TCS/PR/SE-87/2014-15

February 18, 2015

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Kind Attn: Manager, Listing Department

BSE Limited
P.J. Towers
Dalal Street
Mumbai
Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled **"TCS & Startupbootcamp to run Pitch Days for Start-ups in Bangalore and Mumbai "** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl: As above

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For immediate use **PRESS RELEASE**

TCS & Startupbootcamp to run Pitch Days for Start-ups in Bangalore and Mumbai

- Focus on Financial technology; Access to global funding

MUMBAI | BANGALORE, February 18, 2015: Tata Consultancy Services, (TCS), (BSE: 532540, NSE: TCS) a leading IT services, consulting and business solutions organization, announced today that it has partnered with Startupbootcamp FinTech, the leading accelerator focused on financial innovation, to host the Pitch Days in India. The Pitch days will be held in the TCS campuses on February 24 in Mumbai and February 26 in Bangalore.

Focused purely on FinTech startups in these regions, the one-day event is open to innovative early stage startups in the financial technology sector to help participants gain exposure and recognition. Ten startups will be chosen and shortlisted for their cutting-edge and innovative solutions. These firms and will be offered an opportunity to participate in the 13-week long Startupbootcamp FinTech accelerator program in London or Singapore.

The shortlisted FinTech startups on the Pitch Day will get an opportunity to connect with local mentors, investors and banking professionals in the community. Startups applying for Pitch Days will get access to the Startupbootcamp FinTech global community and be on the accelerator's radar. The participants will also be provided with feedback on how to improve their offering, business model and pitching skills.

K. Ananth Krishnan, Chief Technology Officer of TCS said, "As part of our Co-Innovation Network (COIN) we have been working with start-ups across the world. It's great to bring a new initiative to India and host the Startupbootcamp Pitch Days in Mumbai and Bangalore. India has a rich history of promising start-upsand we believe that programs like this will benefit the thriving technology start-up community in India and help to showcase the country's tremendous enterprise to the global investing community."

Markus Gnirck, Co-founder & Global COO of Startupbootcamp FinTech, said: "It is an exciting time for FinTech right now, not only in London and Singapore, but also in India, and we're delighted to be here for the first time. Being a part of our Pitch Days means that startups are on the Startupbootcamp FinTech watch-list for life, giving them a greater chance of being selected for one of our global programs. We encourage startups, at whatever stage in their early development, to apply to join us for the unprecedented opportunity to connect with the Startupbootcamp FinTech global community and have access to worldwide opportunities. The work that we're doing with partners like Tata Consultancy Services validates the need for accelerator programs to reach countries like India."

The shortlisted startups from the Pitch Day will get to be a part of Startupbootcamp FinTech accelerator program and have the potential to be selected for:

- Extensive mentorship from 100+ entrepreneurs, investors, and partners
- Access to top markets in London, US and APAC
- 3+ months free office space
- € 15K in cash per team
- €450K+ in partner services
- Exposure to 200+ Angels & VCs
- Invitation to SBC global alumni network

The event is open for all early stage startups in FinTech. For more information on the application process, visit:

http://startupbootcamp.org/events/fintech-mumbai-pitch-day.html (for Mumbai),
http://startupbootcamp.org/events/fintech-bangalore-pitch-day.html (for Bangalore)

-ENDS-

About Startupbootcamp FinTech

Launched in 2014, Startupbootcamp FinTech is the leading FinTech accelerator, and the only program of its kind to attract such wide industry support. Based in London and Singapore, its partners include DBS Bank, Lloyds Banking Group, MasterCard, Rabobank, SBT Venture Capital, arvato Financial Services, Route 66 Ventures, Infocomm Investments and Intesa Sanpaolo, as well as an extensive mentor and alumni network from more than 30 countries across the globe. The award-winning accelerator offers FinTech startups access to world class industry expertise during an intensive three month program. At the end of the programme, startups pitch at Demo Day to more than 250 investors.

Other Startupbootcamp programs are currently active in Amsterdam, Barcelona, Berlin, Copenhagen, Eindhoven, Israel, Istanbul and London with other cities and vertical programs to be announced soon.

For more information:

- www.startupbootcamp.org
- www.startupbootcamp.org/programs/fintech
- Facebook: https://www.facebook.com/startupbootcamp
- Twitter: www.twitter.com/SBCFinTech
- LinkedIn: http://www.linkedin.com/company/startupbootcamp-fintech

For immediate use **PRESS** RELEASE

About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS,infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognised as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 318,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $13.4 billion for year ended March 31, 2014 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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