Solutions on Cloudera Enterprise"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Suprakash

Suprakash Mukhopadhyay
Vice President and Company Secretary

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For immediate use **PRESS** RELEASE

Tata Consultancy Services and Cloudera Announce Certification of TCS Big Data Solutions on Cloudera Enterprise

Buyer Adoption Simplified with Proven, Integrated and Cost-Effective Big Data Solutions

NEW YORK | PALO ALTO|MUMBI, March 25, 2015: Tata Consultancy Services (BSE: 532540, NSE: TCS), a leading IT services, consulting and business solutions organization, in partnership with Cloudera, the leader in enterprise analytic data management powered by Apache Hadoop™, today announced the certification of Big Data Solutions on Cloudera Enterprise through the Cloudera Certified Technology Program (CCTP). This follows the recent TCS and Cloudera partnership to deliver "Best of Breed" Big Data Solutions.

TCS provides customer and industry expertise, digital transformation and Digital Reimagination™ solutions and services, backed by its Global Network Delivery Model™ (GNDM), complementing Cloudera's strong enterprise expertise, technology and industry leadership, and 24x7 proactive and predictive support. Customers will have complete confidence in adopting Cloudera Enterprise with TCS solutions that have been tested, validated and certified to work with a Cloudera enterprise data hub. TCS' Big Data Solutions certified on Cloudera Enterprise are:

TCS PeriVista™

A single, unified view of the customer providing comprehensive insights gained by integrating data from various social media sources and internal unstructured data sources (e.g., email and chat), with existing structured data from traditional systems of record, providing a platform for advanced customer analytics. Harmonizes external and internal customer data to provide insights to improve customer experience, grow revenue and enable innovation to digitally reimagine the way enterprises do business.

TCS Sensor Data Analytics IoT Framework™

Highly customizable Big Data framework to collect, store and analyze a variety of sensor and log data from Internet of Things (IoT) deployments. Industry applications in the IoT space (e.g., predictive maintenance, machine diagnostics, telematics processing, remote monitoring, and early warning systems for automobiles) are built on this framework. Benefits include reduced downtime, uncovering of hidden patterns for greater operational efficiency, and ability to offer opex based business models instead of capex based business models.

TCS ActiveArchive™

High performance archival solution providing scalable, secure, robust, and cost effective Big Data Archive, where archived structured and unstructured data is kept "warm" for easy access and analytics. This tool manages explosive amounts of data, and addresses the high cost of data storage and compliance needs related to stringent data retention regulations.

"TCS is focused on improving the Corporate Digital Equity of our customers by leveraging a combination of digital technologies to impact Digital Data Equity, Brand Equity and People Equity through Digital Reimagination™," said TCS' Dr. Satya Ramaswamy, Global Head of Digital Enterprise. "Our Big Data intellectual property is central to most of our Digital Reimagination™ engagements, and certification of our Big Data Solutions on Cloudera's enterprise data hub platform will speed up customer adoption. We are excited in strengthening our solutions portfolio with Cloudera, a leader in Hadoop Distribution."

"We are pleased that TCS has increased their commitment to Cloudera by complementing the world's largest pool of Cloudera certified associates with new solutions for Customer Analytics, Internet of Things, and Regulatory Compliance. These are among the top challenges that organizations face today," said Tim Stevens, vice president, Business and Corporate Development, Cloudera. "The expanding portfolio of TCS solutions and capabilities on Cloudera helps accelerate time to value for customers and, most importantly, helps them effectively navigate and harness the forces of Digital disruption."

Cloudera, the most widely used Hadoop distribution in the world, delivers differentiated performance, security, management, and governance. Cloudera certifications allow customers to choose the right solutions with confidence, and extract maximum business value from their investments. Together, TCS and Cloudera are providing the expertise, skills, delivery model, cost structure, and track record of customer successes in big data and analytics projects across industries and the globe.

About Tata Consultancy Services Ltd. (TCS)
Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has more than 318,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $13.4 billion for year ended March 31, 2014 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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About Cloudera
Cloudera is revolutionizing enterprise data management by offering the first unified Platform for Big Data, an enterprise data hub built on Apache Hadoop. Cloudera offers enterprises one place to store, access, process, secure, and analyze all their data, empowering them to extend the value of existing investments while enabling fundamental new ways to derive value from their data. Cloudera's open source Big Data platform is the most widely adopted in the world, and Cloudera is the most prolific contributor to the open source Hadoop ecosystem. As the leading educator of Hadoop professionals, Cloudera has trained over 30,000 individuals worldwide. Over 1,450 partners and a seasoned professional services team help deliver greater time to value. Finally, only Cloudera provides proactive and predictive support to run an enterprise data hub with confidence. Leading organizations in every industry plus top public sector organizations globally run Cloudera in production. For more information, visit us at www.cloudera.com.

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Visit us on Facebook.

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