TCS/PR/SE-84/2014-15

February 11, 2015

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Kind Attn: Manager, Listing Department

BSE Limited
P.J. Towers
Dalal Street
Mumbai
Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled **"Singapore Airlines and TCS Introduce Mobile Solution for Cabin Crew"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Suprakash

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl: As above

TATA CONSULTANCY SERVICES

SINGAPORE AIRLINES

A STAR ALLIANCE MEMBER

For immediate use **PRESS** RELEASE

Singapore Airlines and TCS Introduce Mobile Solution for Cabin Crew

SINGAPORE | MUMBAI, February 11, 2015: Tata Consultancy Services, (TCS), (BSE: 532540, NSE: TCS) a leading IT services, consulting and business solutions organization, today announced Singapore Airlines (SIA) and TCS have introduced TCS CrewCollab Solution, a tablet-based mobile application for cabin crew to deliver more personalised customer service and to automate and streamline in-flight processes for cabin crew. The application has been jointly developed through a collaboration project by SIA and TCS, which leverages on SIA's service excellence and TCS' strength in digital technology development.

SIA is the launch customer for TCS CrewCollab Solution and its cabin crew are now using it on board. Crew can view information which traditionally has been in paper format, such as customer service lists, flight information and crew lists, digitally via tablets during flights.

In addition to the accessing and updating of flight, crew and service information digitally, SIA's cabin crew will also be able to create digital voyage reports for each flight and enhance the efficiency and effectiveness of follow-up items across the many functional areas of the airline. Additionally, crew will be able to use the application to access digital versions of key documents such as safety manuals, service procedures manuals, catering information, crew memos or alerts and crew-to-crew handover notes.

"We are very pleased to collaborate with our long-standing partner Tata Consultancy Services to develop TCS CrewCollab Solution. The application is vital to how we will continue to improve our operations and enhance our customer servicing on board. We look forward to developing the application further in partnership with TCS, to enable our crew to offer a more personalised customer experience and meet our customers' evolving travel needs," said Singapore Airlines' Senior Vice President Cabin Crew, Mr Marvin Tan.

"Digital forces like mobile, social and big data analytics are creating tremendous possibilities for businesses globally. TCS CrewCollab Solution harnesses these digital forces in the hands of airline crew to deliver enriched customer experience," said S Sukanya, VP and Global Head, Travel Transportation and Hospitality Unit, TCS. "Singapore Airlines is one of our most valuable and long standing clients in the region and this partnership brings an industry-validated, ready-to-deploy solution to the airline industry," she added.

TCS CrewCollab Solution is available from TCS to airlines worldwide. It is the latest in a series of solution innovations from TCS' Airline Innovation Lab, which provides an ecosystem for airlines to experiment with emerging technologies, helping establish TCS as a partner of choice for both co-innovation and transformation. More about TCS CrewCollab Solution can be found at:

http://www.tcs.com/industries/travel-transportation-hospitality/Pages/CrewCollab.aspx

About Singapore Airlines
Singapore Airlines is committed to operating a modern aircraft fleet, offering world-class cabin products and top quality service provided by the iconic and elegant Singapore Girl. With Singapore as its main hub, the Airline operates services to 60 destinations in 33 countries. Singapore Airlines has more than 100 modern aircraft in its fleet, and created aviation history in October 2007 by becoming the world's first airline to fly the largest commercial plane in the world, the Airbus A380. In July 2013, Singapore Airlines launched its next-generation cabin products in all three classes as well as the world's most advanced in-flight entertainment system.

About Tata Consultancy Services Ltd (TCS)
Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognised as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 318,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $13.4 billion for year ended March 31, 2014 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com. Follow TCS on Twitter. Subscribe to an RSS Feed of TCS Press Releases.

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