TCS/ PR/SE-73/2013-14

March 28, 2014

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex
Mumbai
Fax No. 2659 8237 / 38
Kind Attn: Manager, Listing Department

BSE Limited
P.J. Towers, Dalal Street
Mumbai
Fax No. 2272 2037/2272 3121
Kind Attn: General Manager,
Department of Corporate Services

Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled **"TCS Positioned as a "Leader" in Everest Group's Capital Market BPO PEAK Matrix™ Report"** which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,
For **TATA CONSULTANCY SERVICES LIMITED**

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl: as above

For immediate use **PRESS** RELEASE

TCS Positioned as a "Leader" in Everest Group's Capital Market BPO PEAK Matrix™ Report

Report Cites TCS' Balanced Portfolio of Services, Technology-Enabled BPS and Enhanced Leveraging of Onshore-Nearshore Capabilities

New York / Mumbai, March 28, 2014: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS) a leading IT services, consulting and business solutions organization, announced today that it has been positioned as a 'Leader' in Everest Group's Capital Markets BPO – Service Provider Landscape with PEAK Matrix™ Assessment 2013.

Everest analyzed the position of 13 service providers using the Everest Group Performance Experience Ability Knowledge (PEAK) Matrix for Capital Market BPO. The PEAK Matrix framework assesses the achievements and overall capability of service providers across multiple dimensions including market success, scale, scope, technology capability, delivery footprint and client satisfaction. Service providers are divided into three categories based on performance: Leaders, Major Contenders and Emerging Players. TCS' designation as a Leader is a result of its overall composite score based on the company's significant delivery capabilities coupled with market success.

"TCS has a 15 percent market share by revenue in capital markets BPO, robust capabilities across investment banking and asset management, and a strong base of clients across U.S. and Europe. Consequently, TCS emerged as a Leader on our PEAK Matrix for capital markets BPO," said Saurabh Gupta, Vice President of BPO research, Everest Group.

"Being recognized as a leader is a testament to the value and expertise we provide to our capital markets customers. Our strong domain footprint and ability to leverage our technology prowess ensures we continue to offer innovative service delivery to help our customers to address the challenges of today's market conditions" said Abid Ali Neemuchwala, Global Head, Business Process Services at TCS.

As financial institutions adapt to increased regulatory mechanisms and risk management laws, TCS is helping customers comply with regulatory requirements while mitigating risk with deep industry domain knowledge coupled with technology-enabled solutions.

TCS is enabaling customers to achieve best-in-class processes executed on best-of-breed technology. TCS' robust risk management, proven transformation methodology (FORE™), solution accelerators (TRAPEZE™) and extensive analytics expertise, ensure that financial institutions have better compliance and controls, a roadmap to business excellence and predictability in business

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results. With TCS, customers experience certainty of results, partnership in transformation and leadership in their field of business.

About TCS Business Process Services

Business Process Services (BPS) at TCS is about managing and executing business operations. Our domain expertise helps deliver core business processing across industries, analytics and insights and support processes such as accounting, HR and supply chain management. TCS partners with customers to accelerate co-transformation, and generates business value for customers through delivery excellence, risk management and through innovative Business Process as a Service (BPaaS) models . With over $1.4 billion in BPS revenues and 48,000+ employees across 17 countries delivering services to over 225+ customers, TCS is one of the leading Global Domain based BPS providers.

About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 290,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $11.6 billion for year ended March 31, 2013 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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