TCS/PR/File-BSE& NSE/2012-13/65

March 25, 2013

National Stock Exchange of India Limited
Exchange Plaza
Bandra-Kurla Complex
Mumbai
Fax. No. 2659 8237 / 38
Kind Attn.: Manager, Listing Department

BSE Limited
P. J. Towers
Dalal Street
Mumbai
Fax. No. 2272 2037 / 2272 3121
Kind Attn.: General Manager,
Department of Corporate Services

Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled "**Norway Post selects TCS to drive its strategic transformation**" which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,
For **TATA CONSULTANCY SERVICES LIMITED**

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl: as above

For immediate use **PRESS** RELEASE

Norway Post selects TCS to drive its strategic transformation

- *Six year, Multi-million deal to make postal services more competitive*
- *Part of Norway Post's strategic vision to be the world's most future-oriented mail and logistics group*

Oslo, Mumbai, March 25 2013: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), a leading IT services, consulting and business solutions firm today announced that it has been selected by Norway Post to drive its strategic transformation by leveraging Information Technology (IT). The contract encompasses delivery of a wide range of application development and support services across Norway Post's core portfolio of 55 applications.

Through this Next Generation Initiative, Norway Post is implementing a structured multi-sourcing model to drive efficiency and support their Nordic Integrated business strategy. The Post delivers over 36 million packages and 2.2 billion letters every year. Apart from being selected to deliver application services across the core postal value chains, TCS has also been entrusted to coordinate and drive the overall transition and transformation program across multiple vendors. The services will be delivered through its Travel, Transportation and Hospitality group, which has developed significant capability in the Post and Parcel segment.

"The Postal industry is one of the most impacted by the disruptive power of technology, wherein growth of emails, social media and mobile messaging has impacted traditional business models. Conversely, there are tremendous new growth opportunities for this industry by leveraging the transition towards the new digital consumer. Postal companies need to re-imagine their business model and get access to new age partners and capabilities that can help them change seamlessly, while they perform their daily operations. Norway Post is on the forefront of this change and TCS is pleased to have been selected as a strategic partner to accelerate this journey." said Amit Bajaj, Head of North Europe at TCS.

TCS' Nordic operations (an operating area cutting across Sweden, Finland, Norway, Denmark and Iceland) comprise over 5000 professionals, servicing leading Nordic companies such as Nokia, Ericsson, TDC, ABB, Telenor, NETS and SAS. TCS was recently recognized by a KPMG survey of 340 top Nordic companies as the number one company in terms of customer satisfaction for the third consecutive year.

For immediate use **PRESS** RELEASE

About Norway Post (Posten Norge)

Norway Post is a Nordic mail and logistics group that develops and delivers complete solutions within postal services, communications and logistics, with the Nordic area as its local market. Established in 1647, Posten Norge is an integral part of the Norwegian Society's Infrastructure delivering over 36 million parcels and 2.2 billion letters each year. The Group has over 20 000 talented and quality-conscious employees who live to deliver and find new paths.

About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPO, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognised as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 263,000 of the world's best-trained consultants in 44 countries. The company generated consolidated revenues of US $10.17 billion for year ended March 31, 2012 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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