TCS/PR/SE-16/2013-14

July 30, 2013

National Stock Exchange of India Limited
Exchange Plaza
Bandra-Kurla Complex
Mumbai
Fax. No. 2659 8237 / 38
Kind Attn.: Manager, Listing Department

BSE Limited
P. J. Towers
Dalal Street
Mumbai
Fax. No. 2272 2037 / 2272 3121
Kind Attn.: General Manager,
Department of Corporate Services

Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled **"TCS Receives Partner Excellence Award From Pegasystems, Inc."** which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,
For **TATA CONSULTANCY SERVICES LIMITED**

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl: as above

For immediate use **PRESS** RELEASE

TCS Receives Partner Excellence Award From Pegasystems, Inc.

Award honours TCS' commitment to delivering excellence in customer success through comprehensive implementation and support services

MUMBAI, July 30, 2013: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), a leading IT services, consulting, and business solutions organization, today announced that it has been awarded a Partner Excellence Award for its work with Pegasystems, Inc., a leader in Business Process Management (BPM) and software for customer centricity. TCS was recognized for its work with Pegasystems as the "Best Sell With for Customer Success in Financial Services." The award, which recognizes partner organizations for their ability to use Pega to drive customer success, was presented to TCS during Pegasystems' annual global sales conference in Orlando.

"This recognition is a testament to our customer centric approach and ability to work with customers to understand their business problems and provide the solutions that are right for them," said Raman Venkatraman, vice president and global head, alliances and technology excellence at TCS. "Together with Pegasystems, we look forward to continuing to deliver value to our customers."

"It was our pleasure to extend this award to TCS at PegaWORLD 2013," said John Barone, vice president of strategic alliances at Pegasystems. "TCS' industry expertise combined with its focus on driving business results for Financial Services' customers is a great asset which we value tremendously."

TCS' partnership with Pegasystems began in 2010 and is designed to offer TCS' customers core BPM functions and Customer Relationship Management solutions, combined with TCS' deep industry expertise. In addition to the creation of a Pega Center of Excellence (CoE), TCS also offers its customers' access to BPM Advisory Services, BPMS Implementation Services, Infrastructure Services, Deployment and Maintenance Services and Process Analytics. These programs combined with TCS' comprehensive banking and financial services and solutions offer a unique advantage for customers who are looking to tackle some of the critical issues facing the financial services industry today, e.g. changing economic conditions, regulatory oversight, rising customer expectations, etc.

About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPO, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 276,000 of the world's best-trained consultants in 44 countries. The company generated consolidated revenues of US $11.6 billion for year ended March 31, 2013 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

For immediate use **PRESS** RELEASE

TCS media contacts:

Global:
Email: pradipta.bagchi@tcs.com
Phone: +91 22 6778 9999
Europe / UK:
Email: abhinav.kumar@tcs.com
Phone +32 22821927
India:
Email: h.ramachandra@tcs.com | shamala.p@tcs.com
Phone: + 91 22 6778 9078 | +91 22 6778 9081
USA / Canada:
Email: m.mccabe@tcs.com
Phone: +1 646-313-4594
Asia Pacific:
Email: sean.davidson@tcs.com
Phone: +65 9139 3668
Australia and New Zealand:
Email: alex.goldrick@tcs.com
Phone: +61 (2) 8456 2800