TCS/ PR/SE-66/2013-14

February 25, 2014

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex
Mumbai
Fax No. 2659 8237 / 38
Kind Attn: Manager, Listing Department

BSE Limited
P.J. Towers, Dalal Street
Mumbai
Fax No. 2272 2037/2272 3121
Kind Attn: General Manager,
Department of Corporate Services

Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled **"TCS UK wins Gold Award for 'Innovation in Learning' "** which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,
For **TATA CONSULTANCY SERVICES LIMITED**

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl: as above

For immediate use **PRESS** RELEASE

TCS UK wins Gold Award for 'Innovation in Learning'

- *The mobile learning programme, 'Project Midnight Sun', was commended by the Learning and Performance Institute*

London/Mumbai, February 25, 2014: Tata Consultancy Services (BSE: 532540, NSE: TCS), a leading IT services, consulting and business solutions organisation, has been awarded the Gold Award in the 'Innovation in Learning' category at this year's Learning Awards. TCS UK and Ireland won the accolade for showcasing the prototype of its mobile learning programme, *Project Midnight Sun*, which was piloted in the UK.

The mobile-based learning programme aims to help TCS employees prepare for a move to work in one of the company's international offices. Country-specific interactive content teaches users about cultural nuances and the 'dos and don'ts' for the region. This helps them become effective ambassadors for TCS and their home country. The user-friendly programme is available anytime, anywhere and includes offline content to ensure employees are able to access information consistently.

Nupur Singh Mallick, Head HR of Tata Consultancy Services, UK and Ireland at commented: "TCS is a global company. We actively encourage our employees to get global exposure in a different geographies and this programme helps them prepare for their move. Our team is crucial to TCS' on-going success and growth, and supporting employee development is one of our primary objectives. The Gold Award from the Learning and Performance Institute is great recognition and we look forward to continuing the development of *Project Midnight Sun* and implementing it in more countries."

We encourage our employees to experience working in one of our international offices, and this programme helps them to prepare to move to (a new) another country of which they may have no prior knowledge or acquaintance.

The annual awards ceremony was organised by the Learning and Performance Institute. The awards celebrate and honour progressive thinking in the learning sector and recognise companies and individuals that have demonstrated outstanding examples of high standards, best practice, innovation and excellence in developing learning solutions with a proven business impact.

- Ends -

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 285,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $11.6 billion for year ended March 31, 2013 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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